



DOROTHY F. SCHMIDT COLLEGE OF ARTS AND
LETTERS

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MEMORANDUM

TO: Bret Danilowicz, Provost
FROM: Michael J. Horswell, Dean
RE: Emeritus Status of Becky Mulvaney
DATE: March 2, 2021

I am herewith forwarding a request by Dr. Carol Mills, Director of the School of Communication and Multimedia Studies that Associate Professor Becky Mulvaney be considered for the status of Associate Professor Emeritus. Enclosed please also find the faculty's letter of endorsement and Dr. Mulvaney's *curriculum vitae*.

The School of Communication and Multimedia Studies unanimous support registers Dr. Mulvaney's colleagues' recognition of the contributions she has made to Florida Atlantic University and to the profession. In view of the faculty's overwhelming support and based on my own observations of her contributions to the School, College and University over many years, I give Dr. Mulvaney my endorsement to receive the honorary title of Emeritus Associate Professor. Please note that the University criteria for Emeritus Professor requires the candidate to be fully promoted to Professor. However, the criteria also allow for exceptions. I believe Dr. Mulvaney deserves that exception given her incredible contributions to the University in the areas of Teaching and Service. Though she also published books and articles, it was her attention to the students that most motivated her work at FAU, and help transform a small communication program into one of the largest academic units on campus.

Dr. Mulvaney contributed greatly to the success of our School of Communication and Multimedia Studies and was supportive of student projects and student organizations throughout her career. She served for 18 years as the GTA Coordinator for the Master's program, a task that shaped dozens of students' futures and assured that our undergraduates were getting a quality education from our graduate GTAs. She served as official faculty advisor for at least eight different student clubs or organizations, and she did so for a cumulative total of twenty-two years. Dr. Mulvaney involved students in planning, organizing, publicizing, and producing public programs, some as capstone class projects, others as service-learning engagement of student clubs. Dr. Mulvaney was responsible for the creation and sustenance of one of the great traditions in the School: the public debates held by students in Democracy Plaza, originating from her effort to help bring to FAU the American Democracy Project (ADP).

Thank you for your consideration. Please do not hesitate to contact me should you require additional information.


Sincerely,

A handwritten signature in blue ink, appearing to read 'M. Horswell', with a stylized, flowing script.

Michael J. Horswell, PhD
Dean

MEMORANDUM

TO: Carol Mills, Director of the School of Communication and Multimedia Studies (SCMS), SCMS Faculty, Michael Horswell, Dean of The Schmidt College of Arts and Letters, and Bret Danilowicz, FAU Provost

FROM: Christine Scodari and David Williams, Professors, SCMS


RE: Nomination of Associate Professor Dr. Becky Mulvaney (SCMS), for Emeritus Status

DATE: February 27, 2021

We are writing to advance the nomination of Dr. Becky Mulvaney for Emeritus status in the School of Communication and Multimedia Studies (SCMS) in the Dorothy F. Schmidt College of Arts and Letters at Florida Atlantic University. Dr. Mulvaney spent her entire career, from Fall 1985 through Spring 2019, teaching, serving, and leading in what has become, in no small part because of her contributions, the large and dynamic School of Communication and Multimedia Studies. Dr. Mulvaney was a leader among the faculty during decades of growth and development in what is now the SCMS, and she was an inspiring, popular, and highly effective teacher. Her classroom teaching, formal and informal student advising, and her consistent support of student organizations and student projects enriched not simply the learning experiences but also the lives of virtually every single Communication Studies major or Master's student over the past thirty-five years, a number that runs into the thousands.

