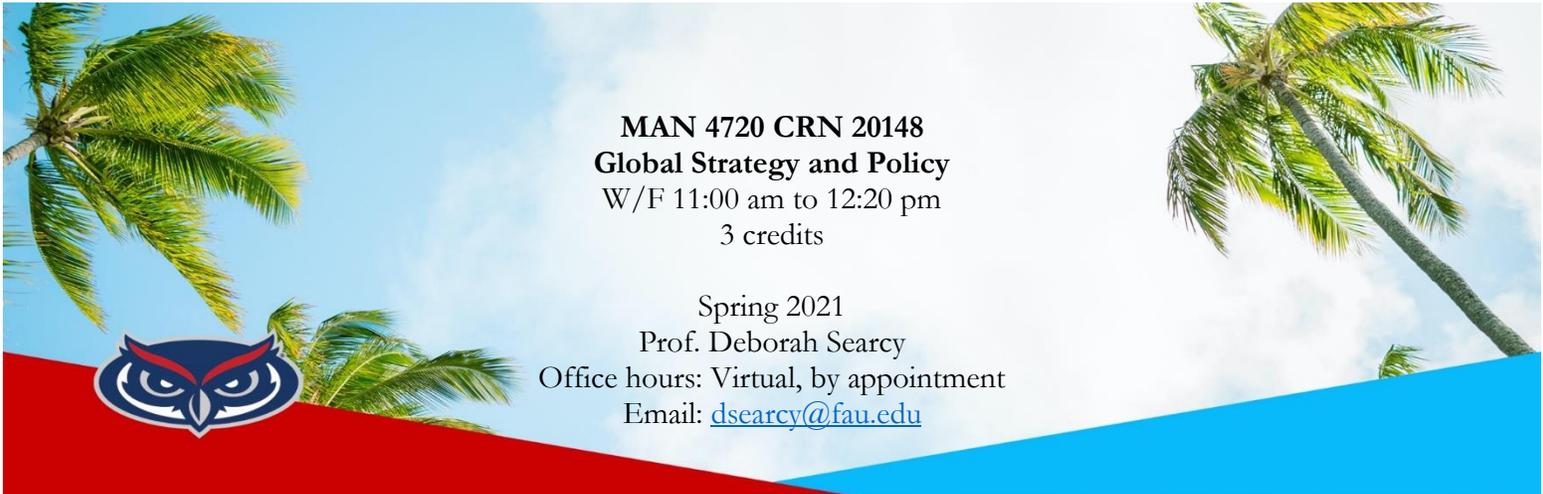


 <b>FLORIDA ATLANTIC UNIVERSITY</b>	<b>COURSE CHANGE REQUEST</b> <b>Undergraduate Programs</b>		UUPC Approval <u>2-1-21</u> UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner Posted _____ Catalog _____
	Department Management Programs College Business		
<b>Current Course Prefix and Number</b> MAN 4720		<b>Current Course Title</b> Global Strategy and Policy	
<i>Syllabus must be attached for ANY changes to current course details. See Checklist. Please consult and list departments that may be affected by the changes; attach documentation.</i>			
<b>Change title to:</b>  <b>Change prefix</b> From:                      To:  <b>Change course number</b> From:                      To:  <b>Change credits*</b> From:                      To:  <b>Change grading</b> From:                      To:  <b>Change WAC/Gordon Rule status**</b> Add <input type="checkbox"/> Remove <input type="checkbox"/>  <b>Change General Education Requirements***</b> Add <input type="checkbox"/> Remove <input type="checkbox"/>		<b>Change description to:</b>   <b>Change prerequisites/minimum grades to:</b> Senior standing and grade of "C" or better in MAN 3025, MAN 3506, MAR 3023, FIN 3403, and QMB 3600, and GEB 3213  <b>Change corequisites to:</b>   <b>Change registration controls to:</b>   Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade (default is D-).	
<b>Effective Term/Year for Changes:</b> Fall 2021		<b>Terminate course? Effective Term/Year for Termination:</b>	
<b>Faculty Contact/Email/Phone</b> Gary Castrogiovanni/castrogl@fau.edu/(561) 297-2523			
<b>Approved by</b> Department Chair <u>[Signature]</u> College Curriculum Chair <u>[Signature]</u> College Dean <u>[Signature]</u> UUPC Chair <u>[Signature]</u> Undergraduate Studies Dean <u>[Signature]</u> UFS President _____ Provost _____		<b>Date</b> <u>1/15/21</u> <u>1/15/21</u> <u>1.22.21</u> <u>2-2-21</u> <u>2-2-21</u> _____ _____	

