

 FLORIDA ATLANTIC UNIVERSITY	NEW COURSE PROPOSAL Undergraduate Programs		UUPC Approval <u>2/24/25</u> UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner Posted _____ Catalog _____
	Department Management Programs College Business (To obtain a course number, contact erudolph@fau.edu)		
Prefix HSA Number 4012	(L = Lab Course; C = Combined Lecture/Lab; add if appropriate) Lab Code	Type of Course <div style="border: 1px solid black; padding: 2px; display: inline-block;">Lecture</div>	Course Title Issues and Trends in Public Health
Credits (See Definition of a Credit Hour) 3	Grading (Select One Option) Regular <input checked="" type="radio"/> Sat/UnSat <input type="radio"/>	Course Description (Syllabus must be attached; see Template and Guidelines) This course introduces students to the principles of public health practice, with emphasis on its history, philosophy, ecological nature, and scope. Discussions will center on applications of public health, prevention, and environmental and social/behavioral determinants of health. The course is designed for undergraduate students, particularly those pursuing a minor or future graduate degree in public health or health administration in the public sector.	
Effective Date (TERM & YEAR) Fall 2025		Prerequisites, with minimum grade* HSA3111 - Health Delivery Systems Sophomore Minimum passing grade is C	
Corequisites		Registration Controls (Major, College, Level) Health Administration, College of Business, Undergraduate	
*Default minimum passing grade is D-. Prereqs., Coreqs. & Reg. Controls are enforced for all sections of course			
WAC/Gordon Rule Course <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to proposal. See WAC Guidelines .		Intellectual Foundations Program (General Education) Requirement (Select One Option) None General Education criteria must be indicated in the syllabus and approval attached to the proposal. See Intellectual Foundations Guidelines .	
Minimum qualifications to teach course PhD in health related fields; DrPH; MD; MPH			
Faculty Contact/Email/Phone Alexandre; alexandrep@fau.edu; 561-297-3198		List/Attach comments from departments affected by new course	
Approved by Department Chair <u>Thelma Williams</u> College Curriculum Chair <u>[Signature]</u> College Dean <u>[Signature]</u> UUPC Chair <u>Korey Sorge</u> Undergraduate Studies Dean <u>Dan Meeroff</u> UFS President _____ Provost _____			Date <u>2/17/2025</u> <u>2/17/2025</u> <u>2/19/25</u> <u>2/24/25</u> <u>2/24/25</u> _____ _____

Email this form and syllabus to mjenning@fau.edu seven business days before the UUPC meeting.

Issues and Trends in Public Health
HSA 4012
3 credits, Fall 2025

Professor Information

Jennifer Attonito, Ph.D.

Email: Jattonit@fau.edu

561-297-2455

Office Hours

Thursdays 1:00 to 6:00 P.M.

Or by appointment

Fleming, room 312

Course description: This course introduces students to the principles of public health practice, with emphasis on its history, philosophy, ecological nature, and scope. Discussions will center on applications of public health, prevention, and environmental and social/behavioral determinants of health. The course is designed for undergraduate students, particularly those pursuing a minor or future graduate degree in public health or health administration in the public sector.

Required reading materials:

- Schneider, Mary Jane. *Introduction to Public Health*. Fifth edition, 2017. Jones & Bartlett
- ISBN: 9781284089233
- Other reading as assigned

Communication Policies

- Announcements
You are responsible for reading all announcements posted and emails sent by the instructor. Check the course announcements each time you login to be sure you have read all of them since your last login session.
- Course-related Questions
The fastest way to get an answer to a question is via email. Except Saturdays, Sundays, and holidays, questions will, generally, be answered by instructors within 48 hours.

Learning objectives

Upon completion of the course the student will be able to:

A. General public health

- Review the history and philosophy of public health in the United States, its relation to world health, and its impact on public health in the United States today.
- Identify the core functions and essential services of public health.
- Understand the value of public health.

B. Health from an ecological perspective

- Understand how health is evaluated and measured in the United States.
- Identify public health problems and causative factors.
- Describe the economic dimensions of health outcomes.
- Review Healthy People 2020.

C. Public health and the health system

- Describe the nature and scope of public health practice, prevention, and health services.
- Review United States health systems.
- Recognize paradigms in the health systems.

