

 FLORIDA ATLANTIC UNIVERSITY	COURSE CHANGE REQUEST Undergraduate Programs	UUPC Approval <u>2-23-26</u> UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner Posted _____ Catalog _____
	Department Exercise Science & Health Promotion College Science	
Current Course Prefix and Number PET 4404	Current Course Title Management Principles in Exercise Science and Health Promotion	
<i>Syllabus must be attached for ANY changes to current course details. See Template. Please consult and list departments that may be affected by the changes; attach documentation.</i>		
Change title to: Management in Health & Exercise Science Change prefix From: To: Change course number From: To: Change credits* From: To: Change grading From: To: Change WAC/Gordon Rule status** Add <input type="checkbox"/> Remove <input type="checkbox"/> Change General Education Requirements*** Add <input type="checkbox"/> Remove <input type="checkbox"/> <small>*See Definition of a Credit Hour.</small> <small>**WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to this form. See WAC Guidelines.</small> <small>***GE criteria must be indicated in syllabus and approval attached to this form. See Intellectual Foundations Guidelines.</small>	Change description to: Change prerequisites/minimum grades to: Change corequisites to: Change registration controls to: Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).	
Effective Term/Year for Changes: Fall 2026	Terminate course? Effective Term/Year for Termination:	
Faculty Contact/Email/Phone Chris Boerum, cboerum@fau.edu, 954-892-8001		
Approved by Department Chair _____ College Curriculum Chair _____ College Dean _____ UUPC Chair <u>Korey Sorge</u> Undergraduate Studies Dean <u>Dan Meerhoff</u> UFS President _____ Provost _____	Date _____ 2-6-2-26 _____ 2 / 12 / 26 _____ <u>2/13/26</u> _____ <u>2-23-26</u> _____ _____ _____ <u>2-23-26</u> _____	

Email this form and syllabus to mjenning@fau.edu seven business days before the UUPC meeting.



FLORIDA ATLANTIC UNIVERSITY

PET 4404-002 11834
Management in Health &
Exercise Science
M 3 Credit(s)
Fall 2024 - 1 Full Term

Instructor Information

Instructor:

Email:

Office:

Office Hours:

Telephone:

Email:

Management in Health and Exercise Science

PREREQUISITES: PET 3102 with a grade of "C" or better

Study of management principles in the field of exercise science and health promotion.

Emphasis is placed on entrepreneurial skills, social media marketing, technology and financial management. Industry trends, market analysis, modern practices and

development strategies related to creating a web-based fitness/wellness business are covered.

Prerequisites/Corequisites

Prerequisite(s): One of the following:

- PET 3102 Graduate / Undergraduate (Minimum Grade of C)
-

Instructional Method

Fully Online Class

100% of the course is delivered online.

Required Texts/Materials

ACSM's Health/Fitness Facility Standards & Guidelines

ISBN: 9780736096003

Publisher: Human Kinetics Publishers

Edition: 4th

Leadership 101

ISBN: 9781418535285

Publisher: Thomas Nelson Incorporated

Who Moved My Cheese?

ISBN: 9780399144462

Publisher: Penguin Random House LLC

Health Fitness Management

ISBN: 9781492588849

Publisher: Human Kinetics Publishers

Edition: 3rd

7 Habits of Highly Effective People (30th Anniversary Edition)

ISBN: 9781982137274

Publisher: Simon & Schuster

Leadership 101

ISBN: 9780785264194

Publisher: Thomas Nelson Incorporated

Course Objectives/Student Learning Outcomes

The learning experiences and activities in the course are designed to enable the student to:

1. Understand the basic theories and concepts of modern business practices applied to the industry.
2. Understand the history, background, and current issues associated with E-commerce.
3. Identify different techniques and strategies used in web-based and other types of business development.
4. Develop an understanding of the fiscal and marketing strategies needed for organizational success.
5. Develop an understanding of trends and ethical issues in our field driven by technology.

