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Memorandum

To: Undergraduate Programs Committee
 From: Brad Lewter, College UPC Representative,
 School of Communication & Multimedia Studies
 Re: Program Changes for Multimedia Journalism (MMSJ)
 Date: January 14th, 2016

Florida Atlantic University – Undergraduate Programs – PROGRAM CHANGE REQUEST

College: Dorothy F. Schmidt College of Arts and Letters
 Department: School of Communication and Multimedia Studies (SCMS)
 Changes To Be Effective: Summer 2016

Program Changes in the BA in Multimedia Studies: Multimedia Journalism (MMSJ)

1. Deletion of the MMSJ Pre-Major in Multimedia Studies (PMMS) and all MMSJ admission requirements listed in the FAU Catalog with the exception of a minimum overall GPA of 2.0 – to be maintained throughout enrollment at FAU. Upon applying to FAU, both FTIC and Transfer Students can immediately declare their MMSJ Major.
2. The "Multimedia Journalism Skills Test" at the University Testing Center (spelling, grammar, and punctuation) is the prerequisite for admission to JOU 4181 Coverage of Public Affairs, which serves as the gateway to the next MMSJ "Performance and Production" courses in the curricular sequence: RTV 4301 Broadcast Journalism, MMC 4342 Multimedia Journalism, and the capstone course RTV 4304 Advanced Broadcast Journalism (or its MMSJ "Disciplinary Core" alternative VIC 4943 Multimedia Practicum).
3. Change of required credits in MMSJ Major from 38 to 50 by including the "Emphasis" sequence (see current MMSJ Worksheet) in the regular MMSJ curriculum. Deducting the required 12 credit hours in Elective Courses at the 3000/4000 level within the College of Arts and Letters, outside of the MMSJ Major, from the current 26 credit hours in Free Electives.

Approved by:	Date:
Department Chair: <u>David P. Williams</u>	<u>1-14-2016</u>
College Curriculum Chair: <u>Jerry E. [Signature]</u>	<u>1/17/16</u>
College Dean: <u>Heather Coltrane</u>	<u>1-28-16</u>
UUPC Chair: <u>J. E. [Signature]</u>	<u>1/29/16</u>
Undergrad Studies Dean: <u>Edward E. Pratt</u>	<u>1/29/16</u>
UFS President: _____	_____
Provost: _____	_____

From: Michael Hofmann
Sent: Friday, January 29, 2016 12:08 AM
To: James Cunningham; Jeffrey Morton; Jerome Haky; Edward Pratt
Cc: Maria Jennings; Michael Hofmann
Subject: 1/29 UUPC Meeting: MMSJ Program Changes (Additional Detail: Item # 3)

Program Changes in the BA in Multimedia Studies: Multimedia Journalism (MMSJ)

Item # 3: Change of required credits in MMSJ Major from 38 to 50

Comparison of the Multimedia Studies: Multimedia Journalism BA credit requirement before and after the requested curriculum change:

Current Requirement

Intellectual Foundations Program 44 credits
MMSJ Major 38 credits
College of Arts & Letters Electives 12 credits
Free Electives 26 credits

Total: 120 credits

New Requirement

Intellectual Foundations Program 44 credits
MMSJ Major 50 credits
College of Arts & Letters Electives 12 credits
Free Electives 14 credits

Total: 120 credits

Reason for Requested Change:

Since the MMSJ curriculum was first designed , the range of skills that our graduates need to be competitive in the marketplace has rapidly increased. This is especially true regarding proficiency in the latest multimedia software programs, video production and editing skills, ability to produce photojournalism and to integrate all these components for presentation on

websites. Adding 12 required credits in the MMSJ Major will allow students to put an "Emphasis" on courses like the following:

DIG 3110 Fundamentals of Multimedia (4 credits)

RTV 3531 Video Production (4 credits)

JOU 4601 Photojournalism (4 credits)