Email this form and syllabus to [micmimg@fau.edu](mailto:micmimg@fau.edu) seven business days before the UUPC meeting.



**MAN 4720 CRN 20148**  
**Global Strategy and Policy**  
W/F 11:00 am to 12:20 pm  
3 credits

Spring 2021  
Prof. Deborah Searcy  
Office hours: Virtual, by appointment  
Email: [dsearcy@fau.edu](mailto:dsearcy@fau.edu)

### Course Description

This is the capstone course for all majors. In this class, students explore the competitive environment on a global basis, examine all external factors that affect the firm domestically and globally and provide solutions that include globalization as a strategic option. The course is intended to provide a unifying, integrating, and coordinating opportunity to tie together concepts, principles, and skills learned separately in other, more specialized courses in Business Administration.

### Instructional Method

This class is designated as “Video Stream: Attendance Optional.” Class sessions will be recorded live. Other students will view class sessions remotely in Canvas.

### Prerequisites/Corequisites

Completion of core requirements and senior standing (90 credits, minimum). This course may NOT be taken concurrently with prerequisites. If you have not met these prerequisites, you must withdraw from the class.

Prerequisites: Senior standing and grade of “C” or better in GEB 3213, MAN 3025, MAR 3023, FIN 3403, QMB 3600, and MAN 3506. No co-requisites.

This class is worth three (3) credit hours.

### Course Grading Scale

In keeping with University policy, the grading scale is: A = 93-100; A- = 90-92.9; B+ = 87-89.9; B = 83-86.9 B- = 80-82.9; C+ = 77-79.9; C = 73-76.9; C- = 70-72.9; D+ = 67-69.9; D = 63-66.9; D- = 60-62.9; F = 0 – 59.9.

### COVID-19 Statement

*All students in face-to-face classes are required to wear masks during class, and students must sanitize their own workstations upon entering the classroom. Taking these measures supports the safety and protection of the FAU community. Students who do not adhere to these rules will be asked to leave the classroom and/or be removed from the course. Students experiencing flu-like symptoms (fever, cough, shortness of breath), or students who have come in contact with an infected person should immediately contact FAU Student Health Services (561-297-3512).*

## Course Objectives/Student Learning Outcomes

**Goals** are the broad primary outcomes towards which effort and actions are directed. **Objectives** are the measurable steps and short-term activities that work toward the goals. This course has four goals and corresponding objectives.

Goal #1: Develop strategic thinking - learn the concepts, models and tools of strategic analysis, and more importantly apply them to actual competitive situations

Objective: Practice critical thinking through class discussion and the simulation. Critical thinking is the objective analysis of facts to form a judgment. It is a skill that can be learned and is the biggest focus of this class.

Goal #2: Improve written communication skills

Objective: Complete two written current events (individual), and one final written project (team).

Goal #3: Demonstrate understanding of how to use the major tools of strategic management to analyze and diagnose business situations

Objective: Complete current events, quizzes and exams, complete the simulation as a team (all graded)

Goal #4: Integrate concepts of entrepreneurship into your understanding of competitive situations

Objective: Demonstrate accountability - show your ability to know and meet all the requirements of the syllabus and course outline.

Goal #5: Build collaborative working skills.

