

DATE: September 19, 2019

MEMORANDUM

TO: The College of Business Undergraduate Council

FROM: Dr. Maya Thevenot  
School of Accounting  
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SUBJECT: Proposal to require ISM3011, Management Information Systems, for accounting majors

The School of Accounting wishes to require accounting majors to take ISM 3011 Management Information Systems. Currently, all other business majors take this course and the change will add uniformity to the College of Business. (Room for this course will be made by requiring students to take an already-required accounting course, ACG 3131, Intermediate Accounting Theory 1, as their "International Perspective" course. This change is reflected in another memorandum.)

ISM 3011 Management Information Systems is relevant to accounting majors because of the current need for data analytics skills of accounting professionals. The course will introduce accounting students to Microsoft Excel and include Microsoft Excel Certification, which is valued by potential employers. This early introduction to data analytics will allow more advanced skills to be taught in upper level accounting classes.

**Required Catalog Changes**

**CURRENT:**

Business Law 1	BUL 4421	3
Introduction to Business Communication	GEB 3213	3
Principles of Financial Management	FIN 3403	3
Management Information Systems	ISM 3011*	3
Introduction to Management and Organizational Behavior	MAN 3025	3
Operations Management	MAN 3506	3
Global Strategy and Policy	MAN 4720	3
Quantitative Methods in Administration	QMB 3600	3
Marketing Management	MAR 3023	3
* Accounting majors require ACG 4401 instead.		

**PROPOSED:**

Remove exception for accounting majors to take ACG 4401 instead of ISM 3011.

Business Law 1	BUL 4421	3
Introduction to Business Communication	GEB 3213	3
Principles of Financial Management	FIN 3403	3
Management Information Systems	ISM 3011	3
Introduction to Management and Organizational Behavior	MAN 3025	3
Operations Management	MAN 3506	3
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