

Shane Eason, UPC Representative School of Communication & Multimedia Studies D.F. Schmidt College of Arts and Letters Florida Atlantic University 3200 College Ave. Davie, FL 33314 www.fau.edu

Memorandum

To: A&L Undergraduate Programs Committee From: Shane Eason, College UPC Representative,

School of Communication & Multimedia Studies

Re: Change of Curricular Worksheet for Comm. Studies BA

Date: September 28th, 2016

The School of Communication & Multimedia Studies proposes changes to the curricular worksheet for the Communications Studies BA. The proposed changes are clearly marked in the attached document. The changes being made are as follows:

- 1. Addition of COM 4150: Strategic Communication to "Contexts" section of curriculum worksheet.
- 2. Addition of PUR 4411: Community and Public Relations to "Contexts" section of curriculum worksheet.

Approved by:	Date:	1. Syllabus must be attached; syllabus checklist
Department Chair:		recommended; see guidelines and checklist:
College Curriculum Chair:		www.fau.edu/academic/registrar/UUPCinfo
College Dean:		2. Review Provost Memorandum: Definition of a Credit Hour
UUPC Chair:	<u></u>	www.fau.edu/provost/files/Definition_Credi
Undergraduate Studies Dean:		t Hour Memo 2012.pdf 3. WAC approval (attach if necessary)
UFS President:		4. Gen. Ed. approval (attach if necessary)



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