

David Herst

From: Cheryl Jarvis
Sent: Tuesday, April 26, 2022 12:57 PM
To: David Herst
Subject: RE: Request from the International Business Program here at FAU

Hi David –

I'm very familiar with the Honors "compacts" requirement, and have supervised a number of these myself over the years in my own classes, as have many of my faculty.

I would support the initiative and would encourage my faculty to participate.

If you need anything else from me, let me know.

Cheryl

From: David Herst <dherst@fau.edu>
Sent: Tuesday, April 26, 2022 12:55 PM
To: Cheryl Jarvis <jarvisc@fau.edu>
Subject: Request from the International Business Program here at FAU

Hello Cheryl,

This is David Herst with the International Business program. I hope you remember me from teaching GEB2011 Introduction to Business– you came a few times to speak to the class, and I understand that you have continued that with Joseph Patton and Kati Brant.

I'm writing to you regarding our effort to create an Honors track within the IB program (document attached). I have an important question regarding one course that is already designated as part of the IB major: MAR 4156 International Marketing. In order to move forward with including this class as a part of the Honors in International Business, I need to secure your agreement as Chair of the Marketing Department.

Specifically, as part of the Honors program students are supposed to approach instructors in the course (such as yourself) and ask for permission to do additional work that would count towards the Honors in International Business designation. Some things about this process:

- 1) It is entirely up to the instructor of the course to accept the student's request – it is voluntary, not mandatory.
- 2) The nature of the additional work is entirely determined by the student and the instructor.
 - a. Most often the work involves a 10-20 page literature review of some kind, on a topic determined by the instructor and student.
- 3) The instructor agrees to count the additional work towards the grade in the class – weighted at least 10%.

The Chair of the University Undergraduate Program Committee – our own Ethlyn Williams – asked me to get an email stating your blessing before she would feel comfortable voting yes to advance this program. She specifically stated that no vote by the Marketing Department was necessary for her, although that of course is up to you.

If you have a few minutes today I'd very much like to talk to you about this so I might answer any concerns. You can reach me on my cell at 813-767-2098.

Thank you for your time!

Best,

David

Senior Instruction

International Business Program

David Herst

From: Emilio Zarruk
Sent: Tuesday, April 26, 2022 11:48 AM
To: David Herst
Subject: RE: Request from the International Business Program here at FAU

David:

I am in favor of having IB Honor students taking FIN 4604.

Best,

Emilio

From: David Herst
Sent: Tuesday, April 26, 2022 11:22 AM
To: Emilio Zarruk <zarruke@fau.edu>
Subject: Request from the International Business Program here at FAU

Hello Dr. Zarruk,

This is David Herst with the International Business program. I'm writing to you regarding our effort to create an Honors track within the IB program (document attached). I have an important question regarding one course that is designated as part of the IB major: FIN 4604 International Finance. In order to move forward with including this class as a part of the Honors in International Business, I need to secure your agreement as Chair of the Finance Department.

Specifically, as part of the Honors program students are supposed to approach instructors in the course (such as yourself) and ask for permission to do additional work that would count towards the Honors in International Business designation. Some things about this process:

- 1) It is entirely up to the instructor of the course to accept the student's request – it is voluntary, not mandatory.
- 2) The nature of the additional work is entirely determined by the student and the instructor.
 - a. Most common work involves a 10-20 page literature review of some kind, on a topic determined by the instructor and student.
- 3) The instructor agrees to count the additional work towards the grade in the class – weighted at least 10%.

The Chair of the University Undergraduate Program Committee – our own Ethlyn Williams – asked me to get an email stating your blessing before she would feel comfortable voting yes to advance this program. She specifically stated that no vote by the Finance Department was necessary for her, although that of course is up to you.

If you have a few minutes today I'd very much like to talk to you about this so I might answer any concerns. You can reach me on my cell at 813-767-2098.

Thank you for your time!
Best,
David Herst

Senior Instruction
International Business Program