

 <b>FLORIDA ATLANTIC UNIVERSITY</b>	<b>COURSE CHANGE REQUEST</b> <b>Undergraduate Programs</b>	UUPC Approval <u>12/01/25</u> UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner Posted _____ Catalog _____
	<b>Department</b> Management Programs  <b>College</b> College of Business	
<b>Current Course Prefix and Number</b> MAN 3600		<b>Current Course Title</b> International Business
Syllabus must be attached for <b>ANY</b> changes to current course details. See <u>Template</u> . Please consult and list departments that may be affected by the changes; attach documentation.		
<b>Change title to:</b>  <b>Change prefix</b> <b>From:</b> <b>To:</b>  <b>Change course number</b> <b>From:</b> <b>To:</b>  <b>Change credits*</b> <b>From:</b> <b>To:</b>  <b>Change grading</b> <b>From:</b> <b>To:</b>  <b>Change WAC/Gordon Rule status**</b> Add <input type="checkbox"/> Remove <input type="checkbox"/>  <b>Change General Education Requirements***</b> Add <input type="checkbox"/> Remove <input type="checkbox"/>  <small>*See <u>Definition of a Credit Hour</u>.          **WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to this form. See <u>WAC Guidelines</u>.          ***GE criteria must be indicated in syllabus and approval attached to this form. See <u>Intellectual Foundations Guidelines</u>.</small>		<b>Change description to:</b>          <b>Change prerequisites/minimum grades to:</b> None    (remove junior standing)  <b>Change corequisites to:</b>  <b>Change registration controls to:</b> Must be enrolled in one of the following Colleges: College of Business (BA), Cannot be enrolled in one of the following Programs: BS Economics (BA-BS-ECON). Cannot be enrolled in one of the following Majors: General Studies (GNST), Health Administration (HEAD), Pre-Business Online (PBUO), Pre-Business (PBUS). Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).
<b>Effective Term/Year for Changes:</b> Fall 2026		<b>Terminate course? Effective Term/Year for Termination:</b>
<b>Faculty Contact/Email/Phone</b> Mark Mallon / mallonm@fau.edu / (561) 297-1279		
<b>Approved by</b> Department Chair <u>Ethlyn Williams</u> College Curriculum Chair <u>Matthew Angelo</u> College Dean <u>Korey Sorge</u> UUPC Chair <u>Dan Meeroff</u> Undergraduate Studies Dean _____ UFS President _____ Provost _____		<b>Date</b> <u>11/4/2025</u> <u>11/17/2025</u> <u>11-19-25</u> <u>12/01/25</u> <u>12/01/25</u> _____ _____

Email this form and syllabus to [mjenning@fau.edu](mailto:mjenning@fau.edu) seven business days before the UUPC meeting.



## FLORIDA ATLANTIC UNIVERSITY

---

**MAN 3600-001 11060**

**International Business**

**Date:** Tuesday, Thursday 12:30 PM - 1:50 PM

**Building:** Barry Kaye Hall Boca **Room:** 102

**3 Credit(s)**

**Fall 2026 - 1 Full Term**

### Instructor Information

---

Katarina Brant

**Email:** [kknutsen2013@fau.edu](mailto:kknutsen2013@fau.edu)

#### Welcome Message

*Welcome to MAN3600 International Business! I'm Dr. Katarina Brant, and it is with great pleasure that I am your instructor for this course. Over the next few months, we will learn about international business. We will learn new concepts, be challenged to think critically, engage with one another to gain various perspectives, and apply concepts to real-world issues and current events. My goal is for you to develop a global mindset that will give you a competitive advantage in your career. Please do not hesitate to contact me if you need help, and I will do my best to assist you. Together, let's make this an enjoyable and rewarding experience!*

#### Dr. Brant's Office Hours:

- Tuesdays & Thursdays: 11:00 AM - 12:00 PM and by appointment (in-person, DS107F)
- Email: [kknutsen2013@fau.edu](mailto:kknutsen2013@fau.edu)

#### Emma Schwartz's (TA) Virtual Office Hours:

- Mondays 11:00 AM - 12:00 PM ([Click here to join via Zoom](#))
- Wednesdays 7:00 PM - 8:00 PM ([Click here to join via Zoom](#))
- And by appointment
- Email: [eschwartz2018@fau.edu](mailto:eschwartz2018@fau.edu)

The best way to reach us is through Canvas messages. We aim to respond within 48 hours, except on weekends and holidays.

