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To: Undergraduate Programs Committee

From: Linda K Johnson  
Chair, Department of Visual Arts and Art History  
Florida Atlantic University

Date: January 30, 2012

RE: BFA in Graphic Design, program changes

The Department of Visual Arts and Art History is proposing program changes for the BFA in Graphic Design. These changes are necessary to bring the graphic design curriculum inline with current best practices. Included with this proposal are, 6 New Course Proposals, 4 Course Change form, and a request to terminate 3 courses that will not be part of the new curriculum.

**New Course Proposals:**

GRA 2111C Typographic Design Lab 1  
GRA 3133C Technology Intensive  
GRA 3193C Visual Design Lab 2  
GRA 4194C Visual Design Lab 3  
GRA 4183C Typographic Design Lab 3  
GRA 4522C Interactive Design Lab 2

**Course Change Requests:**

GRA 2190C Visual Design Lab 1 (name change from Graphic Design 1)  
GRA 3112C Typographic Design Lab 2 (name change from Typographic Design)  
GRA 4115C Visual Design Lab 4 (name change from Senior Design Studio)  
GRA 4521C Interactive Design Lab 1 (name change from Graphic Design for Web)

**Request to terminate the following courses:**

GRA 2191C Graphic Design 2 (replaced by GRA 2111, Typographic Design Lab)  
GRA 3104C Computers in Design (replaced by GRA3193C Visual Design Lab 2)  
GRA 4118C Design Methodology (replaced by GRA 4194C Visual Design Lab 3)

The new curriculum will not require any additional faculty lines and can be implemented and taught within the existing resources of the department. Students currently in the BFA in Graphic Design will be given the option of following the catalog that they entered FAU under or the new curriculum. Course equivalents for the courses being terminated are identified in the new program outline.