

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs		UUPC Approval <u>9/8/25</u> UFS Approval _____ Banner _____ Catalog _____
	Department Management Programs College College of Business		
Program Name Health Administration Major		<input type="checkbox"/> New Program* <input checked="" type="checkbox"/> Change Program*	Effective Date (TERM & YEAR) Fall 2026
<p>Please explain the requested change(s) and offer rationale below or on an attachment.</p> <p>We are proposing to add MAR 4712 which is a Healthcare Marketing course as an elective for Health Administration major as a part of periodic review process.</p>			
<p><small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small></p>			
Faculty Contact/Email/Phone Neeraj Puro / npuro@fau.edu /73198		Consult and list departments that may be affected by the change(s) and attach documentation	
Approved by Department Chair <u>Thlyn Williams</u> College Curriculum Chair <u>MAA [Signature]</u> College Dean <u>Korey Sorge</u> UUPC Chair <u>Dan Meeroff</u> Undergraduate Studies Dean _____ UFS President _____ Provost _____		Date <u>8/21/2025</u> <u>8/27/2025</u> <u>8/27/2025</u> <u>9/8/25</u> <u>9/8/25</u> _____ _____	

Email this form and attachments to mjenning@fau.edu seven business days before the UUPC meeting.

Health Administration Courses – 33 credits***Health Administration Major Courses – 24 credits***

Health Delivery Systems	HSA 3111	3
Organizational Behavior in Health Care	HSA 4110	3
Strategic Management in Health Organizations	HSA 4140	3
Health Law	HSA 4423	3
Introduction to Health Research and Managerial Epidemiology	HSA 4700	3
Health Care Financial Management (see item 2 below)	HSA 4170	3 or
Principles of Financial Management	FIN 3403	3
RI: Health Practicum	HSA 4817	6

Health Administration Elective Courses – 9 credits

Introduction to Health Professions	HSA 3104	3
Technology in Health Care Organizations	HSA 3191	3
Health Care Medical Terminology	HSA 3534	3
Issues and Trends in Public Health	HSA 4012	3
Managed Care	HSA 4109	3
Issues and Trends in Health Care	HSA 4113	3
International Healthcare Systems	HSA 4124	3
Long-Term Care Administration	HSA 4222	3
Management of Long-Term Care Facilities	HSA 4223	3
Health Care Quality Management	HSA 4383	3
Practice Management	HSA 4511	3
Healthcare Marketing	MAR 4712	3
Directed Independent Study	HSA 4905	1-3
Directed Independent Research in Health Administration	HSA 4915	1-3
Special Topics	HSA 4930	1-3

Choice of Healthcare Marketing

The option to take MAR 4712 as an elective is available for students completing Health Administration major.