Objective: Obtain better results by drawing on everyone's knowledge and experience and by building working relationships despite differences in opinions and priorities.

## Course Evaluation Method

Individual:

Contribution	100 points/ 10%
Current event reports (2 at 50 points each)	100 points/ 10%
Exam Lectures from Week 5-8	150 points/ 15%
Quizzes (4 at 50 points each, drop lowest)	150 points/ 15%
Syllabus/ Intro, Week 10 lectures, Weeks 11-12 lectures, Weeks 13-15 lectures)	
Individual performance on rounds 1-4	50 points/ 5%
Final simulation-based exam	100 points/ 10%

Team:

Team Performance in the Simulation	100 points/ 10%
Team business plan report	200 points/ 20%
Team worksheets on simulation (6 at 10 points each, drop 1)	50 points/ 5%

TOTAL POINTS POSSIBLE 1000\* points/ 100%

\*Point total may change due to the curving of assignments, but the relative percentage value will remain

## Required Materials

All required materials are available through CapSim.com:

- CapStone Business Simulation,
- Comprehensive Business Review Concepts and Cases, and
- Comp-XM exam.

Register for industry **C125588\_000**. The simulation and textbook are approximately \$70.

### **Individual Portion of the Grade (60% of total):**

#### ***Class Professionalism and Contribution (simulation exercises, attendance and/or discussion boards, 10% of grade):***

This is not only a lecture-based course (despite the misleading title of Lecture Capture Video Series). Students can contribute to the collective learning in many ways. Class contribution includes (but is not limited to) participation in on-line discussions [thorough and thoughtful completion of one discussion question per lecture], completion of group work, completion of simulation-based exercises (e.g. introductory lessons, peer evaluations), and occasional bursts of creativity which are not rewarded directly by other parameters in the syllabus.

To earn 100% in contribution, all students must complete all simulation exercises and submit thorough and thoughtful contributions to all discussion boards. In addition, there will occasionally be contribution prompts that ask students to reflect on their preparations for working after graduation, participation in civic life, and entrepreneurial endeavors. These prompts are meant to encourage both critical and entrepreneurial thinking.

As part of your contribution grade, you are required to participate in your group work on a weekly basis. You must document your contribution to the groups' decision making through the discussion boards within Canvas. Each week that a decision is due, each student must briefly post in the team discussion board what their contribution was to the team.

Students who don't participate will not receive passing grades for the class contribution grade. Furthermore, as this is the capstone business class, this grade reflects your overall professionalism, including respect for classmates, respect for other's time, preparedness, attention, and ethicality.

***Current events (10% of grade):*** Twice this term you will be asked to complete a current event analysis. Choose two different articles on which to provide analysis and reflection. You **must** select long-form articles that were featured in *The Wall Street Journal* or *The Economist* (e.g. blogs on that website are not acceptable). Papers that are good quality have at least four pages of thoughtful analysis. Papers should be 12-point Times New Roman font, 1-inch margins, double-spaced. Current Event #1 is on Strategy Analysis and Current Event #2 is on Porter's Five Forces. FYI, assessment of your answers on this assignment is a requirement of the State of Florida. The purpose of this assignment is to ensure that each student has acquired sufficient critical thinking, technical, and written communication skills by the end of their college career.

***Quizzes (15% of grade):*** Four times during the semester, you will be tested on your knowledge and understanding of the content covered in class lectures and discussions. These quizzes will each be worth 50 points. I will drop your lowest quiz grade. Each quiz will be timed, and there is a 14 hour testing window as listed below.

***Exam (15% of grade):*** There will be a cumulative exam covering half the lectures. In addition to the main content, you may also be tested on things discussed in class, such as examples and current events. The test will include multiple choice and true/false questions, and will also have a short essay portion. You will have 60 minutes to complete the exam.

***Simulation "Footrace" (5% of grade):*** Simulations offer students the chance to come as close as possible to managing a real company to develop an understanding of many of the challenges encountered when managing a business. You will complete 4 individual rounds in a self-paced mode. Your score will be based on the sum of your Balanced Score Card scores of the four rounds, curved.