## Course Description

---

International Business

Prerequisite: ~~Junior standing~~

Learn to navigate the rapidly globalizing business environment. Explore critical topics such as globalization, national differences, global trade and investment, the global monetary system and the strategy and structure of international business. Learn essential skills to excel in today's interconnected world, addressing international issues across various business areas, whether the business is operating domestically or internationally.

## Required Texts/Materials

---



### **Connect for International Business: Competing in the Global Marketplace**

**Authors:** Hill

**Publisher:** McGraw Hill

**Publication Date:** 2025

**Edition:** Evergreen

Must purchase the Evergreen Release edition with Connect. There are various purchase options. Pick only 1.

### **Connect 1-Semester Online Access for International Business**

**ISBN:** 9781264383863

**Publisher:** McGraw-Hill

**Edition:** Evergreen

Important Note: Only pick 1 option. This is the option if you do not want to purchase through the Follett Access Program.

### **International Business (Inclusive Access Loose Leaf)**

**ISBN:** 9781265667276

**Publisher:** McGraw-Hill

**Edition:** Evergreen

This is the loose-leaf add-on option. You must still purchase Connect that comes with the eBook.

**ND FLORIDA ATLANTIC U BOCA RATON CONNECT 1S OLA FOR  
INTERNATIONAL BUSINESS ENTRP**

**ISBN:** 9781266664946

**Publisher:** McGraw-Hill

**Edition:** Evergreen

Important Note: Only pick 1 option. This is another option if you want to purchase through the Follett Access Program.

**International Business (Inclusive Access Loose Leaf)**

**ISBN:** 9781265667276

**Publisher:** McGraw-Hill

**Edition:** 14th

**ND FLORIDA ATLANTIC U BOCA RATON CONNECT 1S OLA FOR  
INTERNATIONAL BUSINESS ENTRP**

**ISBN:** 9781266664946

**Publisher:** McGraw-Hill

**Edition:** 14th

**Connect 1-Semester Online Access for International Business**

**ISBN:** 9781264383863

**Publisher:** McGraw-Hill

**Edition:** 14th

## **Course Objectives/Student Learning Outcomes**

---

The primary goal of this course is to provide you with an introduction to the world economy and international business that will help you be an effective businessperson—whether or not you work in a global organization. The course seeks to explain both theoretical and practical aspects of international business and explore the ways international business concepts affect the operations of a business.

The objectives of the course are:

- Explain how globalization has impacted international business. (CO: 1)
- Examine national differences that impact international business activity. (CO: 2)
- Describe the international trade and investment environment. (CO: 3)
- Describe the global monetary system. (CO: 4)
- Examine how firms compete in the international business environment. (CO: 5)
- Apply management practices to international business. (CO: 6)

(CO = Course Objective)

## Faculty Rights and Responsibilities

---

Florida Atlantic University respects the rights of instructors to teach and students to learn. Maintenance of these rights requires classroom conditions that do not impede their exercise. To ensure these rights, faculty members have the prerogative to:

- Establish and implement academic standards.
- Establish and enforce reasonable behavior standards in each class.
- Recommend disciplinary action for students whose behavior may be judged as disruptive under the Student Code of Conduct [University Regulation 4.007](#).

## Disability Policy

---

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at [www.fau.edu/sas/](http://www.fau.edu/sas/).

## Course Evaluation Method

---

SmartBook Activities:	10%
Chapter Assignments:	20%
Case Studies & In-class Activities:	20%
<u>Exams:</u>	<u>50%</u>
Total:	100%

### SmartBook Activities (10%):

There are ten (10) SmartBook Activities in this class. SmartBook Activities are a powerful learning experience through Connect. SmartBook makes study time as productive and efficient as possible. It identifies and closes knowledge gaps through a continually adapting reading experience that provides and introduces personalized learning resources at the precise moment of need. All SmartBook

Activities are automatically graded for instant feedback. Your lowest SmartBook Activity score is dropped.

