

Materials & Tools

critical thinking and participation

- misc drawing supplies for artistic expression such as:
- black sharpie permanent/waterproof markers, artist pens, various point sizes, graphite/pencils, erasers, blenders color/pastel/watercolor/marker pencils, paints, crayons, chalks, acrylics, inks
- paint brushes, palette knife, sandpaper spray bottle, soft rags
- 8" x 10" min. artist sketchbook white
- 6" x 9" watercolor journal
- 3-ring Binder (for handouts + notes)
- All purpose white bristol paper-board,
- various papers: smooth, textured, colors, watercolor, cotton rag, related surfaces
- drawing white paper pad 9 x 12
- Lightweight tracing paper-roll or sheets
- wax paper, tin foil, plastic wrap
- mounting adhesives: rubber cement and pick up, tapes: masking-clear and related, glues: white, sticks
- workable fixatives, gel medium
- x-acto knife and blades #11, matt knife scissors, paper punch, awl,
- burnisher, brayer, bone folder, spoons
- 18" metal ruler with non-slip back
- 24" self-healing cutting mat
- T-square, Rt. Triangle, Proportion Scale
- black-on-black core matte board (10" x 15" or 15" x 20")
- Portable drive (flash/usb/jump firewire) comes in various capacities
- digital camera (cell phone camera)

Classroom Materials

Students are responsible for having materials and supplies with them at all times. NO materials will be supplied by instructor on day of critiques. It is your responsibility to be prepared!

As a student enrolled in the program you are given access to printers, paper and various materials and items. These materials are to be used only for class projects and with instructor approval. They are a benefit and should not to be abused so we may continue to provide for all students.

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Learn by practice —Martha Graham

Course Description

This course will introduce students to a variety of materials that can be used in the creation of artistic composition. Special emphasis is placed on the imaginative use of everyday objects as artistic devices. Some traditional media are used in conjunction with these nontraditional media.

Alternative Media Prerequisites: ART 1201C, 1300C, 2330C, 2600C.

Course Objectives

Alternative Media is a studio class in which the student will explore and experiment with a variety of materials, found and purchased, that will be used in the creation of an art product. Students are encouraged to develop an understanding and the potential of various materials as an expression of concepts and ideas. Projects will require a certain amount of research of artists' work as resources. The process will involve the manipulation of two and three dimensional forms and the innovative and unconventional use of materials and space.

Preparedness

Students are responsible for securing hand-outs, assignment sheets and lecture notes from fellow classmates for days that they do not attend class. Students who arrive late are responsible for acquiring course hand-outs, assignment sheets and lecture notes for the time period they missed. Lectures will not be repeated in person, by phone or email on an individual basis for those who are late or absent under any circumstance.

Students must arrive prepared for class with projects or materials. Students who do not comply with this are subject to final grade point deductions. Students who do not participate in class critiques or individual discussions with faculty during class should not expect private critiques with faculty at a later date. Arrange for delivery of your project if you are ill on the day an assignment is due.

Required Text

There is not a required textbook for this class. However, the student is responsible for thoroughly researching the suggested artists, websites, materials, ideas etc. for each project.

Websites

<http://www.createmixedmedia.com>, <http://www.digitalalternativesurfaces.com>

<http://www surfacedesign.org>.....more to be discussed.

University Center for Excellence in Writing, www.fau.edu/UCEW/

Additional References

Journals/Design/Art Magazines: Art News, Art Forum, Paper, Arts, Hi Fructose, Juxtapoz, Metropolis Graphis, Communication Arts

Methods & Evaluation

Projects involve problem-solving with an emphasis placed on conceptual thinking with experimentation. Critiques and discussion of work are important to the process of projects for this class. Students are expected to participate in critiques and be able to present their ideas and work. Completion of all projects by their assigned due date is required. Final grades will be based on these factors as well as your creative process and the quality of the work presented.