In 1985, Dr. Becky Mulvaney joined the Department of Communication at FAU after receiving her Ph.D. in Rhetoric from the University of Iowa—at that time, one of the best rhetoric programs in the country. FAU was a much different university than it is today, and FAU's Department of Communication was modest, housing only one undergraduate and one graduate program, each of which combined Rhetoric and Communication Studies with Film and Media Studies. The B.A. degree did not differentiate areas of specialization, and the numbers of both faculty and students in the program were far fewer than in today's SCMS, which currently has three B.A. tracks and an M.F.A. in addition to the Master's degree in Communication. The Communication Studies B.A. alone now typically has between 800 and 850 majors. The emphasis and career expectations in that previous era focused more on being disciplinary “generalists” able to teach effectively across many different, and often relatively unrelated, classes. Teaching well, attracting majors and graduate students, providing enriching

experiences, and growing programs were at the forefront of faculty expectations when Dr. Mulvaney began her career here.

In the early days of Dr. Mulvaney's employment at FAU, there was a very small number of tenure line faculty in Communication, several of whom were reticent to volunteer for service assignments. In a unit that was, even at that time, slowly but surely preparing for a growth spurt, there was no shortage of administrative and service positions to fill. In 1986, before her tenure, she was appointed as Chair of the University Ad Hoc Writing Committee, and in 1992 she was a member of the President's Task Force on Bias Free Communication. And her service assignments and production only increased over time. Between 1998 and 1999, she served as Secretary, Vice Chair, and Chair of the College Faculty Assembly. Dr. Mulvaney also served as Acting Chair in Summer 1992 and Spring 1995, and as Associate Director of the School in 2013-2014. She was Communication Studies Coordinator from 2013 through Spring 2020. During her career, Dr. Mulvaney served at some point on every standing committee in the SCMS, and she also held virtually all administrative or leadership positions at one time or another, including Coordinator of Communication Studies and Acting Director of Graduate Studies as recently as Spring 2020.

For eighteen years (1998-2003; 2007-2020) Dr. Mulvaney served as TA Coordinator for the Master's program. This involved service on the Graduate Committee, engagement with graduate student recruiting, the application evaluation process for admission, TA selection, and, ultimately, TA assignments and scheduling. She conducted a week-long pre-school workshop each fall for incoming TAs to help orient and prepare them for their initial assignments. For all but about five of those years, she also taught a required class for all the new TAs on pedagogies for communication instruction.

Dr. Mulvaney was quite frequently selected to serve on important ad hoc School, College or University special committees or initiatives. She chaired several faculty search committees, and she served as a member on search committees for Department Chair (1997-1998), University Director of Minority Student Services (1994), and Dean of the College (1994). In 2011, she was assigned as a Faculty Consultant for the School in the matter of appointing a new, internal Director. She also served as a Member of the University Agora Task Force (2014-2017).

Dr. Mulvaney was also one of the faculty leaders in the University's commitment to and participation in the American Democracy Project (ADP). As a participant in the ADP, FAU committed to developing citizenship knowledge and skills and active civic engagement among our students. The SCMS took this charge seriously (e.g., preparation for and engagement in civic life became central missions of the Communication Studies degree program), and Dr. Mulvaney was at the forefront of our efforts. In 2003, at the time that FAU was in the process of affiliating with ADP, Dr. Mulvaney revised her Argumentation and Debate class to include "Speakers' Corner" public debates as the final class activity. And for the past 17 years, these public student debates have graced outdoor spaces around campus, settling into Democracy Plaza as a permanent location after the opening of the Culture and Society building. She also revised our Communication Studies capstone course to incorporate civic engagement projects that afford students active learning opportunities in civic and community life. Dr. Mulvaney worked extensively with the ADP Student Club, which for several years sponsored events such as *New York Times* facilitated current events discussions (called "*Times Talks*") in public

locations around campus. Dr. Mulvaney worked with the ADP Student Club to sponsor public “Debate Watches” for Presidential campaign debates, starting in 2004. These Debate Watches were held in cooperation with the League of Women Voters, which sponsored the Presidential debates, and in breakout groups after the debates data was collected and shared with the League of Women Voters for compilation into national data about the debates. The data collected focused on things like debate format, questioning procedures, permitted response times, etc.; it was not concerned with who ‘won’ or ‘lost’ the debate. Outside of the League umbrella, the ADP Student Club also sponsored debate watches for a few Presidential primary debates and for debates in Gubernatorial, Senate, and other state races. Although FAU’s commitment to ADP faded-away quietly through our own succession of presidential changes, the commitment to preparation of knowledgeable and civically-empowered citizens remains strong in SCMS, as exemplified by Dr. Mulvaney’s continuation of Speakers’ Corner debates through Spring 2020.