### **Chapter Assignments (20%):**

There are ten (10) Chapter Assignments in this class. Chapter Assignments are completed in Connect and are composed of several different formats that require you to apply chapter concepts to real-world examples and include matching exercises, video cases, case analyses, etc. All Chapter Assignments are automatically graded with instant feedback. Detailed feedback with explanations is available after the assignment deadline. Your lowest Chapter Assignment score is dropped.

### **Case Studies & In-Class Activities (20%):**

This course includes nine (9) in-class case studies and three (3) additional graded in-class activities. Attendance and engagement during these sessions are essential to your learning experience and success in the course.

For case study days, you are required to read the case prior to class and be prepared to participate in the discussion. To receive full credit on case study and graded in-class activity days, you must:

- Arrive on time and stay for the entire class session.
- Be actively engaged throughout the class.

### **Important Note on Scheduling**

Please refer to the schedule at the end of the syllabus for specific dates. The course schedule is subject to change and any changes will be communicated to you through Canvas announcements. Your lowest two (2) case study or in-class activity scores will be dropped. This policy accommodates unforeseen circumstances and excused absences, as case studies and in-class activities are interactive and cannot be made up.

### **Exams (50%):**

There are four (4) exams in this class. All exams are closed book and closed note and consist of 50 true/false and multiple-choice questions. You will have 75 minutes to complete each exam remotely using LockDown Browser + Respondus Webcam Monitoring. You are welcome to review past exams with me during my student hours. Your lowest exam score is dropped.

## **Code of Academic Integrity**

---

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which

is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see [University Regulation 4.001](#).

## **Attendance Policy Statement**

---

Students are expected to attend all their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations, or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances, and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.

## **Religious Accommodation Policy Statement**

---

In accordance with the rules of the Florida Board of Education and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices and beliefs regarding admissions, registration, class attendance, and the scheduling of examinations and work assignments. University Regulation 2.007, Religious Observances, sets forth this policy for FAU and may be accessed on the FAU website at [www.fau.edu/regulations](http://www.fau.edu/regulations).

Any student who feels aggrieved regarding religious accommodations may present a grievance to the executive director of The Office of Civil Rights and Title IX. Any such grievances will follow Florida Atlantic University's established grievance procedure regarding alleged discrimination.

## **Time Commitment Per Credit Hour**

---

For traditionally delivered courses, not less than one (1) hour of classroom or direct faculty instruction each week for fifteen (15) weeks per Fall or Spring semester, and a minimum of two (2) hours of out-of-class student work for each credit hour. Equivalent time and effort are required for Summer Semesters, which usually have a shortened timeframe. Fully Online courses, hybrid, shortened, intensive format courses, and other non-traditional modes of delivery will demonstrate equivalent time and effort.

## **Course Grading Scale**

---

Letter Grade	Letter Grade
A	94.00 - 100%
A-	90.00 - 93.99%
B+	87.00 - 89.99%
B	83.00 - 86.99%
B-	80.00 - 82.99%
C+	77.00 - 79.99%
C	73.00 - 76.99%
C-	70.00 - 72.99%
D+	67.00 - 69.99%
D	63.00 - 66.99%
D-	60.00 - 62.99%
F	Below 60.00

## Grade Appeal Process

---

You may request a review of the final course grade when you believe that one of the following conditions apply:

- There was a computational or recording error in the grading.
- The grading process used non-academic criteria.
- There was a gross violation of the instructor's own grading system.

[University Regulation 4.002](#) of the University Regulations contains information on the grade appeals process

## Policy on Make-up Tests, Late work, and Incompletes

---

### Life Happens Policy

Understanding that life can be unpredictable, I have implemented a considerate and equitable policy to address both excused and unexcused reasons for my absences or performance dips. This policy, embracing fairness and transparency, automatically excludes the lowest scores in each of these categories: one SmartBook Activity, one Chapter Assignment, and one exam. Additionally, it drops the two lowest case study/in-class activity scores. This comprehensive approach ensures that both excused and unexcused reasons are fairly accommodated, maintaining a balance between life's unforeseen events and academic commitments.



