Catalog Change: Management Major

Explanation

We are replacing MAN 3611 with MAN 3442 in the Leadership and Applied Management Skills option improve the fit with student needs in that option, and we are adding both MAN 3442 and MAN 4602 to the Entrepreneurship option to give students more flexibility.

Catalog Listing

Management Major

A grade of "C" or better is required in all major courses.

Core Courses (6 credits)		
International Business	MAN 3600	3
Human Resource Management	MAN 4301	3
Management Major Options	"	
(Choose one of the concentrations below; 15 credits)		
Leadership and Applied Management Skills Concentrate	ion	
Leadership, Supervisory Skills and Team Development	MAN 4046	3
International Business Negotiations	MAN 3442	3
Operations Management Applications	MAN 4504	3
Take six credits from among the following courses:		
Service Operations	MAN 4029	3
Human Resources Development	MAN 4350	3
Entrepreneurship	ENT 4024	3
Global Business Operations	MAN 4602	3
Management Internship	MAN 4940	1-4
Employment Law	BUL 4540	3
Ethics in Business	BUL 4443	3
Human Resource Recruitment & Selection	MAN 4320	3
Special Topics	MAN 4930	1-4
Entrepreneurship Concentration		
Entrepreneurship	ENT 4024	3
Advanced Business Planning	ENT 4114	3
Entrepreneurial Assistance Project	ENT 4934	3
Take six credits from among the following courses:		
New Venture Launch	ENT 4015	3
Entrepreneurship Internship	ENT 4940	1-4
Intellectual Property Law	BUL 4514	3
Directed Independent Study	ENT 4905	3
Mobile Apps for Business	ISM 4053	3
International Business Negotiations	MAN 3442	3
Leadership, Supervisory Skills, and Team Development	MAN 4046	3
Global Business Operations	MAN 4602	3
Marketing and Product/Service Innovation	MAR 4836	3
Special Topics	ENT 4930	1-4