***Simulation-based Examination (10% of grade):*** Individual students will make four sets of decisions for the Andrews Corporation within the Comp-XM simulation. Your competition will be three companies run by the computer. This creates a level playing field for all—all students go up against a standard set of competitors. Performance is evaluated using a Balanced Scorecard that gauges results across four areas: financial, internal business process, customer, and learning and growth. In addition, you will complete a series of five sets of quizzes

called Board Queries that ask questions related to the simulation environment. For example, you might be asked to conduct a break-even analysis on an increase in production automation or calculate the effect additional borrowing will have on your financial ratios. For both parts of the final exam, you will work as an individual, which means all success will be attributed to your efforts. This final exam **MUST BE VIDEO PROCTORED**.

**Quizzes and exams will be virtually proctored.** The FAU College of Business has hired an outside company, Honor Lock, to proctor your online exam. This system offers two important benefits: 1) It allows you to continue taking exams anywhere online, and 2) it helps to protect the academic integrity of the course by verifying your identity and ensuring that the final exam is completed honestly by all students. Hardware requirements for taking the online proctored final exam include: 1) a well-functioning computer, 2) a stable Internet connection, 3) a webcam and audio connection (for the exam only), 4) FAU Owl Card (or other government-issued photo ID). HonorLock is only compatible with FireFox and Chrome browsers. **If your exam is flagged for violating exam policy, you will receive a 0 on the exam.**

**Team Portion of the Grade (40% of total):**

***CapStone Business Simulation:*** Capstone is an Internet-based simulation that is designed to give teams of students the opportunity to craft strategies, to make business decisions and to be held accountable for the performance of the firm. After completing 4 individual rounds, you will be placed in a team. You and your team members will assume the role of the top management team of one of the companies in the industry. Over the eight-year timeframe of the simulation, your team will encounter a range of strategic issues that will force you to integrate your knowledge of accounting, finance, marketing, operations, and strategic management.

***Simulation Performance (15% of course grade):*** The grade will be based on the Balanced Score Card score your team achieves, curved. In total you will compete for eight rounds in the simulation.

***Team worksheets on simulation (5% of course grade):*** As preparation for your Strategic Business Plan, each team will be asked to submit a series of worksheets. These worksheets will guide you through the process of writing a mission statement, choosing a strategy, and so on. Each team needs to only submit one document. Your grade on these worksheets is strictly on completion—you will not receive individual grades or feedback on them.

***Strategic Business Plan (20% of course grade):*** Each team will complete a team Strategic Business Plan. A *strategic business plan* is a step-by-step guide a *business* puts in writing to achieve its *business* goals and objectives. The elements of the *plan* are: an executive summary, the company mission statement, firm goals, industry analysis, competitor analysis, R&D and operations timeline, marketing assessment, financial results, key milestones, and the management team. Your report should include data and trend lines for the entire 8 year history of your firm. Documents must be submitted on Canvas and also via a hard copy.

***Peer Evaluations (included in contribution grade):*** Students will have the opportunity to complete peer evaluations three times during the semester to identify both high and low contributors and to give low performers an opportunity to correct their behavior. The first peer evaluations is intended to be developmental, helping each team member identify areas where he/she need improvement. **The second two peer evaluations are evaluative in that it can affect each team member's grade on the corresponding team work.** Any student whose peer evaluation average is below a 73% average (i.e. below the passing grade of the course itself) will have his/her grades on the team assignments reduced to 80% of the team score. For example, if the team receives a 92 on the business plan, any team member whose peer evaluation average is below this threshold will receive a 73.6% (92 x .80). Peer evaluations will be completed on-line at Capsim.com, and are due by the dates listed on the schedule below.