## **Policy on Makeup Exams & Late Work**

As a matter of fairness to all students, there are no late assignments accepted or makeup exams. Because of the Life Happens Policy, this goes for all excused and unexcused reasons. Extenuating circumstances will be handled on a case-by-case basis only if all missed work/absences have been due to an excused reason per the University. In the rare case that a late assignment is allowed for a SmartBook Activity or Chapter Assignment, this is only possible if you have not attempted it yet on Connect (including study attempts). Connect will not allow me to give you an extension after you start a study attempt.

## **Incomplete Grade Policy Statement**

If you are passing this course but have not completed all work due to exceptional circumstances, you may, with my consent, temporarily receive a grade of incomplete ("I"). The assignment of the "I" grade is at my discretion. The specific time required to make up an incomplete grade is at my discretion. However, the College of Business policy on the resolution of incomplete grades requires that all work required to satisfy an incomplete ("I") grade must be completed within a period of time not exceeding one calendar year from the assignment of the incomplete grade. After one calendar year, the incomplete grade automatically becomes a failing ("F") grade.

## **Policy on the Recording of Lectures**

---

Students enrolled in this course may record video or audio of class lectures for their own personal educational use. A class lecture is defined as a formal or methodical oral presentation as part of a university course intended to present information or teach students about a particular subject. Recording class activities other than class lectures, including but not limited to student presentations (whether individually or as part of a group), class discussion (except when incidental to and incorporated within a class lecture), labs, clinical presentations such as patient history, academic exercises involving student participation, test or examination administrations, field trips, and private conversations between students in the class or between a student and the lecturer, is prohibited. Recordings may not be used as a substitute for class participation or class attendance and may not be published or shared without the written consent of the faculty member. Failure to adhere to these requirements may constitute a violation of the University's Student Code of Conduct and/or the Code of Academic Integrity.

## **Counseling and Psychological Services (CAPS) Center**

---

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual therapy, group therapy, and crisis services, to name a few - offered to

help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

## Student Support Services and Online Resources

---

- [Center for Learning and Student Success \(CLASS\)](#)
- [Counseling and Psychological Services \(CAPS\)](#)
- [FAU Libraries](#)
- [Office of Information Technology Helpdesk](#)
- [Center for Global Engagement](#)
- [Office of Undergraduate Research and Inquiry \(OURI\)](#)
- [Student Accessibility Services](#)
- [Student Athlete Success Center \(SASC\)](#)
- [Testing and Certification](#)
- [Test Preparation](#)
- [University Academic Advising Services](#)

### **The Center for Teaching and Learning (CTL)**

The CTL has a variety of FREE TUTORING and other academic support services to help you succeed in your courses. You are encouraged to build your academic support team early in the term and meet with your team regularly. At the CTL, you can practice difficult course content, develop skills, and learn academic success strategies -- in person and online. Learn more about FAU academic support at [www.fau.edu/ctl](http://www.fau.edu/ctl).

## Artificial Intelligence Preamble

---

FAU recognizes the value of generative AI in facilitating learning. However, output generated by artificial intelligence (AI), such as written words, computations, code, artwork, images, music, etc., for example, is drawn from previously published materials and is not your own original work.

FAU students are not permitted to use AI for any course work unless explicitly allowed to do so by the instructor of the class for a specific assignment. [\[Policy 12.16 Artificial Intelligence\]](#)

Class policies related to AI use are decided by the individual faculty. Some faculty may permit the use of AI in some assignments but not others, and some faculty may prohibit the use of AI in their course entirely. In the case that an instructor permits the use of AI for some assignments, the assignment instructions will indicate when and how the use of AI is permitted in that specific assignment. It is the

student's responsibility to comply with the instructor's expectations for each assignment in each course. When AI is authorized, the student is also responsible and accountable for the content of the work. AI may generate inaccurate, false, or exaggerated information. Users should approach any generated content with skepticism and review any information generated by AI before using generated content as-is.

If you are unclear about whether or not the use of AI is permitted, ask your instructor before starting the assignment.

Failure to comply with the requirements related to the use of AI may constitute a violation of the [Florida Atlantic Code of Academic Integrity, Regulation 4.001.](#)

Proper Citation: If the use of AI is permitted for a specific assignment, then use of the AI tool must be properly documented and cited. For more information on how to properly cite the use of AI tools, visit <https://fau.edu/ai/citation>

\*\*\*\*\*

The instructor reserves the right to change this syllabus.