In addition to her guidance of ADP and ADP-Student Club programs and activities, Dr. Mulvaney was deeply supportive of student projects and student organizations throughout her career. She served as official faculty advisor for at least eight different student clubs or organizations, and she did so for a cumulative total of twenty-two years. Dr. Mulvaney involved students in planning, organizing, publicizing, and producing public programs, some as capstone class projects, others as service-learning engagement of student clubs. Some of programs were initiated by capstone classes or student clubs, but others grew from and in support of larger initiatives of the Department, College, or University. She lists ten different capstone projects in her CV, including the 2007 “Communication Chautauqua” announcing and celebrating the newly designated “School of Communication and Multimedia Studies” held outside on the lawns through the middle of campus that featured customized students presenting major speeches and debates from American history, enacting Platonic dialogues, marching as protesters, and many other embodied representations of the full range of areas studied in the new SCMS, as well as bands, videos, food, and drink. Aside from programs organized through Dr. Mulvaney’s work with her capstone classes, student clubs, or, later, the Agora project, Dr. Mulvaney was the organizer of a Spring 2005 University Symposium on “Democracy and Dissent” that included presentations by both academics and activists, with Todd Gitlin providing the keynote address.

Despite to her heavy service load for FAU, Dr. Mulvaney was extremely active during extended periods of her career in professional service, particularly in professional service that also raised the profile of our graduate program and provided opportunities for our students, both graduate and undergraduate, to participate in academic conferences. She was active in the Florida Communication Association (FCA) essentially from the time she arrived at FAU through the early 2000s; she took students to the conferences and often helped organize programs that involved our students. She also fulfilled major leadership roles for FCA, from selection as chair the Site Selection Committee (1988) to election as Second Vice President in 1989 and subsequent ascension to First Vice President (1991-1992), President (1992-1993), and Immediate Past President (1993-1994). The First Vice President also serves as Conference Planner, and as Planner in 1992 she faced the considerable challenged of re-locating and re-organized the annual conference after Hurricane Andrew demolished the original venue in advance of the conference. Dr. Mulvaney also gained recognition within the national Speech Communication Association

(now the National Communication Association) when she was named Local Arrangements Chair for their 1993 national conference held in Miami Beach.

Although Dr. Mulvaney prioritized teaching, related instructional activities, curriculum development, and departmental and College service for most of her career (priorities emphasized at the time of her hiring and for many years afterward by the University itself), she is also an accomplished researcher and scholar. Her initial research agenda upon her arrival at FAU grew out of her dissertation and developed in channels concurrent with her evolving and expanding teaching areas. Her dissertation, "Rhythms of Resistance: On Rhetoric and Reggae Music," deepened what was then an emerging and innovative approach in rhetorical criticism—that is, critically analyzing music and performance, no less than lyrics, as rhetorical discourse. It also featured inspections of race and culture, topics that continued to be integrated into both her teaching and research. Several of Dr. Mulvaney's courses, including "Gender, Race, and Communication" and "Ethnicity and Communication," and a number of her publications, such as "Popular Art as Rhetorical Artifact: The Case of Reggae Music," extended these interests.

Some of Dr. Mulvaney's key contributions involved fruitful, "reciprocally empowering" collaborations with Communication faculty in other disciplines. Co-authoring the book *Women, Power, and Ethnicity: Working Toward Reciprocal Empowerment* with Intercultural Communication professor Patricia Darlington led to a co-authored journal article in *Women's Studies in Communication* entitled, "Gender, Rhetoric, and Power: Toward a Model of Reciprocal Empowerment." In co-authoring the book, Dr. Mulvaney benefitted from engaging in ethnography, which is not a typical method used in her discipline. In terms of the article, Dr. Darlington was introduced to rhetorical analysis. With Media Studies professor Chris Scodari, Dr. Mulvaney helped to develop a classroom exercise/experiment initially used in an Intercultural Communication class. "Casting a Movie" asked students to choose from among a list of actual actors of different genders, ages, races, and ethnicities to cast a hypothetical film. The exercise was then used by Scodari and Mulvaney as a jumping off point for the main content of a co-authored journal article, "Nothing's Gonna Give? Age, Gender, and Cultures of the Screen." The exercise has been adopted by faculty outside of FAU and continues to evolve and be used in Dr. Scodari's "Media, Representation, and Diversity" class.