Grading Point System

0-10 pts per projects
 10 pts = A, 5 pts = C, 0 pts = F

0-20 pts final project
 20 pts = A, 10 pts = C, 0 pts = F

Course Grade

| | |
|------|----------|
| A = | 94 - 100 |
| A- = | 90 - 93 |
| B+ = | 87 - 89 |
| B = | 83 - 86 |
| B- = | 80 - 82 |
| C+ = | 77 - 79 |
| C = | 73 - 76 |
| C- = | 70 - 72 |
| D+ = | 67 - 69 |
| D = | 63 - 66 |
| D- = | 60 - 62 |
| F = | 0 - 59 |

Breakdown 100 pts = 100% of grade

(letter grade / point system)

| | |
|------------------|-----------------------------------|
| Project 1 | = 10 pts = 10% |
| Project 2 | = 10 pts = 10% |
| Project 3 | = 10 pts = 10% |
| Project 4 | = 10 pts = 10% |
| Project 5 | = 10 pts = 10% |
| Project 6 | = 10 pts = 10% |
| Final: Project 7 | = 20 pts = 20% |
| project book | 20 pts = A, 10 pts = C, 0 pts = F |
| Sketch Book | = 10 pts = 10% |
| Participation | = 10 pts = 10% |
| Total: | = 100 pts = 100% |

Evaluation:

- concept
- development
- execution
- craftmanship

| | |
|-----|-------------------------------|
| A = | outstanding performance |
| B = | good performance |
| C = | average performance |
| D = | poor performance |
| F = | failure in passing the course |

Class Participation / Preparedness

In Class Crits/Commitments and our process throughout the semester is evaluated as part of your final grade. In order to receive full participation points, ALL classes and critiques MUST be fully attended. Your learning can not be effectively fulfilled without your active participation and commitment to the class. Class participation and preparedness is worth 10 points and 10% of your total grade.

***Projects (7) + Sketch Book + Participation and Preparedness**

Participation/Preparedness: you are required to attend all classes. Your participation in class is worth 10% of your grade. Your consistent presence, participation in class lessons, timeliness, process and sketches together account for your participation grade.

Sketches: You are required to keep a sketchbook for all conceptual development. Sketchbook is reviewed throughout the semester for the course and will be 10% of your final grade.

Project Book: Creation of a project book at the end of the course, documents all 6 projects, 20% of final grade.

Lectures: Note taking during lectures is highly recommended and becomes valuable study materials for exams.

**Subject to change: instructor reserves the rights to change the project assignments and due dates given in this course*

Grading Policy

Assignments are due on the date assigned. Projects are due completed at the beginning of class, otherwise will be considered Late. Late projects will be deducted one (1) letter grade. Projects not turned in by following class period will not be accepted and will result in a 0 (F). Students not present for Exam and who have not made prior arrangements to take the exam early, will receive a 0 for that exam. Make-up exams must be the following class period. Students must attend all project critiques, work-in-progress critiques and exams. Late arrivals on critique and exam days will not be allowed to participate and will be deducted one letter grade for that project or exam. Your performance through the entire semester will be used to determine your final grade including: Projects, Sketches, Class Preparedness and Participation

Attendance Policy

Attendance is required to all class sessions for the necessary understanding of the materials, concepts, and process of the projects presented. Working at home is not a substitute for attending class!

This is a studio class, most of the work on the projects will be done in class. You are responsible for the information presented during class in the forms of slides, books, movies, field trips and demonstrations.

Late Arrivals and Early

departures a disruptive and not acceptable. You must remain in class until the instructor releases you. Non-penalized (excused) absences are: death in the immediate family, religious observance in your own faith, serious illness or hospitalization, jury duty, subpoena or military service. ALL other scenarios constitute an unexcused absence. Appropriate documentation is required for all excused absences. If no documentation is provided, it will be considered unexcused. In any instance where you are able to notify the instructor prior to class you must do so. You (not the instructor) are still responsible for all work assigned and catching up with the help of fellow classmates. Check the course syllabus for assignment information. Excused absences only will be allowed one (1) extra class period to complete assignments. Students may withdraw without academic penalty up to the mid-point of the semester.

- 3 Late Arrivals or Early Departures (10 minutes or more) = 1 unexcused absence
- Arriving more than 20 minutes late or departing 20 minutes early = 1 unexcused absence
- 3 unexcused absences = is permitted per class term
- 4 unexcused absences will lowers your final grade one letter grade.
- 5 or more unexcused absences earns a final grade of (F) for the course.
- A critique absence will count as 2 absences. You must be present at the critique start.

Statement of Academic Integrity: Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty, including cheating and plagiarism, is considered a serious breach of these ethical standards, because it interferes with the University mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the University community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. http://www.fau.edu/regulations/chapter4/4.001_Code_of_Academic_Integrity.pdf

Students with Disabilities: In compliance with the Americans with Disabilities Act (ADA), students who require special accommodations due to a disability to properly execute coursework must register with the Office for Students with Disabilities (OSD) located in Boca Raton SU 133 (561-297-3880), in Davie - LA 240 (954-236-1657), in Jupiter - SR 110 (561-799-8585) follow all OSD procedures. <http://osd.fau.edu>.