D. Law, government, and public health

- Discuss American government and its role in drafting public health laws.
- Describe the roles of federal, state, and local health agencies.
- Understand inter-governmental relationships.

E. Infrastructure of public health

- Describe public health's organizational resources.
- Review fiscal resources dedicated to public health.
- Review human resources for public health.

F. Public health interventions

- Discuss public health programs and services.
- Describe how programs are managed in the Public Health.
- Understand how program interventions are developed.

G. Environmental Issues in Public Health

- Assess the importance of air and water quality
- Explain regulatory issues associated with food and drug safety
- Define population health

H. Future challenges for public health in America

- Discuss the limitations of public health in the 21st Century.
- Discuss achievements of public health.
- Understand the needs of public health in the future.

Student evaluation:

1. Participation	15
2. Homework Assignments	10
3. Health Promotion Poster Presentation	10
4. Research Paper	25
5. Exams (x2)	40
TOTAL	100

1. Participation— 10 points

- (2 pts) Complete the syllabus quiz
- (2 pts) Introduce yourself to the class. Include:
 - Name/nickname
 - What do you think public health means? Personal or professional experience with public health (HINT: We have all encountered public health in our lives).
 - What interested you in this course?
- (3 pts) Briefly present in class recent news concerning a public health issue. The news taken from a reputable source. Examples of reputable sources are major network news outlets like CNN and newspapers like New York Times or the Miami Herald. Blogs, Wikipedia, or sources/editorials that do not substantiate their news cannot be included. Please report news and include your own brief (1 page), well-conceived commentary about the public health issue.
- (3 pts) Provide substantive commentary on at least three other student News posts. Indicate that you have read the article posted and their summary; provide your thoughts, external links, resources, and other feedback. Feel free to ask the student questions.
- (5 pts) Provide substantive commentary on at least three other poster presentations. Commentary should evidence that you have fully viewed the presentation.

*WHAT DO I MEAN BY “SUBSTANTIVE?”

This means that they add to the discussion, carry it forward, and contribute new and meaningful content to the direction of the ‘conversation’. Do not simply restate the thoughts of another student, or just say that you agree with what has been said. Your own words, not taken directly from the abstract or body of an article, or the wording from a web site, text, report or other source are part of the requirement for a discussion post entry.

2. Homework – 10 points (two points each)

- Homework will be assigned for select units.

3. Health Promotion Poster Presentation—10 points

- Student groups will complete a two part project: 1) A brochure or poster that you would design as part of a public education/awareness campaign; and 2) A 4-slide analysis of this public health problem. The presentation must be narrated. Slides should be uncluttered and simple. Narrator should not read directly from slides, but should explain what the viewer is seeing.

Order of Slides:

1. A Poster or brochure appealing to a target audience to raise awareness of a public health problem. The poster or brochure should seek to promote health behavior changes.
2. Background of the problem (epidemiological data: incidence, prevalence)
3. Risk factors of the problem
4. Target population (who do you want to reach with this poster and why)
5. List of references (cite references in the slides)

4. Research Paper—25 points

- Students will select a public health issue and write a 5 page, double-spaced research paper.

The papers must address:

- Definition and history of the problem
- Current epidemiology of the public health problem (Who, where, prevalence, incidence, etc.)
- Determinants of the problem
- Interventions that have been implemented and their effectiveness
- AT LEAST 5 reputable references/citations in APA style are required.

5. Two Exams—20 points each

Students will be given two timed tests composed of multiple choice, short answer, and matching questions. Each exam is offered for three days and once you have begun you cannot pause/stop and restart later. While course materials are available to you, there will be little time to look up answers (usually 1-2 minutes per question) so use your time very wisely. Make-ups will be granted only in the case of major, documented emergencies (e.g., death of first-degree relative, student hospitalization, etc.). The student must notify the instructor on the day the emergency occurs. Vacations are not emergencies. The instructor reserves the right to give a make-up exam consisting entirely of essay questions.

