



**FLORIDA
ATLANTIC
UNIVERSITY**

**COURSE CHANGE REQUEST
Undergraduate Programs**

Department Sociology
College Arts and Letters

UUPC Approval 12/4/23
UFS Approval _____
SCNS Submittal _____
Confirmed _____
Banner Posted _____
Catalog _____

Current Course Prefix and Number SYO 4353

Current Course Title
Sociology of the Marketplace

Syllabus must be attached for ANY changes to current course details. See Template. Please consult and list departments that may be affected by the changes; attach documentation.

Change title to:
Economy and Society

Change description to:
This course introduces students to the sociological study of the economy. It emphasizes the social, political, and cultural dimensions of markets and economic actions. Specifically, it examines how markets and economic actions are socially constructed and how they are shaped by different historical and cultural contexts.

Change prefix

From: _____ **To:** _____

Change course number

From: 4353 **To:** 3353

Change credits*

From: _____ **To:** _____

Change grading

From: _____ **To:** _____

Change WAC/Gordon Rule status**

Add **Remove**

Change prerequisites/minimum grades to:
None

Change General Education Requirements***

Add **Remove**

Change corequisites to:

*See Definition of a Credit Hour.

**WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to this form. See WAC Guidelines.

***GE criteria must be indicated in syllabus and approval attached to this form. See Intellectual Foundations Guidelines.

Change registration controls to:

Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).

Effective Term/Year for Changes: Fall 2024

Terminate course? Effective Term/Year for Termination:

Faculty Contact/Email/Phone Daniel Auguste/augusted@fau.edu/561-297-3270

Approved by

Department Chair Ann Branaman
College Curriculum Chair [Signature]
College Dean [Signature]
UUPC Chair Korey Sorge
Undergraduate Studies Dean Dan Meeroff
UFS President _____
Provost _____

Date
11/6/23
11/13/23
11/14/23
12/4/23
12/4/23

Email this form and syllabus to mjenning@fau.edu seven business days before the UUPC meeting.

Economy and Society
SYO 3353 / SCTN 001 / Spring 2025 / CRN: 14066
Florida Atlantic University
Department of Sociology

Instructional Method: Mixed Online and Classroom
Location: Boca Raton Campus | General Classroom | South Boca | Room 118
Time: Monday, 4:00 PM-6:50 PM.
Website: <https://canvas.fau.edu>
Credit Hours: 3.0 credits.
Prerequisites: None
 Requirements met: This course counts towards the sociology major or minor.

Instructor: Dr. Daniel Auguste.
Office: Culture and Society Building, Rm. 248.
Email: augusted@fau.edu (this is the preferred method of contact).
Phone: 561-297-3276.
Office Hours: Tuesday from 1:30 pm to 3:30 p.m. and by appointment.

Course Catalog Description

This course introduces students to the sociological study of the economy. It emphasizes the social, political, and cultural dimensions of markets and economic actions. Specifically, it examines how markets and economic actions are socially constructed and how they are shaped by different historical and cultural contexts.

About this Course

The main goal of this course is understanding economic action as a socially, politically, cognitively and culturally embedded activity. To achieve this goal, we will critically examine classical and contemporary theories of Economics and Economic Sociology. We will engage sociological theories of firms and industry, markets, and markets and institutions. We will particularly try to understand why markets tend to behave differently across space and time. We will explore economics and the dilemma of human nature. We will look at comparative and historical approaches of Economic Sociology. We will address the topic of economic development with some emphasis on institution, culture, and gender.

Goals of this Course

During the course of the semester we will be working toward these goals:

1. Formulating meaningful questions raised by the topic of the course.
2. Appreciating the views of others as well as understand the merits and limitations of one's own perspective.
3. Using written, oral, or other forms of communication as tools for exploring intellectual problems, synthesizing material from various sources, and formulating effective arguments.
4. Reading a variety of Economics and Economic Sociology texts with understanding and critical judgment.

5. Understanding how to acquire and use appropriately different kinds of evidence.
6. Gaining an appreciation for collaborative inquiry.
7. Integrating learning inside and outside the classroom.

Contacts

You may reach me by email at augusted@fau.edu. For simple questions, this is the fastest and quickest way to reach me. For more difficult questions, please come see me during office hours. You can also send messages to me, or the entire class through Canvas course web page.

Office Hours

I have office hours on **Tuesday from 2:00 pm to 3:30 pm**. If you cannot make these hours, please let me know and we will arrange another time. To make the best use of our time, come prepared with specific questions. However, you do not have to have a problem to come to office hours -- you may just want to chat about something, and that is OK, too.

Texts

Granovetter, Mark and Richard Swedberg. 2011. *The Sociology of Economic Life*, 3rd edition. Boulder, CO: Westview Press

Other readings will be posted on the Canvas course web page.

