MEMO

To: Dr. Ethlyn Williams, Chair, College Undergraduate Program Committee (CUPC)
Dr. Paul Koku, Marketing Department Representative, Undergraduate Program Committee (CUPC)
Members of the College of Business Undergraduate Program Committee (CUPC)
Chair and *Members* of the University Undergraduate Program Committee (CUPC)

From: Dr. Peter Ricci, Director, Hospitality Management Program, College of Business

Date: 02/04/2014

Re: Two items for consideration at the March, 2014 college *and* university undergraduate program committee meetings

ITEM #1: The **ADDITION** of HFT 4253, Hotel & Resort Management to the hospitality management list of major/core courses

ITEM #2: The **DELETION** of HFT 4253, Hotel & Resort Management from the hospitality management list of "select from" courses

Please find attached, two agenda items for the upcoming March, 2014 meetings of the College of Business Undergraduate Program Committee (CUPC) *and* the University Undergraduate Program Committee (UUPC)

Upon reading the attached information, if you have any questions whatsoever, please reach out to Dr. Peter Ricci, Hospitality Management Program Director, at peter.ricci@fau.edu *or* at (561) 297-3666.

Thank you for your consideration.

The faculty members and director of the hospitality management program within the FAU College of Business propose the following two items for change.

ITEM #1

The hospitality management program's director and faculty members would like to **ADD** HFT 4253, Hotel & Resort Management to the listing of major/core required courses.

Currently, the list of required major/core courses is as follows:

Hospitality Management Major Courses (Pre: 30 credits) (Minimum grade of "C")

Introduction to Hospitality Management HFT 3003 (Pre: 30 credits)
Principles of Hospitality Law HFT 3603 (Pre: HFT 3003 & BUL 4421)
Hospitality Marketing and Revenue Mgmt. Practices HFT 4503 (Pre: HFT 3003)
Excellence in Guest Service Management HFT 4240 (Pre: HFT 3003)
Performance Analysis for Hospitality Managers HFT 4453 (Pre: HFT 3003, 90 credits, majors only)
Field Experience in Hospitality Management HFT 4941 (Pre: HFT 3003 & dept. permission) (0 credits)

The **PROPOSED ITEM #1 CHANGE** would be to change the list of required major/core courses as follows:

Hospitality Management Major Courses (Pre: 30 credits) (Minimum grade of "C")

Introduction to Hospitality Management HFT 3003 (Pre: 30 credits)
Principles of Hospitality Law HFT 3603 (Pre: HFT 3003 & BUL 4421)
Hospitality Marketing and Revenue Mgmt. Practices HFT 4503 (Pre: HFT 3003)
Excellence in Guest Service Management HFT 4240 (Pre: HFT 3003)
Hotel & Resort Management HFT 4253 (Pre: HFT 3003)   ← **ADD COURSE HERE**
Performance Analysis for Hospitality Managers HFT 4453 (Pre: HFT 3003, 90 credits, majors only)
Field Experience in Hospitality Management HFT 4941 (Pre: HFT 3003 & dept. permission) (0 credits)

Rationale for this Change:

1) The course (HFT 4253) has inherent curriculum items that instill the competencies and skills for overall hospitality management majors, regardless of future employment segment.
2) The hotel & resort industry segments employ over 75% of our working students and over 70% of our alumni.
3) The course (HFT 4253) is already included as a major/core course within peer programs of hospitality management found in the state university system (SUS) and beyond.
4) The addition of the course (HFT 4253) to the major/core course list has been strongly suggested by regional and local hotel & resort industry professionals as well as participants within our program's ad hoc industry advisory group.

ITEM #2

Next, since the Hotel & Resort Management course is currently in the hospitality management program's "Select From" list, it must be deleted in order to be moved as indicated in Item #1 above.

This change results in NO OVERALL CHANGES TO TOTAL CREDIT HOURS FOR THE MAJOR – just a shift in which courses are *required* and which are "*select from*".

The current "Select From" list is as follows:

Select TWO** From:

Meetings and Events Management HFT 3741	(Pre: HFT 3003)
Hotel & Resort Management HFT 4253	(Pre: HFT 3003)
Principles of Food and Beverage Management HFT 3263	(Pre: HFT 3003)
Human Resources Management for the Hospitality Industry HFT 3221	(Pre: HFT 3003)
Club Management HFT 4277	(Pre: HFT 3003)
International Experience in Hospitality Management HFT 4955	(Pre: HFT 3003)

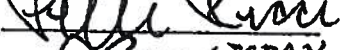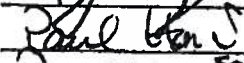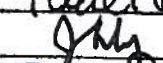** Special Topics, HFT 4930 (Pre: HFT 3003), may also be used in this area.

The **proposed change** to the "Select From" list is as follows:

Select ONE** From:

Meetings and Events Management HFT 3741	(Pre: HFT 3003)
~~Hotel & Resort Management HFT 4253~~	~~(Pre: HFT 3003)~~
Principles of Food and Beverage Management HFT 3263	(Pre: HFT 3003)
Human Resources Management for the Hospitality Industry HFT 3221	(Pre: HFT 3003)
Club Management HFT 4277	(Pre: HFT 3003)
International Experience in Hospitality Management HFT 4955	(Pre: HFT 3003)

** Special Topics, HFT 4930 (Pre: HFT 3003), may also be used in this area.

Thank you for your consideration on these two items. They do not affect any other program, department, or college. All appropriate signatures are listed below.

Program Director:		Date: 02/01/14
Department Chair:	J G RAY	Date: 04 FEB 2014
College Curriculum Chair:		Date: 3.6.14
College Dean:	FOR E2H (2) WILLIAMS	Date: 3.6.14
UUPC Chair:		Date: 3/21/14
Undergraduate Studies Dean:		Date: 3/24/14
UFS President:		Date:
Provost:		Date: