

FLORIDA ATLANTIC UNIVERSITY™

Undergraduate Programs—COURSE CHANGE REQUEST¹

UUPC APPROVAL 9/12/16
 UFS APPROVAL _____
 SCNS SUBMITTAL _____
 CONFIRMED _____
 BANNER POSTED _____
 CATALOG _____

DEPARTMENT MARKETING	COLLEGE BUSINESS
COURSE PREFIX AND NUMBER MAR 4613	CURRENT COURSE TITLE MARKETING RESEARCH AND INFORMATION SYSTEM
CHANGE(S) ARE TO BE EFFECTIVE (LIST TERM) FALL, 2016	____ TERMINATE COURSE (LIST FINAL ACTIVE TERM)
CHANGE TITLE TO: RI MARKETING RESEARCH AND INFORMATION SYSTEM CHANGE PREFIX FROM: _____ TO: _____ CHANGE COURSE No. FROM: _____ TO: _____ CHANGE CREDITS ² FROM: _____ TO: _____ CHANGE GRADING FROM: _____ TO: _____ CHANGE WAC/GORDON RULE STATUS ³ ADD* _____ REMOVE _____ CHANGE GENERAL EDUCATION REQUIREMENTS ⁴ ADD* _____ REMOVE _____ <small>*WAC and General Education criteria must be indicated in syllabus and approval attached to proposals. For WAC Guidelines: www.fau.edu/WAC. For General Education Guidelines:</small>	CHANGE DESCRIPTION TO: CHANGE PREREQUISITES/MINIMUM GRADES TO*: MAR 3023 WITH C OR BETTER; STA 2023 WITH C OR BETTER CHANGE COREQUISITES TO*: CHANGE REGISTRATION CONTROLS TO:
Faculty contact, email and complete phone number: Dr. Allen Smith, aesmith@fau.edu (561) 297-2386	Attach syllabus for ANY changes to current course information.
Should the requested change(s) cause this course to overlap any other FAU courses, please list them here:	Please consult and list departments that might be affected by the change(s) and attach comments. ⁵

Approved by: Department Chair: _____ College Curriculum Chair: <u>Ethan Williams</u> Assoc. Collegel Dean: _____ UUPC Chair: _____ Undergraduate Studies Dean: <u>Ethan Williams</u> UFS President: _____ Provost: _____	Date: <u>03/22/2016</u> <u>3/23/16</u> <u>22 March 2016</u> <u>9/12/16</u> <u>9/13/16</u>	1. Syllabus must be attached; syllabus checklist recommended; see guidelines and checklist: www.fau.edu/academic/registrar/UUPCinfo 2. Review Provost Memorandum: Definition of a Credit Hour www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf 3. WAC approval (attach if applicable) 4. Gen. Ed. approval (attach if applicable) 5. Consent from affected departments (attach if applicable)
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Email this form and syllabus to mjenning@fau.edu seven business days before the UUPC meeting.