Attendance

Students are not required to attend classes in person. Students can attend classes remotely via Zoom on the course Canvas web page. After two full weeks of face to face instruction with consecutive ‘no show’ of any students in person in the classroom, the modality of this course section may be changed to remote instruction only at the discretion of the university.

FAU’s Attendance Policy Statement

Students are expected to attend all of their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances and debate activities. It is the student’s responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student’s final course grade as a direct result of such absence.

Preparing for Class

All of the readings in this course are required. There will be *in-class written assignments* and random quizzes on the readings assigned for that day. Assignments and reading notes are to be submitted via Canvas by **3: 30 pm on Monday before each class**. You will not earn credit for assignments/reading notes submitted via email. There will be no opportunities for extra credit, or to make up assignments missed or to submit your reading notes at a

later time. For this reason, students are given 4 points as extra credits to make up for two assignments, in maximum, they are allowed to miss for a valid reason throughout the semester.

Disability policy statement

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

Counseling and Psychological Services (CAPS)

Center Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few-offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Code of Academic Integrity policy statement

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high-quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see University Regulation 4.001.

For more information, see the Code of Academic Integrity in the University Regulations:

http://www.fau.edu/regulations/chapter4/4.001_Code_of_Academic_Integrity.pdf

Religious Accommodations for Students and Faculty

In accordance with regulations of the Florida Board of Governors and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices and beliefs with regard to admissions, registration, class attendance, and the scheduling of examinations, and work assignments. The details of this policy, as it pertains to FAU, may be found in the University Catalog and University Regulation 2.007, Religious Observances.

Evaluation

Your course grade is based upon your reading notes, quizzes, one paper and one exam.

1. I will post daily reading note questions on Canvas, which I will collect via Canvas. Throughout the semester, I will collect a total of 14 of your reading notes. I will grade them on a $\sqrt{+}$ (2 points) and $\sqrt{}$ (1 point) basis. Each day we will discuss the reading questions for about 10-15 minutes.
2. *Exam*: The exam will be on the readings and other materials covered in class, including class discussions.
3. *Paper*: You will write a **five-page paper** on one of the topics covered in the class to be submitted via Canvas.
 - a. Paper is due on **Monday, April 12 by 11:00 p.m.** on Canvas.
 - b. Points will be deducted daily for late submission (2 points for the first deadline and 1 point every day after). There will be detailed and specific guidelines for the paper posted to Canvas Course page in the coming weeks.
 - c. Follow the ASA's writing Style Guide for your papers:
http://www.asanet.org/documents/teaching/pdfs/Quick_Tips_for_ASA_Style.pdf

- d. http://lib.trinity.edu/research/citing/ASA_Style_Citations_4.pdf
- e. The paper must be double-spaced and typed in Times New Roman, 12-point font size. Margins should be 1 inch on all four sides.
- f. The paper should have a cover page, an introduction and a conclusion.

Components of your Grade:

1. Reading notes	28
2. Quizzes, activity and participation	12
3. Paper	25
4. Exam	35
Total	100%

Grading Scale

A 94-100; A 90-93; B+ 87-89; B 84-86; B 80-83;
C+ 77-79; C 74-76; C- 70-73; D+ 67-69; D 61-63; F 0-60

Course outline

Note: G&S indicates that the reading is from Granovetter, Mark and Richard Swedberg. 2011. *The Sociology of Economic Life*, 3rd edition. Boulder, CO: Westview Press.

Date	Class	Topic & readings	Reading notes due at 3:30pm
		<i>Foundation of Economic Sociology</i>	
Mon. Jan. 11	1	<ol style="list-style-type: none"> 1. Class Introduction and Policy 2. Material Introduction: G&S, Pg. xiii-xxxiii 	Class 1
Mon. Jan. 18		No class: M.L. King, Jr. Day (University closed).	
Mon. Jan. 25	2	<ol style="list-style-type: none"> 1. Karl Marx. <i>Capital</i>, Volume One. Chap. 1: Commodities. https://www.marxists.org/archive/marx/works/1867-c1/ch01.htm#S1 2. Karl Marx. <i>Capital</i>, Volume One. Chap. 4: The General Formula for Capital. https://www.marxists.org/archive/marx/works/1867-c1/ch04.htm 3. Karl Marx. <i>Capital</i>, Volume One. Chap. 2: Exchange. https://www.marxists.org/archive/marx/works/1867-c1/ch02.htm 	Class 2
Mon. Feb. 1	3	<ol style="list-style-type: none"> 1. Karl Marx. <i>Capital</i>, Volume One. Chap 8: "Constant Capital and Variable Capital." https://www.marxists.org/archive/marx/works/1867-c1/ch08.htm 2. Karl Marx. <i>Capital</i>, Volume One. Chap. 19: "The Transformation of the Value of Labour-Power into Wages." https://www.marxists.org/archive/marx/works/1867-c1/ch19.htm 3. Karl Polanyi. "The Economy as Institute Process." G&S, Chap 1. 	Class 3