Faculty Rights and Responsibilities

Florida Atlantic University respects the rights of instructors to teach and students to learn. Maintenance of these rights requires classroom conditions that do not impede their exercise. To ensure these rights, faculty members have the prerogative to:

- Establish and implement academic standards.
- Establish and enforce reasonable behavior standards in each class.
- Recommend disciplinary action for students whose behavior may be judged as disruptive under the Student Code of Conduct [University Regulation 4.007](#).

Disability Policy

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly

execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

Course Evaluation Method

Quizzes (10 points each). Quizzes will cover chapter readings and guest interviews.

Business (Dream) Proposal and Presentation (150 points). Major project and presentation based on class work and meeting with Dr. Graves.

Exams (50 points each). Exams will cover chapter readings and guest interviews.

Final Exam (100 points). The final exam will be a cumulative exam on your chapter readings and guest interviews.

Mini-assignments/discussions and other assignments (200 points). *Note: additional points are deducted for typos, spelling, and grammar errors. Since the course is a senior-level class, each student should be submitting work at that level. You may want to use Grammarly or another type of writing program to ensure appropriate written submissions.

Your mini-assignment/discussion grade(s) will be based upon the thoroughness, accuracy, and insightfulness of your responses, your use of correct spelling, grammar, and sentence and paragraph format (ALWAYS spell check your responses), and the number and depth of your responses to all assignments. Full credit will be based on you demonstrating you have read and/or viewed class material, and how well you have integrated the material into your response. Expressing your attitude and opinion are welcome. However, your personal comments should be preceded by a statement to the effect that what you are about to say is an expression of your own opinions and attitudes.

Participation, in our online environment, means actively engaging in discussion forums related to class readings and concepts. Based on your postings for assignments and all scheduled exams (due by a specified date, 11:59 p.m., unless otherwise directed). When unscheduled mini-assignments are posted, you will be informed via Canvas announcement and/or email.

Several extra-credit assignments are provided as regular assignments. In other words, the student will have more points available than the total below, allowing for additional credit. The assignments generally not be marked as extra credit. However, at the end of the semester, to calculate your grade, divide your total available points.

The instructor will calculate your grade based on the following number of points:

Assessment	Total Points
Course Orientation <ul style="list-style-type: none"> • Student Introduction • Syllabus & Course Agreement Quiz 	10
Quizzes, 10+ points each.	150
<ul style="list-style-type: none"> • Business plan & presentation 	150
Discussions and Mini Assignments	200
Mid-term	100
Final Exam	100
TOTAL:	710

Grade Scale

Grade	Percentage (%)
A	94.0 – 100%
A-	90.0- 93.99%
B+	88.99– 89.99%
B	84.0 – 87.99%
B-	80.0 – 83.99%
C+	78.0 – 79.99%
C	74.0 – 77.99%
C-	70.0 – 73.99%
D+	68.0 – 69.99%
D	64.0 – 67.99%
D-	60.0 – 63.99%
F	0 – 59%

Each Mini-assignment is generally worth 10 points (some of them may more or less, therefore, the grading will be proportional for those).

Mini-assignments*	10 Points	5 Points
-------------------	--------------	----------

Postings (200 to 300 words, unless otherwise indicated) completed by date indicated on Canvas, 11:59 p.m. for full credit.	4 points	2 points
All posts are substantive and advance discussions. If using sources, each must have the appropriate citation. See below.	2 points	1 point
Thoughts expressed clearly and succinctly without grammatical and other errors.	2 points	1 point
Posts reflect reading/ assignments and appropriate responses.	2 points	1 point
Using & citing sources used in any postings correctly. No points deducted. Additional deduction if not cited correctly.	-2 points	-1 point

Discussion Boards: Each week you will find assignments. Any citations used are APA format as well as summarize the findings in your own words and respond to questions regarding all assignments. You may not duplicate another student's assignment(s) or postings unless directions specify acceptance of duplications. Participation each week will consist of answering mini-assignments and posting discussion replies. Avoid responses such as "I agree" or "I was thinking the same thing," as they add little to the discussion. Points are deducted for inappropriate replies, such as grammar, punctuation, and other issues. One or two sentences will not be sufficient to cover the topic for each discussion. As a guideline, your assignments should be around 200 to 300 words. Subsequent posts when responding to others, if required in class, should be around 100 words or more in length. Please note that the faculty member reserves the right to factor appropriate length and substance of discussion board posts into the student's grade per specific directions.

