

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Graduate Programs	UGPC Approval _____ UFS Approval _____ Banner _____ Catalog _____
	Department Management Programs College Business	
Program Name Graduate Certificate in Health Administration	<input checked="" type="checkbox"/> New Program* <input type="checkbox"/> Change Program*	Effective Date (TERM & YEAR) Fall 2022
<p>Please explain the requested change(s) and offer rationale below or on an attachment.</p> <p>The Department of Management Programs is proposing to offer a Graduate Certificate in Health Administration. The program is a self-supporting program administered by the Executive Education Department in the College of Business. The 12-credit certificate allows MBA and other graduate students to expand their knowledge and skills in Health Administration. The admission requirements and program details are provided in the supporting documents.</p>		
<p><small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small></p>		
Faculty Contact/Email/Phone	Consult and list departments that may be affected by the change(s) and attach documentation	
Approved by Department Chair <u>Mark E. Quinn</u> College Curriculum Chair <u>David Penner</u> College Dean <u>Ken Johnson</u> UGPC Chair _____ UGC Chair _____ Graduate College Dean _____ UFS President _____ Provost _____	Date <u>9/24/21</u> <u>09/24/21</u> 09/24/21 _____ _____ _____ _____ _____	

Email this form and attachments to UGPC@fau.edu 10 days before the UGPC meeting.

FLORIDA ATLANTIC UNIVERSITY

Proposal for For-Credit Self-Supporting Program

This form must be completed and submitted to Continuing Education/Office of the Provost. New degrees, or an existing degree with a different curriculum tied to Self-Supporting delivery, must be approved through the normal faculty governance process.

College or Academic Unit: College of Business

Department/School of Academic Unit: Department of Management

Name of Degree: Graduate Certificate in Health Administration

Specialized track (if applicable): Professional

CIP Code: N/A for certificates

Proposed Implementation Date: Fall 2022

1. Describe the operation and delivery format of the program. Include information of the uniqueness of the program, the target audience, and enrollment projections. Please provide information on data for enrollment projection.

The Graduate Certificate in Health Administration will be offered online and/or face-to-face to accommodate working professionals currently enrolled in the Colleges Self-Supporting programs and as a stand-alone certificate tailored for working professionals and alumni with graduate degrees that are looking for specialized knowledge in Health Administration. The Graduate Certificate in Health Administration consists of 12 credits. The 12-credit certificate allows graduate students to expand their knowledge and skills in Health Administration.

The Graduate Certificate in Health Administration will provide students with knowledge that meet the market demand locally, in South Florida, as well as nationally and internationally.

Enrollment Projections for Graduate Certificate in Health Administration across all concentrations:

Year	Head Count	Credit Hours	FTE*
2022	10	120	3.75
2023	20	240	7.5
2024	20	240	7.5
2025	20	240	7.5
2026	20	240	7.5

Term Full-Time Equivalent enrollment (FTE) is based on FAU definition, which divides credit hours by 32: https://www.fau.edu/iea/pdf/sasva/Data_Dictionary_10-29-2019.pdf

2. State the tuition for the program and explain the process used to determine the proposed self-supporting tuition rate. Include information on similar programs being offered elsewhere and their self-supporting tuition rates. Attach market analysis for proposed program, include assessment of need and projected workforce demand.

The tuition for the proposed Graduate Certificate in Health Administration is the same for in-state and out-of-state students. This tuition will be at the same as FAU’s current tuition for the approved self-supporting Master of Health Administration programs in offered in the College of Business. This tuition is set at \$900 per credit for online programs and \$1000 per credit for on-campus courses.

3. Provide a listing of the curriculum for the present E&G program and the curriculum for the proposed self-supporting program. Is the curriculum for both programs the same?

The curriculum is the same as the E&G Curriculum and consist of 12 credits. Graduate students may earn a certificate in Health Administration with the successful completion of four courses from the choices below.