To avoid misunderstandings, teams should set expectations in the first team meeting, assign roles and duties, and hold each other accountable for performance on a weekly basis. Most team issues can be handled within the team. Teams do have the right to terminate low performers, but this drastic step may only be taken after informal and

formal corrective actions have failed within the team, and after the team has met with the professor. Terminated employees **WILL NOT** pass the course.

**A note on communicating with me:** This is a very large class and as a consequence I get a lot of student emails. There are three types of questions that students generally have: 1) simulation/ technology related (e.g. my simulation answers aren't loading or how do I complete the HR quiz); 2) course policies related (e.g. due dates); and 3) content/ comprehension related (e.g. I don't understand what you meant by "multinational strategy" in your lecture? -- this is the least common type of question I get). You are welcome to contact me, but only after you have tried to resolve the issue by yourself, particularly for the first two types of questions. So, if you have a simulation question, first contact Capsim, the simulation provider. If you have a course policy question, please **first post it to the "Class Questions" discussion forum on Canvas**, where other students can answer your question. If you still have questions after pursuing these avenues, please email me. In your email, you must explain what you did to resolve the issue on your own, and why that didn't answer your question. Furthermore, **I will respond to you by the next business day**. That means if you email me at 6 pm on a Friday, do not expect an answer until sometime on Monday. If you email me at 1 pm on a Tuesday, you may not get a response until 9 am the following morning. So, do not email me at 9:00 pm when something is due that night at 10 and expect an answer.

### **Selected University and College Policies**

**Missing or Late Assignments/ Exams:** There are no missing or late assignments or exams unless in the case of a documented emergency. Students with University-excused absences must make arrangements to complete the exam prior to the due date.

### **Code of Academic Integrity Policy Statement**

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, please see FAU Regulation 4.001 at: [FAU Regulation 4.001](#).

### **Accessibility Policy Statement**

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require special accommodations to properly execute coursework due to a disability must register with Student Accessibility Services (SAS)—in Boca Raton, SU 133 (561-297-3880), TDD (561) 297-0358; in Davie, LA 131 (954-236-1222); or in Jupiter, SR 110 (561-799-8585) —and follow all SAS procedures. Their web site is: <https://fau.edu/sas>.

### **Counseling and Psychological Services (CAPS) Center**

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to: <http://www.fau.edu/counseling/>

### **Religious Accommodation Policy Statement**

In accordance with rules of the Florida Board of Education and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices, observances, and beliefs with regard to admissions, registration, class attendance and the scheduling of examinations and work assignments. For further information, please see FAU Regulation 2.007 at: [FAU Regulation 2.007](#).

### **University Approved Absence Policy Statement**

Students are expected to attend all of their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance.

Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such action.

### **Incomplete Grade Policy Statement**

A student who is passing a course, but has not completed all work due to exceptional circumstances, may, with consent of the instructor, temporarily receive a grade of incomplete ("I"). The assignment of the "I" grade is at the discretion of the instructor, but is allowed only if the student is passing the course.

The specific time required to make up an incomplete grade is at the discretion of the instructor. However, the College of Business policy on the resolution of incomplete grades requires that all work required to satisfy an incomplete ("I") grade must be completed within a period of time not exceeding one calendar year from the assignment of the incomplete grade. After one calendar year, the incomplete grade automatically becomes a failing ("F") grade.

### **Disruptive Behavior Policy Statement**

Disruptive behavior is defined in the FAU Student Code of Conduct as "... activities which interfere with the educational mission within classroom." Students who behave in the classroom such that the educational experiences of other students and/or the instructor's course objectives are disrupted are subject to disciplinary action. Such behavior impedes students' ability to learn or an instructor's ability to teach. Disruptive behavior may include, but is not limited to: non-approved use of electronic devices (including cellular telephones); cursing or shouting at others in such a way as to be disruptive; or, other violations of an instructor's expectations for classroom conduct.

