|  | NEW/CHANGE PRO <br> Undergradua | RAM REQUEST <br> Programs | UUPC Approval $\qquad$ $3 / 25 / 24$ <br> UFS Approval $\qquad$ <br> Banner $\qquad$ <br> Catalog $\qquad$ |
| :---: | :---: | :---: | :---: |
|  | Department Music <br> College DFSCAL |  |  |
| Program Name <br> Minor or Certificate: Arts and Performance Entrepreneurship |  | New Program* Change Program* | Effective Date (TERM \& YEAR) <br> Fall 2024 |
| Please explain the requested change(s) and offer rationale below or on an attachment. <br> This new minor/certificate will provide artists, writers, and performers the entrepreneurial skills needed to forge their freelance careers. While our current curricula teach students how to practice their craft, they lack content as to how students can earn a living in doing so. This minor is meant for any student majoring in an arts or performance program, whose career trajectory is likely to follow the freelance model. As a certificate, it will draw community artists and performers who are in the same position. |  |  |  |
|  |  |  |  |
|  |  |  |  |  |
| Approved by <br> Department Chair <br> CollegeCurriculum Chair <br> College Dean <br> UUPC Chair <br> Undergraduate Studies Dean <br> UFS President $\qquad$ <br> Provost $\qquad$ |  |  | Date <br> $\frac{2 / 13 / 24}{3 / 13 / 24}$ <br> $\frac{3 / 14 / 24}{3 / 25 / 24}$ <br> $3 / 25 / 24$ |

Email this form and attachments to mjenning@fau.edu seven business days before the UUPC meeting.

# Arts and Performance Entrepreneurship 

Undergraduate Minor or Certificate Minimum of 12 credits required

The Undergraduate Arts and Performance Entrepreneurship Minor or Certificate will provide artists, writers, and performers the entrepreneurial skills needed to forge theirfreelance careers. This program is meant for anyone whose career trajectory is likely to follow the freelance model. Students may earn this minor or certificate by completing 12 credit hours: two required entrepreneurship courses ( 6 credits), and two additional electives in their area of concentration (6 credits).

| Required: |  |  |
| :--- | :--- | :--- |
| Entrepreneurship | ENT 4024 | 3 |
| Arts and Performance Entrepreneurship 1 | MUM 3005 | 3 |
|  |  |  |
| Two of the following: | ARH 4794 | 3 |
| Museum Studies and Gallery Practices | ART 4632C | 3 |
| Building a Web Portfolio | CRW 4723 | 3 |
| Literary Publishing and Editing | ENC 4354 | 3 |
| Writing for Nonprofits | MUM 3301 | 3 |
| Introduction to Music Business | MUM 3303 | 3 |
| Legal Issues for the Musician | MUM 4007 | 3 |
| Arts and Performance Entrepreneurship 2 | PAD 4144 | 3 |
| Introduction to the Nonprofit Sector | PAD 4202 | 3 |
| Funding for Nonprofit Organizations | PAD 4203 | 3 |
| Financial Management of Nonprofit Organizations | PAP | TPP 4224 |
| Audition and Career Forum | 3 |  |

## Description/ Information

The minor is available to all undergraduate degree-seeking students and may be earned upon successful completion of the coursework below and the simultaneous completion of a bachelor's degree at FAU.

The certificate is available to degree-seeking students, non-degree students, and working professionals. Students pursuing the certificate may apply for it in the College of Arts and Letters Office of Student Academic Services upon successful completion of the coursework.

Students cannot obtain both a certificate and a minor. Both programs require 12 credits each, with minimum grades of "C" required in all courses for the minor and certificate. For the minor, at least 9 of the 12 credits must be earned from FAU.

Timely Graduation: Minors and certificates should be considered an optional direction for elective credits. Students may not add a minor or certificate without permission from an Arts \& Letters advisor (and main college advisor if different). Students are generally not permitted to add a minor/cert after earning 90 credit hours or if completing it will result in an Excess Hour Surcharge.