How to Study: You should read the material before the class lecture and complete the discussions and mini-assignments after they are opened. Be prepared to ask questions. After the lecture, review and work some additional problems/issues. Ask questions if you feel uncomfortable with the material. Do not get behind! You should plan to spend about 3 hours for each lecture hour. Prepare for the next lecture.

Class Participation

No grade will be given for class participation in this class, but the more you put into the class, the more you will get out of it. Regular class attendance is required in order for you to pass this course. If you miss more than three classes, you will be required to meet with the instructor to discuss the impact of your absences on your performance and discuss any problems you might have completing the course. Assignments not turned in on time will not be accepted or graded. They only may be made up because

of a previously documented legitimate FAU excuse only (e.g., military service, death in family, court imposed legal obligation).

Code of Academic Integrity

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see [University Regulation 4.001](#).

Attendance Policy Statement

Students are expected to attend all their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations, or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances, and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.

Class Participation

No grade will be given for class participation in this class, but the more you put into the class, the more you will get out of it. Regular class attendance is required in order for you to pass this course. If you miss more than three classes, you will be required to meet with the instructor to discuss the impact of your absences on your performance and discuss any problems you might have completing the course. Assignments not turned in on time will not be accepted or graded. They only may be made up because of a previously documented legitimate FAU excuse only (e.g., military service, death in family, court imposed legal obligation).

Religious Accommodation Policy Statement

In accordance with the rules of the Florida Board of Education and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices and beliefs regarding admissions, registration, class attendance, and the scheduling of examinations and work assignments. University Regulation 2.007, Religious Observances, sets forth this policy for FAU and may be accessed on the FAU website at www.fau.edu/regulations.

Any student who feels aggrieved regarding religious accommodations may present a grievance to the executive director of The Office of Civil Rights and Title IX. Any such grievances will follow Florida Atlantic University's established grievance procedure regarding alleged discrimination.

Time Commitment Per Credit Hour

For traditionally delivered courses, not less than one (1) hour of classroom or direct faculty instruction each week for fifteen (15) weeks per Fall or Spring semester, and a minimum of two (2) hours of out-of-class student work for each credit hour. Equivalent time and effort are required for Summer Semesters, which usually have a shortened timeframe. Fully Online courses, hybrid, shortened, intensive format courses, and other non-traditional modes of delivery will demonstrate equivalent time and effort.

Course Grading Scale

Letter Grade	Letter Grade
A	94 - 100%
A-	90 - 93%
B+	87 - 89%
B	83 - 86%
B-	80 - 82%
C+	77 - 79%
C	73 - 76%
C-	70 - 72%
D+	67 - 69%
D	63 - 66%
D-	60 - 62%
F	Below 60

Grade Appeal Process

You may request a review of the final course grade when you believe that one of the following conditions apply:

- There was a computational or recording error in the grading.
- The grading process used non-academic criteria.
- There was a gross violation of the instructor's own grading system.

[University Regulation 4.002](#) of the University Regulations contains information on the grade appeals process

Policy on Make-up Tests, Late work, and Incompletes

All exam dates and times are posted at the start of the semester within this syllabus; therefore, any known conflicts, such as a university-approved activity, e.g., athletic, academic, FAU official performance activities; military obligation; court-imposed legal obligations, religious observances, or medical issues per the FAU official catalog must be discussed two weeks in advance to make reasonable accommodations. The student must provide official documentation to the faculty member. Reasonable accommodations will be made for the student(s). Any late work will not be accepted, unless a valid, written legitimate FAU absence is provided within 48 hours. All work handed in should be typed and double-spaced. Work will not be accepted via e-mail. Failure to complete all work will result in a failing grade for the course.

