



MEMORANDUM

TO: Ethlyn Williams, Chair
COB Undergraduate Council

FROM: Roland Kidwell, Chair
Management Programs

CC: Gary Castrogiovanni

DATE: September 9, 2014

SUBJECT: Catalog Changes

The Entrepreneurship faculty members have reviewed the current catalog language, and we would like to simplify the Entrepreneurship option for the undergraduate Management major by combining two lists of student choices into one. Instead of choosing one course from each list, students would choose two from the combined list. This will give students greater flexibility.

These changes are to be effective in spring 2016.

OLD CATALOG INFORMATION

(Proposed changes are indicated in red.)

Entrepreneurial Management Major

A grade of "C" or better is required in all major courses.

Core Courses (6 credits)		
International Business	MAN 3600	3
Human Resource Management	MAN 4301	3
Management Major Options (Choose one of the concentrations below; 15 credits)		
<i>Leadership and Applied Management Skills Concentration</i>		
Leadership, Supervisory Skills and Team Development	MAN 4046	3
Cross-Cultural Human Relations and Negotiations	MAN 3611	3
Operations Management Applications	MAN 4504	3
<i>Choose two of the following courses:</i>		
Service Operations	MAN 4029	3
Human Resources Development	MAN 4350	3
Entrepreneurship	ENT 4024	3
Global Business Operations	MAN 4602	3
Management Internship	MAN 4940	3
Employment Law	BUL 4540	3
Ethics in Business	BUL 4443	3
<i>Entrepreneurship Concentration</i>		
Entrepreneurship	ENT 4024	3
Advanced Business Planning	ENT 4114	3
Entrepreneurial Assistance Project	ENT 4934	3
<i>Choose one two of the following courses:</i>		
New Venture Launch	ENT 4015	3
Entrepreneurship Internship	ENT 4940	3
<i>Choose one of the following courses:</i>		
Intellectual Property Law	BUL 4514	3
Directed Independent Study	ENT 4905	3
Mobile Apps for Business	ISM 4053	3
Leadership, Supervisory Skills, and Team Development	MAN 4046	3
Marketing and Product/Service Innovation	MAR 4836	3

NEW CATALOG INFORMATION

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Approved by:	Date:
Department Chair: <u>Walter E. Gresham</u>	<u>9/16/15</u>
College Curriculum Chair: <u>Ethlyn Walker</u>	<u>9/25/15</u>
College Dean: <u>Paul Hall</u>	<u>9-25-15</u>
UUPC Chair: <u>J. E. Hyslop</u>	<u>10/9/15</u>
Undergraduate Studies Dean: <u>Ed Zentgraf</u>	<u>10/13/15</u>
UFS President: _____	_____
Provost: _____	_____