

**LEADERSHIP AND COMMUNICATION
(SPC 4443)
FALL 2011**

Instructor: Dr. Deandre Poole

Time: Mondays 4:00 pm – 6:50 pm

Place: DW 107

Office: DW 407

Email: dpoole3@fau.edu

Office Hours: Mondays 11:00 am – 12:00 pm
Thursdays 4:00 pm – 6:00 pm

The first responsibility of a leader is to define reality. The last is to say thank you. In between the two, the leader must become a servant and a debtor.

—Max DePree

Text

Hackman, M. Z., & Johnson, C. E. (2009). *Leadership: A Communication Perspective* (5th ed.). Long Grove, IL: Waveland Press.

Course Description

This course introduces students to the study and practice of leadership from a communication perspective. Particular focus is on the relationship between communicating and leading. We will examine leadership concepts and theories in organizational, group, and public contexts. Students will analyze their personal leadership styles and develop leadership communication skills through course projects and classroom exercises.

Learning Objectives

1. Students will demonstrate knowledge of leadership concepts and theories.
2. Students will transfer understanding of course concepts and theories to other settings through description, analysis, and evaluation.
3. Students will demonstrate critical thinking skills as observers of contemporary leaders and popular leadership theories.
4. Students will analyze their personal leadership communication styles and develop leadership communication skills.

What You Can Expect from the Class

1. *An emphasis on active learning.* We learn more when we participate in small group discussions, role-plays, case analysis, and other activities.
2. *Personal assessment and growth.* I hope you become a more effective leader as a result of taking the class. We will periodically assess our leadership communication abilities and then practice new skills in class and elsewhere.

3. *Respect for theory and research.* Highly competent leaders understand what behaviors are most effective, why they work, and when best to use them. This means that our development as leaders must be grounded in theory and research.

4. *The use of stories.* We are immersed in stories about leaders because leadership is such an integral part of the human experience. Expect to look at all kinds of leadership narratives in case studies, books, films, and documentaries.

5. *Dialogue between students and instructor.* Nobody can know everything about a subject as broad as leadership. I've learned a lot about leadership from students in this class. Many times I will be asking what you think. Remember, there is no one correct answer to some of the questions raised in class and in our readings.

COURSE REQUIREMENTS: (ASSIGNMENTS WILL BE POSTED ON BLACKBOARD)

EXAMS

Four exams will be given. Only three will count toward your final grade. If you miss an exam, the other three will automatically become your top three exam grades. If you take all four exams, your top three exams will be used. It is strongly suggested that you take all four exams. Exams will cover both text and lecture material. Because you have the option to drop one exam, **NO MAKE-UP OR ADVANCE EXAMS WILL BE GIVEN.** Exams will consist of multiple choice, identifying terms, fill in the blank, true and false, matching and essays.

Movie Analysis Project

You will be required to analyze a film at the end of the semester. A list of appropriate films will be posted on Blackboard. However, no two students will be able to analyze the same film. When viewing films for leadership and communication, you must focus on what the movie reveals about leadership. An adequate amount of class time will be set aside near the end of the course for presentations. You may use film clips to illustrate your findings. You must provide a written summary of about 4 - 5 pages. Classmates will be required to evaluate each presenter. More information will be provided at a later date.

ATTENDANCE/PARTICIPATION

Weekly attendance is expected. In that, **DISCUSSIONS, EXERCISES, AND CLASS ASSIGNMENTS CANNOT BE MADE UP**, failure to attend and participate may severely impact your final grade. You are expected to keep up with the weekly readings, and to engage actively in class discussions. While quality and not just quantity of participation is important, no one should feel timid or hesitant to take part in the discussions.

GRADING AND EVALUATION: (GRADES WILL BE POSTED ON BLACKBOARD)

Your final grade will be based upon:

Exam #1	100 points
Exam #2	100 points
Exam #3	100 points
Movie Analysis Project	100 points
Final Exam	100 points
TOTAL	500 points (*Lowest Exam Score Dropped.)

GRADE DISTRIBUTION

A = 94-100	B+ = 87-89	C+ = 77-79	D+ = 67-69
A- = 90-93	B = 83-86	C = 73-76	D = 63-66
	B- = 80-82	C- = 70-72	D- = 60-62
			F = 59 and below

TOTAL CLASS POINTS

A = 374-400	B+ = 348-357	C+ = 306-319	D+ = 266-277
A- = 358-373	B = 330-347	C = 290-305	D = 251-265
	B- = 320-329	C- = 278-289	D- = 238-250
			F = 237 and below

ASSIGNMENT FORMAT: Please type or use a computer for out-of-class assignments. Use a clear and concise communication style. The style manual for this course is the APA Publication Manual.

EXPECTATIONS ABOUT LIBRARY USE: Each student is expected to use the library to do research in support of relevant assignments.

HOLIDAYS: September 5th Labor Day, and November 24th – 27th Thanksgiving.

PLAGIARISM: Plagiarism is a serious offense and will not be tolerated. Each assignment should be original and done completely by each student. Student dishonesty includes using someone else's work as one's own, removing an examination from the classroom, turning in the same work for more than one course, unauthorized communication with another student during or about tests, falsifying work, turning in another student's name on an assignment when that student failed to contribute, looking at another student's work during testing, and similar misconduct. The class will follow the plagiarism policy as explained in Florida Atlantic's University's 2011-2012 Undergraduate Catalog.

STUDENTS with DISABILITIES

In compliance with the American with Disabilities Act (ADA), students who request special accommodations due to a disability must register with the office for students with disabilities. The Davie office is located in LA 240 and can be reached at (954) 236-1222. Please alert the instructor immediately if you have a disability and require assistance.

COURSE SCHEDULE

Mon, Aug 22 nd	Course Overview; Class Introductions Discuss Movie Analysis Project
Mon, Aug 29 th	Chapter 1: Leadership and Human Communication Chapter 2: Leader and Follower Communication Styles <i>Class Activities</i>
Mon, Sept 5 th	<i>Holiday - Labor Day – No Class</i>
Mon, Sept 12 th	Chapter 3: Traits/Situational Approaches Chapter 4: Transformational Leadership <i>Class Activities</i> <i>Review for Exam #1</i>
Mon, Sept 19 th	EXAM #1
Mon, Sept 26 th	Chapter 5: Leadership and Power Chapter 6: Leadership and Influence <i>Class Activities</i>
Mon, Oct 3 rd	Chapter 7: Leadership in Groups and Teams Chapter 8: Leadership in Organizations <i>Class Activities</i> <i>Review for Exam #2</i>
Mon, Oct 10 th	EXAM #2
Mon, Oct 17 th	Chapter 9: Public Leadership <i>Class Activity</i>
Mon, Oct 24 th	Chapter 10: Leadership and Diversity <i>Class Activity</i>
Mon, Oct 31 st	Chapter 11: Ethical Leadership and Followership <i>Class Activity</i> <i>Review for Exam #3</i>
Mon, Nov 7 th	EXAM #3
Mon, Nov 14 th	Chapter 12: Leader and Leadership Development Chapter 13: Leadership in Crisis <i>Class Activities</i>

Mon, Nov 21st **Movie Project Presentations**

Mon, Nov 28th **Movie Project Presentations**
Review for Final Exam
Course Wrap-up

Mon, Dec 5th **FINAL EXAM – 4:00 – 6:30 pm**

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