Chapter Quizzes: There are online quizzes based on the week's readings and videos. They are due on 11:59 p.m., date posted in course outline and on Canvas. Late submissions are not accepted. Any missed quizzes will receive a zero and count toward your grade.

Comprehensive Final Exam: The online comprehensive final exam is scheduled during FAU final exam week and can be taken as the schedule indicates. The final is comprehensive. If the test is missed, it will be assigned a grade of 0, with no make-up exams.

Incomplete Grade Policy: The University policy states that a student who is passing a course but has not completed all work due to exceptional circumstances, may, with consent of the instructor, temporarily receive a grade of incomplete ("I"). The

assignment of the “I” grade is at the discretion of the instructor but is allowed only if the student is passing the course

Policy on the Recording of Lectures

Students enrolled in this course may record video or audio of class lectures for their own personal educational use. A class lecture is defined as a formal or methodical oral presentation as part of a university course intended to present information or teach students about a particular subject. Recording class activities other than class lectures, including but not limited to student presentations (whether individually or as part of a group), class discussion (except when incidental to and incorporated within a class lecture), labs, clinical presentations such as patient history, academic exercises involving student participation, test or examination administrations, field trips, and private conversations between students in the class or between a student and the lecturer, is prohibited. Recordings may not be used as a substitute for class participation or class attendance and may not be published or shared without the written consent of the faculty member. Failure to adhere to these requirements may constitute a violation of the University’s Student Code of Conduct and/or the Code of Academic Integrity.

Counseling and Psychological Services (CAPS) Center

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU’s Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual therapy, group therapy, and crisis services, to name a few - offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Student Support Services and Online Resources

- [Center for Learning and Student Success \(CLASS\)](#)
- [Counseling and Psychological Services \(CAPS\)](#)
- [FAU Libraries](#)
- [Math Learning Center](#)
- [Office of Information Technology Helpdesk](#)
- [Center for Global Engagement](#)
- [Office of Undergraduate Research and Inquiry \(OURI\)](#)

- [Science Learning Center](#)
- [Speaking Center](#)
- [Student Accessibility Services](#)
- [Student Athlete Success Center \(SASC\)](#)
- [Testing and Certification](#)
- [Test Preparation](#)
- [University Academic Advising Services](#)
- [University Center for Excellence in Writing \(UCEW\)](#)
- [Writing Across the Curriculum \(WAC\)](#)

AI Language Specific To This Course

AI Prohibited: The use of AI to assist in any work assigned in this specific course is prohibited.

Artificial Intelligence Preamble

FAU recognizes the value of generative AI in facilitating learning. However, output generated by artificial intelligence (AI), such as written words, computations, code, artwork, images, music, etc., for example, is drawn from previously published materials and is not your own original work. FAU students are not permitted to use AI for any course work unless explicitly allowed to do so by the instructor of the class for a specific assignment. [Policy 12.16 Artificial Intelligence].

Class policies related to AI use are decided by the individual faculty. Some faculty may permit the use of AI in some assignments but not others, and some faculty may prohibit the use of AI in their course entirely. In the case that an instructor permits the use of AI for some assignments, the assignment instructions will indicate when and how the use of AI is permitted in that specific assignment. It is the student's responsibility to comply with the instructor's expectations for each assignment in each course. When AI is authorized, the student is also responsible and accountable for the content of the work. AI may generate inaccurate, false, or exaggerated information. Users should approach any generated content with skepticism and review any information generated by AI before using generated content as-is.

If you are unclear about whether or not the use of AI is permitted, ask your instructor before starting the assignment.

Failure to comply with the requirements related to the use of AI may constitute a violation of the Florida Atlantic Code of Academic Integrity, Regulation 4.001.

