

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs	UUPC Approval <u>12/5/22</u> UFS Approval _____ Banner _____ Catalog _____
	Department School of Communication and Multimedia Studies College Arts and Letters	<input type="checkbox"/> New Program* <input checked="" type="checkbox"/> Change Program*
Program Name Multimedia Studies: Multimedia Journalism		
<p>Please explain the requested change(s) and offer rationale below or on an attachment.</p> <p>Before enrolling in JOU 4181/Coverage of Public Affairs, Multimedia Journalism students have the option to take the Multimedia Entrance Exam or enroll in MMC 2121C/Writing for Mass Media and pass with a C or higher to satisfy the requirement.</p>		
<p><small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small></p>		
Faculty Contact/Email/Phone Carol Bishop Mills/millsc@fau.edu/7-0044	Consult and list departments that may be affected by the change(s) and attach documentation N/A	
Approved by Department Chair <u><i>CBMills</i></u> College Curriculum Chair <u><i>[Signature]</i></u> College Dean <u><i>[Signature]</i></u> UUPC Chair <u><i>Elynn Williams</i></u> Undergraduate Studies Dean <u><i>Dan Meeroff</i></u> UFS President _____ Provost _____		Date <u>11/1/2022</u> <u>11.14.22</u> <u>11/21/2022</u> <u>12/5/22</u> <u>12/5/22</u> _____ _____

Email this form and attachments to mjenning@fau.edu seven business days before the UUPC meeting.

Multimedia Journalism Concentration

The Multimedia Journalism concentration prepares students to work in the new media convergence environment — where competition, deregulation and digital technology break down the barriers between print, radio, television and the Internet. Students are expected to develop strong basic writing and analytical skills. Then they are expected to become adept at writing and producing for multiple media platforms simultaneously, exhibiting the versatility necessary to succeed in a quickly evolving and growing media market, as well as to fully exercise the civic responsibilities of journalists for the lively functioning of democratic institutions.

~~Before enrolling in JOU 4181, Coverage of Public Affairs, students in the Multimedia Journalism concentration must take the Multimedia Journalism Skills Test (spelling, grammar and punctuation), which is offered at the University Testing Center every semester. The test may be taken a maximum of two times and may only be taken once in a given semester.~~ Before enrolling in JOU 4181, Coverage of Public Affairs, students in the Multimedia Journalism concentration must take the Multimedia Journalism Skills Test (spelling, grammar and punctuation), which is offered at the University Testing and Certification Center every semester or pass MMC 2121C with a grade of C or higher. The test must be passed, may be taken a maximum of two times and may only be taken once in a given semester.

JOU 4181 thus serves as the gateway course to the next Multimedia Journalism Performance and Production courses in the curricular sequence: RTV 4301, Broadcast Journalism; JOU 4342, Multimedia Journalism; and the capstone course RTV 4304, Advanced Broadcast Journalism (or its “Disciplinary Core” alternative VIC 4943, Multimedia Practicum).

Required Credits for the B.A. in Multimedia Studies: Multimedia Journalism Concentration (120 credits):

Intellectual Foundations Program (44 credits)

Multimedia Journalism Major (38 credits)

College of Arts & Letters Electives (12 credits)

Free Electives (26 credits)