Certificate Requirements		
Introduction to Healthcare Systems (required)	HSA 6103	3
One of the following		
Planning and Marketing in Healthcare	HSA 6108	3
Organizational Behavior in Healthcare	HSA 6118	3
One of the following		
Health Policy	HSA 6152	3
Health Law	HSA 6425	3
One of the following		
Healthcare Finance	HSA 6175	3
Research Methods for Healthcare Management	HSA 6707	3

4. Discuss the impact of the program on existing FAU programs.

- a. **Explain how the unit will ensure that sufficient courses, paid through auxiliary funds are available to meet student demand and facilitate completion of each program submitted for consideration.**

b.

The professional Graduate Certificate in Health Administration program consists of courses that are already offered in FAU's approved Master of Health Administration self-supporting programs in the College of Business. These programs are managed in a cohort format, which will ensure that a sufficient number of courses are prescheduled and available to meet student demand and facilitate completion of students enrolling in the Graduate Certificate in Health Administration program. The schedules of the programs are pre-set. Historically, degree programs offered to working professionals by College of Business Executive Education have provided a sufficient number of courses to meet student demand.

c. Will any similar E&G courses be eliminated or scaled back if this program is implemented.

The current Graduate Certificate in Health Administration program will not be eliminated or scaled back. The program offerings will run side-by-side.

5. Will this program increase the state's fiscal liability or obligation? Will the self-supporting program cohort supplant or diminishing productivity of an existing E&G funded degree program in the same discipline?

This self-supporting program will not increase the state's fiscal liability or obligation. The Self-supporting program track cohort should not supplant or diminish the productivity an existing E&G funded degree program in the same discipline.

6. How will offering the proposed Self-Supporting program aligns with the mission of FAU (Race to Excellence 2015-2025). Outline how this program assists the University in achieving its performance metrics. Include information on assessment of need and projected workforce demand.

The professional Graduate Certificate in Health Administration aligns with the University's mission of pursuing excellence in teaching and actively engaging with the community. The program will assist the university in increasing graduates in areas of strategic emphasis and expand graduate enrollment. The professional Graduate Certificate in Health Administration is aligns with the pillar of Healthy Aging in FAU's Strategic Plan for the Race to Excellence, 2015-2025. The self-supporting tuition programs also contributes to the University's strategic goal of enriching the educational experience by strengthening and expanding graduate programs at FAU, as well as meeting professional and workforce needs. The certificate will assist to increase the number of educated health administration professionals in the healthcare industry.

Workforce Demand:

The demand for university graduates level skills in Health Administration remains strong. The inter-disciplinary nature of the program and more recent trends suggest a larger, global market with many opportunities for career growth and development for students with skillsets in

Health Administration. According to US Bureau of Labor Statistics, employment of medical and health services managers is projected to grow 32 percent from 2020 to 2030, much faster than the average for all occupations. About 51,800 openings for medical and health services managers are projected each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire. The proposed Graduate Certificate in Health Administration is designed to allow working professionals in the region to continue working full-time while they pursue their degree.

7. Identify any prerequisites or restrictions for acceptance into this program.

A Bachelor's degree from a regionally accredited university is required for admission.

8. How will the unit monitor the quality and success of the self-supporting program? Provide specific metrics, evaluation methods, and frequency of evaluation.

- Number of students enrolled: The number of students enrolled each year will vary. Enrollment is a function of market demand and economic conditions, as well as a prospective student's self-assessment of their time and availability to commit to a program.
- Number of students graduating: The program structure reinforces timely graduation rates. The number of students for each program during each calendar year will be evaluated.
- Student satisfaction: A satisfaction score will be reported for each course. The score will measure a composite of items including program content, pedagogical effectiveness of the professor, and administrative services provided to the student.

Department Chair/School Director

Anita Pennathur

College Curriculum Committee

Date

9/24/2021

Date

Ken Johnson

Dean College of Business

9/24/2021

Date

Executive Director COCE

Date

Senior Associate Provost

Date

University Curriculum Committee

Date

University Faculty Senate

Date

Chief Financial Officer

Date

Provost or Designee

Date