

FLORIDA ATLANTIC UNIVERSITY

UUPC APPROVAL 2/20/15
 UFS APPROVAL _____
 SCNS SUBMITTAL _____
 CONFIRMED _____
 BANNER POSTED _____
 CATALOG _____

Undergraduate Programs—NEW COURSE PROPOSAL

DEPARTMENT: HIGHER EDUCATION
LEADERSHIP, ED LEADERSHIP RESEARCH

COLLEGE: COLLEGE OF EDUCATION

RECOMMENDED COURSE IDENTIFICATION:

PREFIX LDR COURSE NUMBER 4271 LAB CODE (L OF C) _____

(TO OBTAIN A COURSE NUMBER, CONTACT RPOLENSK@FAU.EDU)

COMPLETE COURSE TITLE: MEDIA LITERACY AND LEADERSHIP

EFFECTIVE DATE

(first term course will be offered)

FALL 2015

CREDITS:

3 CREDIT

TEXTBOOK INFORMATION:

GRADING (SELECT ONLY ONE GRADING OPTION): REGULAR X PASS/FAIL _____ SATISFACTORY/UNSATISFACTORY _____

COURSE DESCRIPTION, NO MORE THAN 3 LINES: This course will provide an introduction to media literacy and teach the skills needed to examine many genres of media, including news, the Internet, You Tube, student media, advocacy media, political websites, fil, radio, newspapers, magazines, advertising, and social marketing.

PREREQUISITES W/MINIMUM GRADE*:

N/A

COREQUISITES*:

N/A

REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL)*:

NONE

* DEFAULT MINIMUM PASSING GRADE IS D-. PREREQUISITES, COREQUISITES AND REGISTRATION CONTROLS WILL BE ENFORCED FOR ALL COURSE SECTIONS.

MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE: MASTER'S DEGREE IN RELATED FIELD

WAC/GORDON RULE COURSE

YES _____ NO X

WAC/Gordon Rule criteria must be indicated in syllabus. Guidelines: www.fau.edu/WAC/

GENERAL EDUCATION REQUIREMENT (MARK X IN FRONT OF SELECTION):

- Written Communication
- Mathematics/Quant. Reas.
- Science/Natural World
- Society/Human Behavior
- Global Citizenship
- Creative Expression

Must attach the appropriate General Education Course Approval Request: www.fau.edu/deanugstudies/GeneralEdCourseApprovalRequest.php

Faculty contact, email and complete phone number:

Katie Burke, kburke19@fau.edu
 Director of Leadership Education and Development
 561-297-3893; Dr. Deborah Floyd, dfloyd@fau.edu
 Professor, Higher Education Leadership EDLRM, College of
 Education 954-649-0344; Frankie Lannan, flannan@fau.edu
 Professor, Educational Leadership and Research
 Methodology 561-297-1067

Departments and/or colleges that might be affected by the new course must be consulted and listed here. Please attach comments from each.

Approved by:

Department Chair: [Signature]

College Curriculum Chair: [Signature]

College Dean: [Signature]

UUPC Chair: [Signature]

Provost: _____

Date:

11/3/14

2/20/15

2/19/15

2/20/15

ATTACHMENT CHECKLIST

• Syllabus (see guidelines for requirements: www.fau.edu/academic/registrar/UCPCinfo/)

• Written consent from all departments affected by new course

Email this form and syllabus to mjenning@fau.edu one week before the University Undergraduate Programs Committee meeting so that materials may be viewed on the UUPC website prior to the meeting.

Undergrad. Studies Dean: [Signature] 2/20/15

FAU newswel@G-- Revised August 2011

UFS President: _____