

Subject: Re: New course proposal

Date: Monday, February 5, 2018 at 5:27:58 PM Eastern Standard Time

From: Teresa Wilcox

To: Eric Landes

Eric,

Thanks for your email. I appreciate that you reached out to us. I discussed this with my Associate Chair and Director of Undergraduate Studies and we are in agreement that this class does not appear to conflict/compete with classes we are currently offering.

This looks like an interesting and useful course. Just so you know, we have several faculty in Psychology that use eye-tracking as a research tool. If this course is approved, some of our students might be interested.

Best,

Teresa

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From: Eric Landes

Date: Monday, February 5, 2018 at 11:42 AM

To: David Williams, Teresa Wilcox, Nurgun Erdol, Steven Bressler

Subject: New course proposal

Good day,

My name is Eric Landes and I am the Chair of Visual Art and Art History. One of my graphic Design faculty is proposing a new course that involves eye-tracking software and design. This course deals with perception and cognition in a very small way. Largely, it is using eye-tracking software to develop consumer-side strategies in design. While it is unlikely that this course will overlap with any of the offerings in your departments, I wished to make certain before proceeding. Please find syllabus attached and respond with any concerns.

Best,

Eric Landes

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