Requirements for all written assignments

- Double spaced in 12 point font
- Standard 1" margins
- APA format standards (FAU policy dictates that all written material complies with APA standards. (See Additional required materials). Cite any sources of information in APA style format (including videos and websites).
- For APA Style Help: <http://owl.english.purdue.edu/owl/resource/560/01/>
- Avoid using quotes unless the text must remain true to its original wording or the quote is from a renowned person.
- Your points/ideas in your paper should be unified, substantive, and cohesive (each paragraph fully develops an idea; each idea relates logically to the next).
- Your papers are carefully edited to eliminate sentence clutter (unnecessary phrases, clauses, passive verbs).
- Your papers are free of spelling, grammar and punctuation errors.

Papers are graded on:

- Quality and clarity of the overall paper, ability to convey a compelling thesis, logical flow-of-thought
- Research and content; lack of redundancy; accuracy
- Citations and references; APA style
 - Most sources must be peer reviewed scholarly journal articles; newspaper articles are acceptable. Wikipedia is not an acceptable resource. You must cite the ORIGINAL source of information.
 - Some online resources (e.g. government, Kaiser Family Foundation, CDC reports) are acceptable.
- Grammar and spelling

I suggest you check out the “PowerPoint presentation Do’s and Don’ts” file found in the Useful Links for HSA 6103 content folder before putting together your PowerPoint Presentation. **The link is:** <http://www.slideshare.net/ETRC/power-point-presentations-dos-and-donts>. This presentation will help guide you in making a strong PowerPoint presentation.

Grading Scale

In keeping with University policy, students will be graded on a scale of A through F according to the following schedule:

Total points	100-93	92.9-90	89.9-87	86.9-83	82.9-80	79.9-77	76.9-73	72.9-70	69.9-67	66.9-63	62.9-60	<60
Grade	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F



HSA 6930/4930: Introduction to Public Health – Fall Schedule

Instructor: Jennifer Attonito, PhD | E-mail: jattonit@fau.edu

UNIT	DATE	Topic	Chapters	Assignments
INTRO	Aug 17 – Aug 21	Groups, introductions, syllabus quiz	N/A	
UNIT 1	Aug 22 – Sep 1	What is public health? Why Is Public Health Controversial? Powers and Responsibilities of Government 10 Essential Services	1-3	Homework 1 due Sep 1
UNIT 2	Sep 2– Sep 15	Epidemiology, statistics and data	4-8	Homework 2 due Sep 15
UNIT 3	Sep 16 – Sep 29	Infectious and chronic disease control and prevention	9-12	Homework 3 due Sep 29
	Oct 4	NEWS ITEMS DUE		
	Oct 4 – 6	EXAM 1 * Units 1—3		
	Oct 7	NEWS COMMENTS DUE		
UNIT 4	Oct 7– Oct 13	Social determinants of health Health behaviors Mental health	13-19	Homework 4 due Oct 13
UNIT 5	Oct 14 – Oct 20	Environmental health	20-25	
UNIT 6	Oct 21 – Oct 27	The intersection of healthcare and public health Affordable Care Act	26-29	Homework 5 due Oct 27
UNIT 7	Oct 28 – Nov 3	Future of public health	30-31	
UNIT 8	Nov 4 – Nov 10	Developing a health promotion/disease prevention intervention	Other assigned readings	
	Nov 15 –17	EXAM 2 * Units 4—8		
	Nov 23	Posters / Presentations Due		
	Nov 27	Comments on Presentations Due		
	Nov 27	Final Papers Due		

The professor reserves the right to make changes or corrections to the syllabus at any time.



Late Assignments

All students are expected to complete all assignments and exams on time. Instructors may at her sole discretion grant limited extensions of time for unexpected health or personal emergencies beyond the student's control. In order to be granted such an extension, the student must request accommodations prior to the exam or due date and the instructor may request documentation. For late submissions that have not been approved by the instructor the penalty will be a 10 percent reduction in the grade (on the hundred percent scale) for that assignment for each day that the assignment is late. No submissions will be accepted after grades have been posted for the class as a whole.

Netiquette

Due to the casual communication common in the online environment, participants are sometimes tempted to relax their grammar, spelling, and/or professionalism; however, remember you are faculty and professionals—your communication should be appropriate. Also, please note that in the online environment you do not have the advantage of voice inflection or gestures. As a result, sarcasm can come across very negative, so this form of communication should be avoided.

Anti-plagiarism

Written components of any assignment or project may be submitted to anti-plagiarism software to evaluate the originality of the work. Any students found to be submitting work that is not their own will be deemed in violation of the University's honor code and may be subject to expulsion from the University.