## Course Topical Outline

---

The Learning Path is designed to be completed in sequential order to support a scaffolding approach (this means that each activity builds upon the previous activity). For modules with chapters assigned, the assigned reading and corresponding SmartBook Activity must be completed prior to Tuesday's class (due Mondays by 11:59pm, grace period through Tuesdays at 12:30pm) to help you build a foundation for the module content and allow us to have more meaningful and engaging classes. Typically, Tuesday class periods will be dedicated to a combination of lecture and interactive activities on the assigned chapter. Then on Thursdays we will typically do a case study analysis in small groups to apply the assigned chapter topics to a real-world business case. Please be sure to read the corresponding chapter closing case prior to Thursday classes so you can participate. The corresponding Chapter Assignments are due at the end of each module (due Thursdays by 11:59pm). The modules typically run Fridays-Thursdays to allow sufficient time to complete the readings and SmartBook Activities prior to Tuesdays' classes.

*The instructor reserves the right to modify this schedule as necessary. All deadlines are in Eastern Standard Time.*

Module	Dates	Topic	Learning Path
Start Here	Aug 16 - 21	Introduction to the Course	1. Attend Class 8/19: Welcome & Syllabus 2. Attend Class 8/21: Welcome & Syllabus

			<p>3. Complete entire Start Here Module including:</p> <ul style="list-style-type: none"> <li>a. Syllabus &amp; Course Agreement</li> <li>b. LockDown Practice Exam</li> <li>c. Connect Registration</li> <li>d. Complete Connect Orientation</li> </ul> <p><b>This module is a prerequisite to all other modules. Once all items are completed, you will have access to all modules in the class.</b></p>
<b>Part 1: Globalization &amp; National Differences</b>			
1	Aug 22 - 28	Globalization	<p>1. Read Ch 1: Globalization</p> <p>2. Ch 1 SmartBook Activity Due 8/25 11:59pm</p> <p>3. Attend Class 8/26: Ch 1 Lecture</p> <p>4. Attend Class 8/28: Case Study: TruckLabs</p> <p>5. Ch 1 Assignment Due 8/28 11:59pm</p>
2	Aug 29 - Sept 4  <i>University Closed 9/1 for Labor Day</i>	National Differences in Political, Economic, and Legal Systems	<p>1. Read Ch 2: National Differences in Political, Economic, and Legal Systems</p> <p>2. Ch 2 SmartBook Activity Due 9/1 11:59pm (I realize this is a holiday, but remember you always have a grace period for SmartBooks through Tuesdays at 12:30pm with no penalty)</p> <p>3. Attend Class 9/2: Ch 2 Lecture</p> <p>4. Attend Class 9/4: Case Study: Ireland's Economic Transformation</p> <p>5. Ch 2 Assignment Due 9/4 11:59pm</p>
3	Sept 5 - 11	National Differences in Economic Development	<p>1. Read Ch 3: National Differences in Economic Development</p> <p>2. Ch 3 SmartBook Activity Due 9/8 11:59pm</p> <p>3. Attend Class 9/9: Ch 3 Lecture</p>

			<p>4. Attend Class 9/11: Case Study: Economic Development in South Africa</p> <p>5. Ch 3 Assignment Due 9/11 11:59pm</p>
4	Sept 12 - 18	Differences in Culture	<p>1. Read Ch 4: Differences in Culture</p> <p>2. Ch 4 SmartBook Activity Due 9/15 11:59pm</p> <p>3. Attend Class 9/16: Ch 4 Lecture</p> <p>4. Attend Class 9/18: Case Study: Doing Business in Brazil</p> <p>5. Ch 4 Assignment Due 9/18 11:59pm</p>
5	Sept 19 - 25	Part 1 Conclusion	<p>1. Prepare for Exam 1</p> <p>2. Attend Class 9/23: Part 1 Conclusion &amp; Graded In-Class Activity #1</p> <p>3. Exam 1 (Modules 1-4) Due 9/25 11:59pm</p>
<b>Part 2: Ethics, The Global Trade &amp; Investment Environment, and The Global Monetary System</b>			
6	Sept 26 - Oct 2	Ethics, Corporate Social Responsibility, and Sustainability	<p>1. Read Ch 5: Ethics, Corporate Social Responsibility, and Sustainability</p> <p>2. Ch 5 SmartBook Activity Due 9/29 11:59pm</p> <p>3. Attend Class 9/30: Ch 5 Lecture</p> <p>4. Attend Class 10/2: Case Study: Gucci's Code of Ethics</p> <p>5. Ch 5 Assignment Due 10/2 11:59pm</p>
7	Oct 3 - 9	International Trade Theory	<p>1. Read Ch 6: International Trade Theory</p> <p>2. Ch 6 SmartBook Activity Due 10/6 11:59pm</p> <p>3 Attend Class 10/7: Ch 6 Lecture</p> <p>4. Attend Class 10/9: Case Study: Global Trade War in Semiconductors</p> <p>5. Ch 6 Assignment Due 10/9 11:59pm</p>
8	Oct 10 - 16	The Foreign	<p>1. Read Ch 10: The Foreign Exchange Market</p>

