

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs		UUPC Approval <u>2/27/23</u> UFS Approval _____ Banner _____ Catalog _____
	Department Visual Arts and Art History College Arts and Letters		
Program Name BFA Graphic Design Concentration	<input type="checkbox"/> New Program* <input checked="" type="checkbox"/> Change Program*	Effective Date (TERM & YEAR) Spring 2024	
Please explain the requested change(s) and offer rationale below or on an attachment. We are adding GRA 4942 to our existing list of Graphic Design electives. The course will allow students to create design work under "professional" conditions and expectations with clients within the university (particularly Tech Runway) and non-profits in the local community. It will create service-learning opportunities and provide hands-on practical skills to better prepare students for the workforce.			
<small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small>			
Faculty Contact/Email/Phone Stephanie Cunningham / cunninggh@fau.edu		Consult and list departments that may be affected by the change(s) and attach documentation	
Approved by Department Chair <u>Brian E. McDonnell</u> College Curriculum Chair <u>Eric Hanne</u> College Dean <u>[Signature]</u> UUPC Chair <u>Ethlyn Williams</u> Undergraduate Studies Dean <u>Dan Meeroff</u> UFS President _____ Provost _____		Date _____ <u>2/22/23</u> _____ _____ <u>2/21/23</u> _____ _____ <u>02/21/2023</u> _____ _____ <u>2/27/23</u> _____ _____ <u>2/27/23</u> _____ _____ _____	

Email this form and attachments to mjenning@fau.edu seven business days before the UUPC meeting.

Art B.F.A: Graphic Design Concentration

The B.F.A. Graphic Design concentration provides students with the skills to pursue career opportunities in visual communication. The overall goal of the program is to sharpen students' abilities in visual problem solving and translating verbal concepts into visual images, image-making and graphic techniques that communicate intended messages, moods and concepts. Graphic design projects for both the digital environment and print include posters, brochures, corporate identity systems, trademarks, books, packaging, magazines, interactive media and website design.

Courses cover all facets of the visual communication process, from design brief to thumbnail sketches to finished pieces. Students are given assignments much like those they would encounter in professional settings. The program is planned to help students balance studies in art history and studio art with studies in graphic design. Through each course in the program, students are encouraged to develop an appreciation of the various philosophical and ideological positions that could affect their design perspectives.

All students are required to complete their studies with the senior seminar course, from which they develop their portfolio.

Program Requirements and Curriculum

The B.F.A. with concentration in Graphic Design program requires that all students complete 24 credits of the Core Program Prerequisites, submit and pass a portfolio review and earn 45 credits in upper-division coursework for a total of 69 credits in art, art history and design coursework. Transfer course work to be credited toward the degree must be evaluated by the department chair. Students should also note that at least 75 percent of all upper-division courses for the B.F.A. must be taken in the Department of Visual Arts and Art History at FAU. Consult the Academic Flight Plan for the B.F.A. in Graphic Design with an academic advisor.

This B.F.A. program also requires that students fulfill the University's Foreign Language Requirement (four-year students only). See the [Degree Requirements section](#) in this catalog for complete information.

Lower-division courses are offered at the Boca Raton campus.
Most upper-division courses are offered at the Fort Lauderdale campus.

Core Program Prerequisites		24
Art History Survey 1	ARH 2050	3
Art History Survey 2	ARH 2051	3
2D Art Foundations	ART 1201C	3
3D Art Foundations	ART 1203C	3
Drawing Foundations	ART 1300C	3
Digital Art Foundations	ART 2600C	3
Visual Design Lab 1	GRA 2190C	3
Typographic Design Lab 1	GRA 2208C	3
<i>All students are required to submit a portfolio for review following completion of the Core Program Prerequisites.</i>		
Art History Requirements		6
<i>See list of 4000-level art history courses in Art History section</i>		
RI: B.F.A. Senior Seminar (required)	ART 4955C	3

Offered in fall and spring terms only; students should take this course in their last semester of degree coursework.

Graphic Design Courses		21
Visual Design Lab 2	GRA 3193C	3
Typographic Design Lab 2	GRA 3112C	3
RI: Visual Design Lab 3	GRA 4194C	3
Visual Design Lab 4	GRA 4183C	3
Visual Design Lab 5	GRA 4115C	3
Interactive Design Lab 1	GRA 4521C	3
Interactive Design Lab 2	GRA 4522C	3
In-Concentration Design Electives <i>(Choose two courses from the list below)</i>		6
Introduction to Multipage Document Software	GRA 2124L	1
Introduction to Interface Software	GRA 2134L	1
Introduction to Illustration Software	GRA 2151L	1
Introduction to Image Editing Software	GRA 2152L	1
Poster Design	GRA 3174C	3
Professional Design Studio	GRA4942C	3
Topics - Graphic Design	GRA 4932C	1-3
Graphic Design Internship	GRA 4940C	1-4
Flex Electives <i>(Choose three upper-division studio courses from Studio Art, Multimedia or Graphic Design courses)</i>		9
Alternative Media	ART 3161C	3
Narrative Painting and Drawing	ART 3383C	3
Printmaking 3	ART 3402C	3
Handmade Books; Structure and Binding	ART 4173	3
Building a Web Portfolio	ART 4632C	3
Fundamentals of Multimedia	DIG 3110	4
Digital Video Editing	DIG 3207	4
Digital Audio Recording and Editing	DIG 3253C	4
3D Video Game Design	DIG 3725C	4
Introduction to Multipage Document Software	GRA 2124L	1
Introduction to Interface Software	GRA 2134L	1
Introduction to Illustration Software	GRA 2151L	1
Introduction to Image Editing Software	GRA 2152L	1

Poster Design	GRA 3174C	3
Professional Design Studio	GRA4942C	3
Topics - Graphics Design	GRA 4932C	1-3
Graphic Design Internship	GRA 4940C	1-4
Interactive Multimedia	MMC 3711	4
New Media Narrative	MMC 4713	4
Applied Digital Photography	PGY 3821C	3
Black and White Photography	PGY 3406C	3
Video Production	RTV 3531	4



Recommended Course Sequence for Bachelor of Fine Arts with concentration in Graphic Design

(please also consult the Academic Flight Plan for the B.F.A. in Graphic Design with an academic advisor):

First Year, Fall		
Art History Survey 1	ARH 2050	3
2D Art Foundations	ART 1201C	3
First Year, Spring		
Art History Survey 2	ARH 2051	3
Drawing Foundations	ART 1300C	3
Digital Art Foundations	ART 2600C	3
Second Year, Fall		
3D Art Foundations	ART 1203C	3
Visual Design Lab 1	GRA 2190C	3
Typographic Design Lab 1	GRA 2208C	3
Second Year, Spring		
Flex Elective	ART, DIG, GRA, MMC	
Typographic Design Lab 2	GRA 3112C	3
Interactive Design Lab 1	GRA 4521C	3
Third Year, Fall		
Flex Elective	ART, DIG, GRA, MMC	
Visual Design Lab 2	GRA 3193C	3
History of Graphic Design	ARH 4724	3
Third Year, Spring		
Design Elective	GRA	3
Flex Elective	ART, DIG, GRA, MMC	
RI: Visual Design Lab 3	GRA 4194C	3
Fourth Year, Fall		

Design Elective	GRA	3
Visual Design Lab 4	GRA 4183C	3
Interactive Design Lab 2	GRA 4522C	3
Fourth Year, Spring		
Art History (upper division)	ARH	3
Visual Design Lab 5	GRA 4115C	3
RI: B.F.A. Senior Seminar	ART 4955C	3