The instructor reserves the right to submit any work to Turn-It-In at her discretion

Technical Problem Resolution Procedure

In the online environment, there is always a possibility of technical issues (e.g., lost connection, hardware or software failure). Many of these can be resolved relatively quickly, but if you wait until the last minute before due dates, the chances of these glitches affecting your success are greatly increased. Please plan appropriately. If a problem occurs, it is essential you take immediate action to document the issue so your instructor can verify and take appropriate action to resolve the problem.

1. Contact the Center for eSuccess
 - General Classroom South (GS-2) Room 223, Boca Raton Campus
 - Phone: (561) 297-0906; E-mail: stay@fau.edu
2. If possible, save a Print Screen of the monitor when the problem occurs. Save the Print Screen as a .jpg file. If you are unfamiliar with creating a Print Screen file, visit <http://en.kioskea.net/faq/141-print-screen-screen-capture-windows-mac-os-x-and-unix-linux>.
3. Complete a Help Desk ticket at <http://www.fau.edu/helpdesk>. Make sure you complete the form entirely and give a full description of your problem so the Help Desk staff will have the pertinent information in order to assist you properly. This includes:
 - a. Select “Canvas (Student)” for the Ticket Type.
 - b. Input the Course ID.
 - c. In the Summary/Additional Details section, include your operating system, Internet browser, and Internet service provider (ISP).
 - d. Attach the Print Screen file, if available.
4. If you do not hear back from the Help Desk or your instructor within a timely manner (48 hours), it is your responsibility to follow up with the appropriate person until a resolution is obtained.

Other Policies and Resource

- [OIT Help Desk](#)
- [Libraries](#)



Selected University and College Policies

Online Assignments

When you submit an assignment online, you are responsible for making sure that your entire assignment (including attachments) was saved and submitted. It is your responsibility to make sure your documents are your final drafts and that attachments include all pages. Missing attachments, earlier drafts of a paper, partial submissions, and/or other incomplete/erroneous submissions cannot be accepted as an on time submission.

University Approved Attendance Policy

Students are expected to attend all of their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.

Counseling and Psychological Services (CAPS) Center

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Code of Academic Integrity Policy Statement

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, please see FAU Regulation 4.001 at: FAU Regulation 4.001.

Disability Policy Statement

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS)—in Boca Raton, SU 133 (561-297-3880); in Davie, LA 131



(954-236-1222); or in Jupiter, SR 110 (561-799-8585) —and follow all SAS procedures. Their web site is: <https://fau.edu/sas>.

Religious Accommodation Policy Statement

In accordance with rules of the Florida Board of Education and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices, observances, and beliefs with regard to admissions, registration, class attendance and the scheduling of examinations and work assignments.

For further information, please see FAU Regulation 2.007 at: FAU Regulation 2.007.

University Approved Absence Policy Statement

In accordance with rules of the Florida Atlantic University, students have the right to reasonable accommodations to participate in University approved activities, including athletic or scholastics teams, musical and theatrical performances and debate activities. It is the student's responsibility to notify the course instructor at least one week prior to missing any course assignment.

College of Business Minimum Grade Policy Statement

The minimum grade for College of Business requirements is a "C". This includes all courses that are a part of the pre-business foundation, business core, and major program. In addition, courses that are used to satisfy the university's "Writing Across the Curriculum" and Gordon Rule math requirements also have a minimum grade requirement of a "C". Course syllabi give individualized information about grading as it pertains to the individual classes.

Incomplete Grade Policy Statement

A student who is passing a course, but has not completed all work due to exceptional circumstances, may, with consent of the instructor, temporarily receive a grade of incomplete ("I"). The assignment of the "I" grade is at the discretion of the instructor, but is allowed only if the student is passing the course.

The specific time required to make up an incomplete grade is at the discretion of the instructor. However, the College of Business policy on the resolution of incomplete grades requires that all work required to satisfy an incomplete ("I") grade must be completed within a period of time not exceeding one calendar year from the assignment of the incomplete grade. After one calendar year, the incomplete grade automatically becomes a failing ("F") grade.

Withdrawals

Any student who decides to drop is responsible for completing the proper process required to withdraw from the course.