Proper Citation: If the use of AI is permitted for a specific assignment, then use of the AI tool must be properly documented and cited. For more information on how to properly cite the use of AI tools, visit <https://fau.edu/ai/citation>

Course Topical Outline

Module/Dates Material (lecture, PowerPoints) Topic reviewed Assessment Module 1 August 22, 11:59 p.m. Introduction to course Course and business management introduction Resume preparation Meet with Dr. Graves—Zoom or in person Syllabus Quiz MA #1, D1-Intro.; resume, cover letter, ref. Module 2 August 29, 11:59 p.m. History and theories, Chapter 1 LinkedIn, networking Guest speaker, Garcia Module Quiz MA #2, D2 Module 3 September 5, 11:59 p.m. Who Moved My Cheese Interviewing and professional preparation Guest speaker, Michael Ashley Module Quiz MA #3, 3.5, D3 Module 4 September 12, 11:59 p.m. Seven Habits of Highly Effective People Guest speaker, Kristi Ricks Module Quiz MA #4, D4 Module 5 September 19, 11:59 p.m. Work on dream business proposal, Maxwell book (read) Guest speaker, Joe Barone Module Quiz MA #5, D5 Module 6 September 26, 11:59 p.m. Increasing sales, Chapter 8 Marketing facility, Chapter 7 Marketing, products/services, SWOT analysis Guest speaker, Santana (Rio and JC) Module Quiz MA #6, D6 Module 7 October 3, 11:59 p.m. Organization, Chapter 2 Working with personnel and financial Module Quiz Module 8 October 10, 11:59 p.m. Understanding financial management, Chapter 12 Study for midterm, plus review lectures. Working with personnel and financial issues Guest Speaker, Hudy Mid-term Module 9 October 17, 11:59 p.m. Legal and insurance issues Chapter 15 Liability issues Guest speaker, Dr. Anthony Abbott Module Quiz MA 7.5 Module 10 October 24, 11:59 p.m. Maintaining facility, Chapter 14 Work on dream proposal Guest speaker, Pete Bommarito Module Quiz MA 7, D7 Module 11 October 31, 11:59 p.m. Retaining members, Chapter 10 Types of business promotions (marketing, flyers, newsletters, social media presence) Brochure and flyer submission Module Quiz MA #8, D8 Module 12 November 7, 11:59 p.m. Staff performance, chapter 5 Sexual Harassment Quiz Work on dream business proposal/draft due Speaker, Joey Guarascio Module Quiz MA #9, D9 Module 13 November 14, 11:59 p.m. Training staff, chapter 4 Work on dream business proposal and complete, Guest speaker, Francis Neric Module Quiz MA#10, D10 Module 14 November 21, 11:59 p.m. Dream business proposal and presentation due, final submission Dream business proposal and presentation due, April 14, 11:59 or earlier. Responses due (see Canvas) Proposal and presentation due Module 15 November 22 to Dec. 4 Study for final and watch final guest speaker. Guest Speaker, Marsha Dixon Module 16 December 5 Final exam, December 5, 12 a.m. to 11:59 p.m. Study for final. Your exam must be taken during the time posted.

Title IX Statement

In any case involving allegations of sexual misconduct, you are encouraged to report the matter to the University Title IX Coordinator in the Office of Civil Rights and Title IX

(OCR9). If University faculty become aware of an allegation of sexual misconduct, they are expected to report it to OCR9. If a report is made, someone from OCR9 and/or Campus Victim Services will contact you to make you aware of available resources including support services, supportive measures, and the University's grievance procedures. More information, including contact information for OCR9, is available at <https://www.fau.edu/ocr9/title-ix/>. You may also contact Victim Services at victimservices@fau.edu or 561-297-0500 (ask to speak to an Advocate) or schedule an appointment with a counselor at Counseling and Psychological Services (CAPS) by calling 561-297-CAPS.