

Len J. Trevino
SBA Communications Distinguished Professor in
International Business
Director, International Business Programs
College of Business
Fleming Hall, Room 206
777 Glades Road
Boca Raton, FL 33431
tel: 561,297,3669

MEMORANDUM

TO:

Roland Kidwell

CC:

Ethlyn Williams

FROM:

Len J. Trevino

DATE:

November 2, 2016

SUBJECT:

International Business name change vote

A subcommittee of our faculty has recommended that the name of FAU's international business degree be changed to "International Business" from its current title, "International Business and Trade." The 'and trade' part of the current title appears to be reflective of a time when a certificate in international trade was offered. The reason why we made this change is threefold. First, peer institutions have similar degree names. Second, the proposed major name, 'international business', more accurately represents the degree and its requirements. Finally, a committee that included members from several departments (e.g., ITOM, Hospitality Management, Management) that participate in the IB degree offering agreed that the change makes sense. We have taken the first step in making this change, namely receiving a positive department (Management Programs) vote of tenured and tenure track faculty.

Approved by:	Date:
Department Chair: MM & Markett	11/2/16
College Curriculum Chair: EHW WHAN	12/8/16
College Dean:	8 Dec 2016
UUPC Chair: Q 2 Mg	12/11/12
Undergraduate Studies Dean Stud	12/14/16
UFS President:	
Provost:	