

FLORIDA ATLANTIC UNIVERSITY™

Undergraduate Programs—COURSE CHANGE REQUEST¹

UUPC APPROVAL 3/21/14
 UFS APPROVAL _____
 SCNS SUBMITTAL _____
 CONFIRMED _____
 BANNER POSTED _____
 CATALOG _____

DEPARTMENT: SCHOOL OF COMMUNICATION AND MULTIMEDIA STUDIES	COLLEGE: DOROTHY F. SCHMIDT COLLEGE OF ARTS AND LETTERS
COURSE PREFIX AND NUMBER: MMC 1540	CURRENT COURSE TITLE: AMERICAN MEDIA, SOCIETY, AND TECHNOLOGY
CHANGE(S) ARE TO BE EFFECTIVE (LIST TERM): FALL 2014	____ TERMINATE COURSE (LIST FINAL ACTIVE TERM):

CHANGE TITLE TO: INTRODUCTION TO MULTIMEDIA STUDIES CHANGE PREFIX FROM: _____ TO: _____ CHANGE COURSE NO. FROM: _____ TO: _____ CHANGE CREDITS ² FROM: _____ TO: _____ CHANGE GRADING FROM: _____ TO: _____ CHANGE WAC/GORDON RULE STATUS ³ ADD* _____ REMOVE _____ CHANGE GENERAL EDUCATION REQUIREMENTS ⁴ ADD* _____ REMOVE _____ *WAC and General Education criteria must be clearly indicated in attached syllabus. For WAC Guidelines: www.fau.edu/WAC . Please attach General Education Course Approval Request: www.fau.edu/deanugstudies/GeneralEdCourseApprovalRequests.php	CHANGE DESCRIPTION TO: AN INTRODUCTION TO THE TRANSFORMATION OF NEWSPAPERS, MAGAZINES, FILM, AND VIDEO TO DIGITAL MULTIMEDIA PLATFORMS – BASED ON TECHNOLOGICAL INNOVATIONS AND INTERNET ADVERTISING STRATEGIES CHANGE PREREQUISITES/MINIMUM GRADES TO*: CHANGE COREQUISITES TO*: CHANGE REGISTRATION CONTROLS TO:
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Attach syllabus for ANY changes to current course information.

Should the requested change(s) cause this course to overlap any other FAU courses, please list them here.	Please consult and list departments that might be affected by the change(s) and attach comments. ⁵
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Faculty contact, email and complete phone number:
 Dr. Kevin M. Petrich, kpetrich@fau.edu, 954-236-1367

Approved by: Department Chair: _____ College Curriculum Chair: _____ College Dean: <u>Leather Coctman</u> UUPC Chair: _____ Undergraduate Studies Dean: _____ UFS President: _____ Provost: _____	Date: <u>3/5/14</u> <u>3/18/14</u> <u>3-20-14</u> <u>3/21/14</u> <u>3/24/14</u>	1. Syllabus must be attached; syllabus checklist recommended; see guidelines and checklist: www.fau.edu/academic/registrar/UUPCinfo 2. Review Provost Memorandum: Definition of a Credit Hour www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf 3. WAC approval (attach if necessary) 4. Gen. Ed. approval (attach if necessary) 5. Consent from affected departments (attach if necessary)
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Email this form and syllabus to mienning@fau.edu seven business days before the University Undergraduate Programs Committee meeting so that materials may be viewed on the UUPC website prior to the meeting.