

**Subject:** RE: New course proposal

**Date:** Wednesday, February 7, 2018 at 9:50:00 AM Eastern Standard Time

**From:** David Williams

**To:** Eric Landes

Hi Eric-

SCMS has reviewed the course, and we do not see any concerns with overlap/redundancy with our offerings.

Sincerely

David Williams

Director, SCMS

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**From:** Eric Landes

**Sent:** Monday, February 5, 2018 11:43 AM

**To:** David Williams <dcwill@fau.edu>; Teresa Wilcox <wilcoxt@fau.edu>; Nurgun Erdol <erdol@fau.edu>; Steven Bressler <bressler@fau.edu>

**Subject:** New course proposal

Good day,

My name is Eric Landes and I am the Chair of Visual Art and Art History. One of my graphic Design faculty is proposing a new course that involves eye-tracking software and design. This course deals with perception and cognition in a very small way. Largely, it is using eye-tracking software to develop consumer-side strategies in design. While it is unlikely that this course will overlap with any of the offerings in your departments, I wished to make certain before proceeding. Please find syllabus attached and respond with any concerns.

Best,

Eric Landes

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