### **Faculty Rights and Responsibilities**

Florida Atlantic University respects the right of instructors to teach and students to learn. Maintenance of these rights requires classroom conditions which do not impede their exercise. To ensure these rights, faculty members have the prerogative:

- To establish and implement academic standards
- To establish and enforce reasonable behavior standards in each class
- To refer disciplinary action to those students whose behavior may be judged to be disruptive under the Student Code of Conduct.

Date		Assignment (Due 10:00 PM unless noted)	
Week 1	Wed. Jan. 13	<b>Video lecture: Week 1</b> <ul style="list-style-type: none"> <li>Welcome to the class</li> <li>Simulation: Intro and strategies</li> </ul>	Go to capsim.com and register for industry C125588_000
	Fri. Jan. 15	<b>Zoom Q&amp;A session</b>	
Week 2	Jan. 20	<b>Video lecture: Week 2</b> <ul style="list-style-type: none"> <li>Simulation: R&amp;D</li> <li>Simulation: Production</li> </ul>	<b>Individual:</b> Quiz #1 (syllabus/Intro) open 8 am-10 pm [Canvas] <b>Reading:</b> Read pages 22-30
	Jan. 22	<b>Zoom Q&amp;A session</b>	
Week 3	Jan. 27	<b>Video lecture: Week 3</b> <ul style="list-style-type: none"> <li>Simulation: Financial metrics</li> <li>Simulation: Marketing</li> </ul>	<b>Reading:</b> Read pages 31-57, 12-21 <b>Individual:</b> Current event #1 due [Canvas] <b>Contribution:</b> Complete intro lesson, rehearsal tutorial, and situation analysis [Capsim]; week 1, 2 discussion boards close [Canvas]; complete team preference survey [link on Canvas]
	Jan. 29	<b>Zoom Q&amp;A session</b>	
Week 4	Feb. 3	<b>Video lecture: Week 4</b> <ul style="list-style-type: none"> <li>Simulation: Balanced Score Card</li> <li>Simulation: Teams</li> </ul>	<b>Individual:</b> 3 rounds of competition due 10 pm [Capsim] <b>Contribution:</b> week 3 discussion boards close [Canvas]
	Feb. 5	<b>Zoom Q&amp;A session</b>	
Week 5	Feb. 10	<b>Video lecture: Week 5</b> <ul style="list-style-type: none"> <li>Strategic Management &amp; Competitive advantage</li> <li>Leadership &amp; Entrepreneurship</li> </ul>	<b>Reading:</b> Read pages 58-62; 72-74 <b>Contribution:</b> week 4 discussion boards close [Canvas]
	Feb. 12	<b>Zoom Q&amp;A session</b>	
	Sun. Feb. 14		<b>Team:</b> Competition round 1 due [Capsim]; submit team worksheet #1 [Canvas] <b>Contribution:</b> team DB Round 1 due [Canvas]
Week 6	Feb. 17	<b>Video lecture: Week 6</b> <ul style="list-style-type: none"> <li>Strategy: Mission &amp; Goals</li> <li>Strategy: Internal Analysis</li> </ul>	<b>Reading:</b> Read pages 58-60, 75-81 <b>Contribution:</b> week 5 discussion boards close
	Feb. 19	<b>Zoom Q&amp;A session</b>	
	Sun. Feb. 21		<b>Team:</b> Competition round 2 due [Capsim]; submit team worksheet #2 [Canvas] <b>Contribution:</b> team DB Round 2 due [Canvas]
Week 7	Feb. 24	<b>Video lecture: Week 7</b> <ul style="list-style-type: none"> <li>Strategy: General Environment</li> <li>Strategy: Industry Environment</li> </ul>	<b>Contribution:</b> week 6 discussion boards close;
	Feb. 26	<b>Zoom Q&amp;A session</b>	
	Sun. Feb. 28		<b>Team:</b> Competition round 3 due [Capsim]; submit team worksheet #3 [Canvas] <b>Contribution:</b> team DB Round 3 due [Canvas]

