

## ADDENDUM 5: Centers and Programs

The graphic identity of each University-based center and program shall adhere to the guidelines set forth in the *Visual Standards Manual*. Logos for all new and existing University-based centers and programs must be created by Marketing

and Creative Services prior to use. University-based centers and programs should contact the Marketing and Creative Services Department for assistance in creating a compliant mark, which will be based on the University's graphic identity.



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### VISUAL PLANNING TECHNOLOGY LAB

Department of Urban and Regional Planning  
Florida Atlantic University



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### LOUIS AND ANNE GREEN MEMORY AND WELLNESS CENTER

Christine E. Lynn College of Nursing  
Florida Atlantic University

By Presidential Memorandum, the Florida Atlantic University marks must be used in a unified and consistent manner, strengthening the University brand. This addendum, when used in conjunction with *Visual Standards Manual*, lists the essential guidelines that must be followed when using the FAU marks in print and electronic (including Web) formats.

As with any project using the University identity, please contact the Marketing and Creative Services Department at [creativeservices@fau.edu](mailto:creativeservices@fau.edu) or 561.297.1352, *before beginning the project*, for additional information and guidance or if you have specific concerns about how these standards affect your project.