

To: Paul Koku, Undergraduate Curriculum Committee Representative –
Marketing Department; Chair of the College Undergraduate Program
Committee (CUPC) and Chair and Committee of the University
Undergraduate Program Committee (UUPC)
From: Peter Ricci, Director Hospitality Management Program
Date: Wednesday, October 08, 2014
Re: Undergraduate Certificate in CLUB MANAGEMENT

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Undergraduate Curriculum Committee Members:

The hospitality management program is pleased to add another certificate at the undergraduate level due to demand from our community stakeholders.

The certificate is titled “Certificate in Club Management”. This is for those who seek to enter the private club industry (see Club Managers Association of America [CMAA] at www.cmaa.org for further information).

This certificate:

Requires NO new resources

Requires NO new faculty members

Requires NO new course creations

Requires NO existing course changes

The proposed certificate is listed below. Please let me know if you have any questions. You may reach me at peter.ricci@fau.edu or (561) 297-3666.

Thank you!

CERTIFICATE IN CLUB MANAGEMENT

The Certificate in Club Management provides a focused curriculum on those managerial competencies deemed important to private club managers of the 21st Century. These managerial competencies include: golf, spa, tennis, aquatics, food & beverage, marketing, human resources, and leadership. The private country club industry is one of the highest-paying hospitality niche professions in Florida offering great employment opportunities. The sheer number of private clubs (over 125 clubs in Palm Beach, Broward, and Miami-Dade) make the region very strong in club management.

Students must complete 15 credit hours from the courses below. The Certificate in Club Management is open to both degree-seeking and non-degree-seeking students. All courses must be completed with a minimum grade of "C" or higher. Courses may have pre-requisites, co-requisites, or other requirements. Non-degree-seeking students need program director approval prior to enrollment in all courses.

The certificate is particularly valuable for FAU degree-seeking students outside the college of business *and* to community members, hospitality industry professionals, and seasonal residents. For further information, please reach out to the Hospitality Management Program Director, Dr. Peter Ricci at peter.ricci@fau.edu or 561-297-3666.

After completion of ALL courses with a grade of "C" or higher, students may then request their certificate from the Student Academic Services office (academic advising) located in the FAU College of Business, Boca Raton Campus, Fleming West Building, Room #102, (561) 297-3688.

Core Courses (15 credits)

HFT 3003, Introduction to Hospitality Management	3 credits
HFT 4277, Club Management	3 credits
HFT 3263, Principles of Food & Beverage Management	3 credits
HFT 4503, Hospitality Marketing & Revenue Management	3 credits
HFT 3221, Human Resources Management for the Hospitality Industry	3 credits

Approved by:

Director: Peter Ricci

Department Chair: Ethlyn Williams

College Curriculum Chair: Paul Horn

College Dean: J. E. Kelly

UUPC Chair: Ernst Schmitt

Undergraduate Studies Dean: _____

UFS President: _____

Provost: _____

Date:

8/21/14

9/19/14

10.1.14

10/3/14

10/3/14
