



You replied on Thu 1/13/2022 12:57 PM



Cheryl Jarvis

Thu 1/13/2022 12:42 PM

To: Carol Mills

Cc: Mary Kay Boyd; Marc Rhorer

Dr. Mills:

The Department of Marketing has no objections to and fully supports the proposal for an undergraduate Minor in Public Relations offered by the School of Communication and Multimedia Studies. This degree program and its courses have no overlap with the degree offerings or courses in the Department of Marketing.

Let me know if you have any questions or need any additional documentation from me.

Sincerely,

Cheryl

Cheryl Burke **Jarvis**, Ph.D.
Chair, Department of Marketing
Phil Smith Professor of Free Enterprise
College of Business
Florida Atlantic University
777 Glades Road, Fleming Hall 201
Boca Raton, FL 33431
Telephone: (561) 297-3036
Email: cbjarvis@fau.edu