Mon. Feb. 8	4	<ol style="list-style-type: none"> 1. Mark Granovetter. "Economic Action and Social Structure: The Problem of Embeddedness." G&S, Chap. 2 2. Mark Granovetter. "The Impact of Social Structure on Economic Outcome." G&S, Chap. 3 	Class 4
Mon. Feb. 15	5	<ol style="list-style-type: none"> 1. Richard Swedberg. "Max Weber's Central Text in Economic Sociology." G&S, Chap. 4 2. Pierre Bourdieu. "The Form of Capital." G&S, Chap. 5 	Class 5
Mon. Feb. 22	6	<ol style="list-style-type: none"> 1. Alejandro Portes and Julia Sensenbrenner. "Embeddedness and Immigration: Notes on Social Determinants of Economic Actions." G&S, Chap. 6 	Class 6
		<i>The Sociology of Markets</i>	
Mon. Mar. 1	7	<ol style="list-style-type: none"> 1. http://smallbusiness.chron.com/cultural-influences-marketing-strategies-26121.html 2. Viviana A. Zelizer. "Human Values and the Market: The Case of Life Insurance and Death in 19th Century America." G&S, Chap. 8 	Class 7
Mon. Mar. 8	8	<ol style="list-style-type: none"> 1. Sarah Quinn. "The Transformation of Morals in Markets: Death, Benefit, and the Exchange of Life Insurance Policies." G&S, Chap. 9 2. Paula England, George Farkas, Barbara Stanek Kilbourne, Thomas Dou. 1988. "Explaining Occupational Sex Segregation and Wages: Findings from a Model with Fixed Effects." American Sociological Review 53(4): 544-558 	Class 8
Mon. Mar. 15	9	<ol style="list-style-type: none"> 1. Stewart Macaulay. "Non-Contractual Relationship in Business: A Preliminary Study." G&S, Chap. 11 2. Brian Uzzi. "Social Structure and Competition in Interfirm Networks: The Paradox of Embeddedness." G&S, Chap. 12 	Class 9
Mon. Mar. 22	10	<ol style="list-style-type: none"> 1. Bruce G. Carruthers. "What Is Sociological About Banks and Banking?" G&S, Chap. 13 2. Donald MacKenzie and Yuval Millo. "Constructing a Market, Performing a Theory: The Historical Sociology of a Financial derivatives Exchange." G&S, Chap. 14 	Class 10
		<i>Sociology of Firms and Industry</i>	
Mon. Mar. 29	11	<ol style="list-style-type: none"> 1. George Strauss. "Group Dynamics and Intergroup Relations." G&S, Chap. 15 2. Douglas S. Massey, Joaquin Arango, Graeme Hugo, Ali Kouaouci, Adela Pellegrino and J. Edward Taylor. 1993. "Theories of International Migration: A Review and Appraisal." 	Class 11
Mon. Apr. 5	12	<ol style="list-style-type: none"> 1. Paul J. DiMaggio and Walter W. Powell. 1983. "The Iron Cage Revisited: Institutional Isomorphism and Collective Rationality in Organizational Fields" ASR 2. Paul M. Hirsch. "Processing Fads and Fashions: An Organization-Set Analysis of Cultural Industry Systems." G&S, Chap. 18 	Class 12

		3. AnnaLee Saxenian. "Inside-Out: Regional Networks and Industrial Adaptation in Silicon Valley and Route 128." G&S, Chap. 19	
		<i>Comparative and Historical Economic Sociology,</i>	
Mon. Apr. 12	13	<ol style="list-style-type: none"> 1. Randall Collins. "Weber's Last Theory of Capitalism: A Systematization." G&S, Chap. 20 2. Frank Dobbin. "Why the Economy Reflects the Polity: Early Rail Policy in Britain, France, and the United States." G&S, Chap. 21 	<p>Class 13</p> <p>Paper due at 11pm</p>
Mon. Apr. 19 (Last day of classes)	14	<ol style="list-style-type: none"> 1. Wolfgang Streeck. "E Pluribus Unum? Varieties and Commonalities of Capitalism." G&S, Chap. 22 2. Ronald Dore. "Goodwill and the Spirit of Market Capitalism." G&S, Chap. 23 <p><i>Economic Development</i></p> <ol style="list-style-type: none"> 3. Walt W. Rostow. 1960. <i>The Stages of Economic Growth: A Non-Communist Manifesto</i>. Cambridge: Cambridge University Press. Chapter 2, "The Five Stages of Growth-- A Summary," pp. 4-16 https://www.mtholyoke.edu/acad/intrel/ipe/rostow.htm http://www.ou.edu/uschina/gries/articles/IntPol/Rostow.1960.Ch2.pdf 4. Paul M. Romer. 1990. "Endogenous Technological Change." <i>Journal of Political Economy</i> 98 (5): S71-S102. 	Class 14
Mon. Apr. 26	15	Final exam, 4:00 p.m. - 6:30 p.m.	