		Exchange Market	<p>2. Ch 10 SmartBook Activity Due 10/13 11:59pm</p> <p>3. Attend Class 10/14: Ch 10 Lecture</p> <p>4. Attend Class 10/16: Case Study: Hedging the Thai Baht</p> <p>5. Ch 10 Assignment Due 10/16 11:59pm</p>
9	Oct 17 - 23	Part 2 Conclusion	<p>1. Prepare for Exam 2</p> <p>2. Attend Class 10/21: Part 2 Conclusion &amp; Graded In-Class Activity #2</p> <p>3. Exam 2 (Modules 6-8) Due 10/23 11:59pm</p>
<b>Part 3: The Strategy &amp; Structure of International Business</b>			
10	Oct 24 - 30	The Strategy of International Business	<p>1. Read Ch 13: The Strategy of International Business</p> <p>2. Ch 13 SmartBook Activity Due 10/27 11:59pm</p> <p>3. Attend Class 10/28: Ch 13 Lecture</p> <p>4. Attend Class 10/30: Case Study: Emirates' Global Strategy</p> <p>5. Ch 13 Assignment Due 10/30 11:59pm</p>
11	Oct 31 - Nov 6	The Organization of International Business	<p>1. Read Ch 14: The Organization of International Business</p> <p>2. Ch 14 SmartBook Activity Due 11/3 11:59pm</p> <p>3. Watch Chapter 14 Recorded Lecture</p> <p>4. Attend Class 11/6: Case Study: Reorganizing Siemens to Compete Globally</p> <p>5. Ch 14 Assignment Due 11/6 11:59pm</p>
12	Nov 7 - 13 <i>University Closed 11/11</i>	Entering Developed and Emerging Markets	<p>1. Read Ch 15: Entering Developed and Emerging Markets</p> <p>2. Ch 15 SmartBook Activity Due 11/10 11:59pm</p>

	<i>for Veteran's Day</i>		3. Watch Ch 15 Recorded Lecture featuring Case Study on Starbucks' Global Expansion  4. Ch 15 Assignment Due 11/13 11:59pm
13	Nov 14 - 20	Part 3 Conclusion	1. Prepare for Exam 3  2. Attend Class 11/18: Part 3 Conclusion & Graded In-Class Activity #3  3. Exam 3 (Modules 10-12) Due 11/20 11:59pm
<b>Part 4: Course Conclusion</b>			
14	Dec 1 - 4	Course Conclusion	1. Prepare for Exam 4  2. Exam 4 (Cumulative) Due 12/4 11:59pm (Opens 12/1)

## Title IX Statement

---

In any case involving allegations of sexual misconduct, you are encouraged to report the matter to the University Title IX Coordinator in the Office of Civil Rights and Title IX (OCR9). If University faculty become aware of an allegation of sexual misconduct, they are expected to report it to OCR9. If a report is made, someone from OCR9 and/or Campus Victim Services will contact you to make you aware of available resources including support services, supportive measures, and the University's grievance procedures. More information, including contact information for OCR9, is available at <https://www.fau.edu/ocr9/title-ix/>. You may also contact Victim Services at [victimservices@fau.edu](mailto:victimservices@fau.edu) or 561-297-0500 (ask to speak to an Advocate) or schedule an appointment with a counselor at Counseling and Psychological Services (CAPS) by calling 561-297-CAPS.