

April 22, 2014

MEMORANDUM

TO: Dr. Ethlyn Williams, Chair
COB UG Council

FROM: Dr. Paul Hart, Associate Dean
College of Business

Cc: Dr. Kim Dunn, Director
School of Accounting

Dr. James Gray
Department of Marketing

SUBJECT: Delete the Electronic Commerce

Summary of Proposed Changes

Delete the Electronic Commerce minor from the catalog.

Required Catalog Changes

The current and proposed catalogue presentations are shown below.

CURRENT:

Electronic Commerce Minor

The Electronic Commerce minor emphasizes an interdisciplinary business study of electronic commerce and the role of the Internet in business. The minor provides an opportunity for students to supplement their Business major program with a varied selection of electronic-business-related courses.

This minor is designed for Business majors requiring the Business core courses. Because part of the requirements include successful completion of the Business core, the minor is usually not practical for General Economics or Health Administration majors.

Students seeking the Electronic Commerce minor are required to complete the following three courses with a grade of "C" or better.

Accounting for E-Commerce	ACG 4452	3
Cyberlaw	BUL 4564	3
Marketing on the Internet	MAR 4721	3


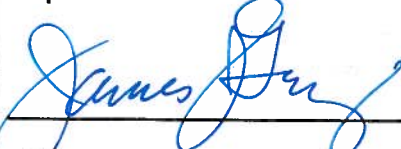
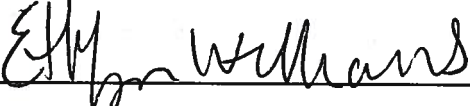
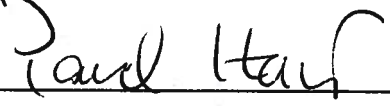
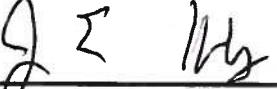
Other courses related to electronic commerce or media and society may be considered via petition. A maximum of 3 credits used for the Electronic Commerce minor may count toward other Business major requirements. A minimum of two courses (6 credits) must be exclusive to the minor. A minimum of 6 credits must be taken in residence at FAU. The acknowledgment of the minor is official upon successful completion of a College of Business degree program.


PROPOSED:

Note: Intentionally left blank *

Justification for Proposed Changes

The Electronic Commerce minor is inactive (there have been no recent student requests) with only one of the required courses offered on a regular basis.

Approved by: Department Chair: 	Date: 4/25/14
Department Chair: 	4/28/14
College Curriculum Chair: 	4/28/14
College Dean: 	4.28.14
UUPC Chair: 	9/5/14

Approved by: Undergraduate Studies Dean: 	Date: 9/9/14
UFS President: _____	_____
Provost: _____	_____