



College of Arts and Letters  
School of Communication  
& Multimedia Studies  
777 Glades Road  
Boca Raton, FL 33431  
tel: 561-297-3850  
fax: 561-297-2615  
[www.fau.edu](http://www.fau.edu)

April 10, 2013

To: Undergraduate Programs Committee

From: SCMS

Subject: Change in GPA Requirement for Multimedia Studies BA (Multimedia Journalism Sequence)

Dean Johnson,

Per your request as Chair of the College of Arts and Letters UPC, the School of Communication and Multimedia Studies wishes to declare its position on Limited Access program status for the Multimedia Journalism sequence in its Multimedia Studies BA degree.

The sequence WILL require limited access designation due to the need to maintain expectations of pre-professional writing capability as determined by the spelling, grammar, and punctuation test administered by the University Test Center (see accompanying Limited Access Program Request Form). This test is required of existing majors so while the sequences is requesting limited access designation entrance requirements will not increase over current practice. However, degree declaration requirements will move from a 2.5 GPA to a 2.0 GPA for the major. All other requirements (including completing the foundation coursework and the IFP including ENC 1101 and ENC 1102) remain unchanged.

Sincerely,

A handwritten signature in black ink, appearing to read 'Noemi Marin', written over a light blue horizontal line.

Noemi Marin

Director, School of Communication and Multimedia Studies



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April 10, 2013

To: Undergraduate Programs Committee  
From: SCMS  
Subject: Change in GPA Requirement for Multimedia Studies BA (Film, Video, New Media Track)

Dean Johnson,

Per your request as Chair of the College of Arts and Letters UPC, the School of Communication and Multimedia Studies wishes to declare its position on Limited Access program status for the Film, Video, and New Media sequence in its Multimedia Studies BA degree.

The sequence will NOT require limited access designation. Accordingly, degree declaration requirements will move from a 2.5 GPA to a 2.0 GPA for the major. All other requirements (including completing the foundation coursework and the IFP including ENC 1101 and ENC 1102) will remain in place.

Sincerely,

A handwritten signature in black ink, appearing to read 'Noemi Marin', is written over the word 'Sincerely,'.

Noemi Marin  
Director, School of Communication and Multimedia Studies



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April 10, 2013

To: Undergraduate Programs Committee  
From: SCMS  
Subject: Change in GPA Requirement for Communication Studies BA  
Dean Johnson,

Per your request as Chair of the College of Arts and Letters UPC, the School of Communication and Multimedia Studies wishes to declare its position on Limited Access program status for the Communication Studies BA program.

The sequence will NOT require limited access designation. Accordingly, degree declaration requirements will move from a 2.5 GPA to a 2.0 GPA for the major. All other requirements (including completing the foundation coursework and the IFP including ENC 1101 and ENC 1102) remain unchanged.

Sincerely,

A handwritten signature in black ink, appearing to read 'Noemi Marin', is written over the word 'Sincerely'.

Noemi Marin  
Director, School of Communication and Multimedia Studies

STATE UNIVERSITIES OF FLORIDA

Limited Access Program Request

Reference: 6C-6.001 Admissions, FAC

<b>University:</b>	Florida Atlantic University	<b>Degree(s) offered:</b>	BA
<b>Program:</b>	Multimedia Studies	<b>Six digit CIP code:</b>	09.0702

**1. Will the entire program be limited access or only a specific track?**

A specific track

**2. If only a track is limited access, please specify the name of the track**

Multimedia Journalism

**3. How many students will the program plan to accommodate?**

Academic Year Total: 119 currently enrolled in the degree

**4. When do you propose to initiate limited access?**

Fall 2013

**5. What is the justification for limiting access?**

In keeping with programmatic needs and common academic standards for degrees of this kind Multimedia Journalism requires a demonstration of writing proficiency as determined by successful completion of the spelling, punctuation and grammar test administered by the University Test Center. Other programs in the state have similar entrance requirements for Journalism programs including: the University of Florida, the University of South Florida (requires English Diagnostic Test), Florida International University (requires a language skills test), and the University of Central Florida (must demonstrate grammar proficiency). This examination is already required of students declaring Multimedia Journalism as a major so the Limited Access designation does not change existing degree requirements.

