




THE DOROTHY F. SCHMIDT COLLEGE OF ARTS & LETTERS  
 SCHOOL OF THE ARTS  
 DEPARTMENT OF MUSIC  
 777 Glades Road  
 Boca Raton, FL 33431  
 tel: 561.297.3820  
 fax: 561.297.2944

Memorandum

To: Undergraduate Programs Committee  
 From: Rebecca Lautar, Interim Chair, Department of Music   
 Re: Addition of MUH 3801 into BM Commercial Music, Music Business Concentration  
 Date: Sept 12, 2013

The Department of Music proposes the addition of MUH 3801 Jazz in American Society to the Music Business Concentration in the Bachelor of Music in Commercial Music. This change is in response to recommendations from the National Association of Schools of Music that the concentration needs 3 additional credits in music studies to meet their standards in music-specific coursework. The Department of Music is accredited by the NASM and must make this change to renew accreditation.

The change adds 3 credits to the degree total. The BOG has listed this degree at 137credits, so the increase in credits is allowable.

The current curriculum is at 121 credits, as below:  
 36: IFP  
 29: Music Core  
 56: Music Business courses

| Core Course Requirements         |          |   |
|----------------------------------|----------|---|
| Music Theory 1                   | MUT 1111 | 3 |
| Sight Singing and Ear Training 1 | MUT 1241 | 1 |
| Music Theory 2                   | MUT 1112 | 3 |
| Sight Singing and Ear Training 2 | MUT 1242 | 1 |
| Music Theory 3                   | MUT 2116 | 3 |
| Sight Singing and Ear Training 3 | MUT 2246 | 1 |
| Music Theory 4                   | MUT 2117 | 3 |
| Sight Singing and Ear Training 4 | MUT 2247 | 1 |
| Orchestration                    | MUT 4311 | 2 |
| Music of Western Civilization 1  | MUH 4211 | 3 |
| Music of Western Civilization 2  | MUH 4212 | 3 |
| Music of Western Civilization 3  | MUH 4371 | 2 |
| Music Cultures of the World      | MUH 3514 | 3 |

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| Music Business Core   |          |   |
|---|----------|---|
| Gateway to Musical Perception   | MUS 2101 | 3 |
| Principles of Accounting  | ACG 2021 | 3 |
| Principles of Advertising   | MAR 3326 | 3 |
| Entertainment Law   | BUL 4622 | 3 |
| International Business  | MAN 3600 | 3 |
| American Popular Music and Culture  | MUH 2520 | 3 |
| Introduction to Music Business  | MUM 3301 | 3 |
| Legal Issues for the Musician   | MUM 3303 | 3 |
| Music Publishing and Copyright  | MUM 4304 | 2 |
| Artist Management   | MUM 4724 | 2 |
| Music Marketing and Public Relations  | MUM 4732 | 2 |
| Commercial Music Forum (six semesters, 1 credit per semester)*  | MUS 1010 | 6 |
| Commercial Music Topic Research   | MUS 4911 | 1 |
| Commercial Music Research Project**   | MUS 4913 | 3 |
| Applied music instruction – Eight semesters, 1 credit each  |          |   |
| Eight semesters assigned ensembles (one semester of Commercial Music Ensemble, MUN 4015, required)  |          |   |
| <p>*Transfer students with 60 or more approved credits will need to satisfactorily complete three semesters of Commercial Music Forum.</p> <p>** Research projects must be approved by Commercial Music faculty. Students will be expected to meet regularly with their research advisor during the semester.</p> |          |   |

The proposed change would add MUH 3801 Jazz in American Society to the Music Business core, bringing the degree total to 124. Attached are syllabi for both face-to-face and distance learning. Both options will be available to students.

|  |                |
|--|----------------|
| <b>Approved by:</b>                              | <b>Date:</b>   |
| Department Chair: <u>[Signature]</u>             | <u>9/13/13</u> |
| College Curriculum Chair: <u>[Signature]</u>     | <u>9/23/13</u> |
| College Dean: <u>Heather Coetma</u>              | <u>9-24-13</u> |
| UUPC Chair: <u>J E My</u>                        | <u>10/4/13</u> |
| Undergraduate Studies Dean: <u>Edward Spratt</u> | <u>10/7/13</u> |
| UFS President: _____                             | _____          |
| Provost: _____                                   | _____          |