Unauthorized use of Electronic Devices: Cellular phones must be turned off and stowed while in class. Use of electronic devices such as phones, pagers, texting devices, or games of any kind is not permitted in class such use will result in a disciplinary referral.

Important Dates

Jan 09 Last day to drop/add classes without consequences
 Jan 19 MLK Holiday-No Classes
 Feb 16-20 Midterm Week
 Feb 27 Last day to drop a course without an F grade
 Mar 2-8 Spring Break-No Classes
 April 20 Last Day of Classes
 April 21-22 Reading Days
 April 23-29 Final Exam Week
 May 01 Semester Ends
 May 04 Grades Due to Registrar

Email & Contact Information

Official information is communicated via your FAU email account. You obligated to regularly check this account and make certain that your box is not full and unable to receive email. All class communication will be conducted by FAU email. My email is provided at the top of the syllabus and each project sheet. Please reference course number ART 3161C in the subject line of all emails.

- + Alternative Media Talk
- + Discussions, Conversations
- + Exercises/Readings
- + Lectures/Events/Workshops

Evaluation:

- concept
- development
- execution
- craftmanship

Course Calendar* ART 3161C Alternative Media | Spring 2015

| Week | | [9:00 pm-12:50 pm] Friday [F] |
|---------|---|--|
| Week 1 | F | JAN 09 Course Overview, AltM Talk {assign project 1} |
| Week 2 | F | JAN 16 AltM Talk-studio - concept / sketches / development / refinement of final |
| Week 3 | F | JAN 23 PROJECT 1 DUE AltM Talk {assign project 2} |
| Week 4 | F | JAN 30 AltM Talk-studio - concept / sketches / development / refinement of final |
| Week 5 | F | FEB 06 PROJECT 2 DUE AltM Talk {assign project 3} |
| Week 6 | F | FEB 13 AltM Talk-studio - concept / sketches / development / refinement of final |
| Week 7 | F | FEB 20 PROJECT 3 DUE Crit-AltM Talk {assign project 4} |
| Week 8 | F | FEB 27 AltM Talk-studio - concept / sketches / development / refinement of final |
| Week 9 | F | MAR 06 NO CLASSES Spring Break |
| Week 10 | F | MAR 13 Project 4 DUE Crit-AltM Talk {assign project 5} |
| Week 11 | F | MAR 20 AltM Talk-studio - concept / sketches / development / refinement of final |
| Week 12 | F | MAR 27 Project 5 DUE Crit-AltM Talk {assign project 6} |
| Week 13 | F | APR 03 AltM Talk-studio - concept / sketches / development / refinement of final |
| Week 14 | F | APR 10 Project 6 DUE Crit-AltM Talk {assign project 7} |
| Week 15 | F | APR 17 Project 7 DUE Project Book and Sketch Book |
| Week 16 | F | APR 24 FINAL EXAM DAY: Meet @ 9:00 am (all work available for pick-up) |

F MAY 01 semester ends
 M MAY 04 professor grades due to registrar

All projects focuses on utilizing a variety of materials that can be used in the creation of artistic composition. Note: computer "sketches" will not be accepted unless specially indicated. Class preparedness and participation count toward final grade. Please note: no spray glue is permitted in the buildings—including stairwells.

*Subject to change: instructor reserves the rights to change the project assignments and due dates given in this course

Bibliography

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Anselm Kiefer, Abrams, 2001
- Alton, Chris
Alternative Media, Sage Publication, 2002
- De Salvo, Donna
Ray Johnson correspondences, Wexner Cenetr for the Arts, 1999
- Dexter, Emma
Viatmin D, New Perspectives in Drawing, Phaidon Press, 2005
- Fletcher, Alan
The Art of Looking Sideways, Phaidon Press
- Kastner, Jeffrey & Wallis, Brian
Land & Environment, Phaidon Press, 1991
- Lupton, Ellen
Skin, Surfaces & Design Substance, Phaidon Press
- Phaidon Press, 2004
Blink
Cream
Spoon
- Shlain, Leonard
Art & Physics, Quill, 1991
- Walton, Roger
Designer's Self Promotion, Harper Collins, 2002
- Willians, Nancy
More Paperwork, Exploring the potential of paper in Design and Architecture,
Phaidon Press