**6. By what means will access be limited? Please provide a description of the program's admissions requirements and procedures, and indicate how these requirements and procedures ensure equal access for Florida community college Associate of Arts degree graduates in the competition for available space in the program.**

As is current practice, students will not be permitted to declare Multimedia Journalism as a major before successful completion of the spelling, grammar, and punctuation test. Several other requirements that do not have bearing on limited access designation must also be satisfied including: completion of the introductory course ("American Media, Society and Technology") with a minimum grade of "C" or better and completion of IFP coursework including completion of ENC 1101 & 1102.

Transfer students must meet the same requirements as four-year majors with the exception that a Associate of Arts degree satisfies the IFP coursework requirement.

**7. Present the current race and gender profiles of the students in the program. Discuss the impact of the proposed action on the race and gender profiles. Cite sources used for discussion. What strategies, should they be necessary, will be used to promote diversity in the program?**

Spring 2013 Student Enrollment by Gender/Race in the School of Communication and Multimedia Studies Multimedia Studies BA – Multimedia Journalism Sequence. Data Gathered from Institutional Effectiveness and Analysis database, FAU.

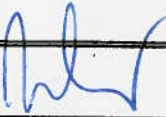
		<u>Student Level</u>				<u>Total</u>	
		<u>Undergraduate</u>				<u>Total</u>	
		<u>Class Level</u>					
		Freshman	Sophomore	Junior	Senior	#	#
		#	#	#	#	#	#
<b><u>Ethnicity (2010 and beyond)</u></b>	<b><u>Gender</u></b> < td>						
<b>Asian</b>	<b>Male</b>				1	1	1
	<b>Total</b>				1	1	1
<b>Black or African American</b>	<b><u>Gender</u></b> < td>						
	<b>Female</b>			9	8	17	17
	<b>Male</b>		4	4	2	10	10
	<b>Total</b>		4	13	10	27	27
<b>Hispanic or Latino</b>	<b><u>Gender</u></b> < td>						
	<b>Female</b>			5	13	18	18
	<b>Male</b>	1		1	12	14	14
	<b>Total</b>	1		6	25	32	32
<b>Two or more races</b>	<b><u>Gender</u></b> < td>						
	<b>Female</b>		1	1		2	2
	<b>Total</b>		1	1		2	2
<b>White</b>	<b><u>Gender</u></b> < td>						
	<b>Female</b>		1	17	20	38	38
	<b>Male</b>	1	3	4	11	19	19
	<b>Total</b>	1	4	21	31	57	57
<b>Total</b>	<b><u>Gender</u></b> < td>						
	<b>Female</b>		2	32	41	75	75
	<b>Male</b>	2	7	9	26	44	44
	<b>Total</b>	2	9	41	67	119	119

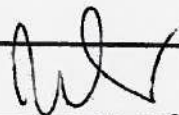
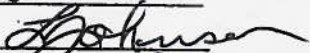



The major has always previously required demonstrations of writing proficiency, but it has never applied for limited access. It is expected that granting limited access to Florida Atlantic University will have no negative impact on gender or race enrollment figures. Florida Atlantic University currently enjoys recognition as one of the most diverse in the state, and granting limited access to this program would not change the diversity in our School.

**8. Are the graduates of the program in high demand? If so, and if the program is to be limited due to lack of adequate resources, provide a justification for limiting access to the program rather than reallocating resources from programs with low market demand.**

The graduates from Multimedia Journalism are successful in finding job placement upon graduation. The limited access is primarily achieved by evaluating students prior to entry and identifying whether they

are at a pre-professional performance level that would allow them to compete upon graduation. Students who are not proficient do not show adequate market potential and are encouraged to seek other degree programs. Limited access is not based upon resources but on the demonstration of an ability to reach market and professional standards in a reasonable timeframe.

Request Initiated by:	
EEO Officer's Signature:	Paula Behul
Provost's Signature:	

<b>Approved by:</b>  Department Chair: _____ College Curriculum Chair:  College Dean:  UUPC Chair:  Undergraduate Studies Dean:  UFS President: _____ Provost: _____	<b>Date:</b> 4/9/13 4/12/13 4/12/13 4/19/13 4/19/13 _____ _____	
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Send the completed form to: *Dr. Richard Stevens*  
 Director of Academic and Student Programs  
 Board of Governors  
 325 West Gaines Street, Suite 1614  
 Tallahassee, Florida 32399-1950