<b>Week 8</b>	Mar. 3	<b>Video lecture: Week 8</b> <ul style="list-style-type: none"> <li>• Strategy: Business-level strategy</li> <li>• Strategy: Business Models</li> </ul>	<b>Reading:</b> Read pages 82-86; 87-95 <b>Contribution:</b> week 7 discussion boards close;
	Mar. 5	<b>Zoom Q&amp;A session</b>	
	Sun. Mar. 7		<b>Team:</b> Competition round 4 due [Capsim]; submit team worksheet #4 [Canvas] <b>Contribution:</b> team DB Round 4 due, peer eval #1 [Capsim]
<b>Week 9</b>	Mar. 10	<b>Video lecture: Week 9</b> <ul style="list-style-type: none"> <li>• Business writing refresher and discussion of final report</li> <li>• Strategy: Corporate-level strategy</li> </ul>	<b>Reading:</b> Read pages 54-66 <b>Contribution:</b> week 8 discussion boards 7 & 8 close
	Mar.12	<b>Zoom: Exam review</b>	
	Sun. Mar 14		<b>Team:</b> Competition round 5 due [Capsim]; submit team worksheet #5 [Canvas] <b>Contribution:</b> team DB Round 5 due [Canvas]
<b>Week 10</b>	Mar. 17-19	<b>EXAM (take on Canvas using Honorlock)</b>	<b>Individual:</b> Exam (on strategy lectures weeks 5-8) open 8 am Mar 17 to 10 pm Mar 19 [Canvas]
	Sun. Mar. 21		<b>Team:</b> Competition round 6 due [Capsim]; submit team worksheet #6 [Canvas] <b>Contribution:</b> team DB Round 6 due [Canvas]
<b>Week 11</b>	Mar. 24	<b>Video lecture: Week 11</b> <ul style="list-style-type: none"> <li>• Strategy: Competitive Dynamics</li> <li>• Strategy: Value Chain</li> </ul>	<b>Individual:</b> Current Event #2 due [Canvas] <b>Contribution:</b> discussion boards for strategy lectures 9-10 close
	Mar. 26	<b>Zoom Q&amp;A session</b>	
	Sun. Mar. 28		<b>Team:</b> Competition round 7 due [Capsim] <b>Contribution:</b> team DB Round 7 due, peer eval #2 [Capsim]
<b>Week 12</b>	Mar. 31	<b>Video lecture: Week 12</b> <ul style="list-style-type: none"> <li>• Strategy: Build—Diversification</li> <li>• Strategy: Borrow—Alliances</li> </ul>	<b>Individual:</b> Quiz #2 (Strategy lectures weeks 9 & 11) open 8 am-10 pm [Canvas]
	Apr. 2	<i>No Zoom session today</i>	
<b>Week 13</b>	Apr. 7	<b>Video lecture: Week 13</b> <ul style="list-style-type: none"> <li>• Strategy: Mergers &amp; Acquisitions</li> <li>• Strategy: International</li> </ul>	<b>Individual:</b> Quiz #3 (Lectures week 12) open 8 am-10 pm [Canvas] <b>Contribution:</b> discussion boards for strategy lectures 11-12
	Apr. 9	<b>Zoom Q&amp;A session</b>	
<b>Week 14</b>	Apr. 14	<b>Video lecture: Week 14</b> <ul style="list-style-type: none"> <li>• How to be a Star at Work</li> <li>• Review of final simulation exam</li> </ul>	<b>Individual:</b> Quiz #4 (Lectures week 13) open 8 am-10 pm [Canvas] <b>Contribution:</b> discussion boards for strategy lectures 13-15
	Apr. 16	<b>Zoom Q&amp;A session</b>	<b>Team:</b> Business plans due <b>the beginning of class</b> <b>Contribution:</b> peer evaluation #3 due 10 pm [Capsim]; all remaining discussion boards and misc. contributions due [Canvas]
<b>Final</b>		<b>The final CompXM exam is open from 8 am April 22 to 11:59 pm on April 24. You must take the simulation exam using the virtual proctoring software.</b>	