Similarly, Dr. Mulvaney was the first Communication faculty member to contribute in terms of courses on the list for the M.A. in what would eventually be called Women, Gender, and Technology Studies. Her courses also contributed to its undergraduate and graduate certificate programs. These contributions include "Communication, Gender, and Language," the aforementioned "Gender, Race, and Communication," and the graduate seminar "Feminist Rhetorical Theory" (the latter two of which she also introduced to the Communication curriculum). In terms of community service, she has been a guest speaker for the National Organization for Women, the Women's International League for Peace and Freedom," and the "American Association of University Women."

Dr. Mulvaney directed 22 theses in Communication. A number of these students, and those for whom she was a committee member, have gone on to receive advanced degrees. For her excellent teaching, Dr. Mulvaney was the recipient of the Teaching Incentive Program Award (1993) and the Excellence in Undergraduate Teaching Faculty Award in The Schmidt College of Arts &

Humanities (1991).

Dr. Becky Mulvaney, in her 35 years at the University, was a steady, fair-minded and indispensable presence without whom the winds that have accompanied the rapid growth and evolution of the Communication program might have been more likely to produce intermittent unease. Instead, we are resilient and more united than ever. For decades now, Becky – as she always insists that everyone call her – has stood as a signaling beacon for our graduated students, allowing them to look back at the school from which they departed with recognition, fondness, and gratitude. For the many and varied contributions cataloged above, we ask that she be granted Emeritus Status in the SCMS at Florida Atlantic University.

Teaching Philosophy

Becky Michele Mulvaney

Teaching at a public university is both a distinct opportunity and an awesome responsibility. Over the decades I have taught at public universities, I have come to better understand, value, and respect the mission of public institutions of higher learning in the United States. Historically, while Ivy League institutions mentored the children of the elite, public universities served to prepare the people to fulfill their responsibilities as citizens. Today many think of a college education as a commodity—a product bought to better access social and economic mobility. While the economic benefits of a college education are well documented, I remain enthusiastic about teaching because of its essential role in nurturing a healthy democracy.

When I first stepped to the front of a college classroom, I could have only articulated that I was there because I wanted my students to enjoy learning and to become critical thinkers. Today I am better able to see that clear, critical, and responsible thinking must be part of the national fabric in order for the American experiment in democracy to succeed. This vision drives my philosophy of and my passion for teaching. It also nurtures enthusiasm regarding my academic discipline. It is no accident that the study of rhetoric began at the very time that direct democracy was established in classical Greece. Talk is the tool of democracy, an alternative to the sometimes brutal tools used by authoritarian governments. As a member of the Communication Studies faculty, I have the distinct pleasure of teaching courses which examine the central role of communication in our personal, professional, and civic lives.

To remain true to the mission of public universities, my goals as a teacher are threefold: (1) to make course material accessible to a diverse student body and applicable to our students' daily lives, (2) to foster in my students a lifelong love of knowledge and learning, and (3) to prepare students to become productive, responsible, informed, and engaged citizens. To accomplish these goals, I am mindful that college should be both challenging and enjoyable. Thus, it is my responsibility to present course materials in ways that make sense and are relevant to my students. It is also imperative to create an appropriate learning environment, one which fosters creativity and free, but responsible expression. While the classroom must be a safe space for student expression, it is also the responsibility of the university instructor to coax students out of their comfort zone, challenging them to consider unsettling ideas, to work hard, and to engage in introspection. In addition, the 21st century classroom experience should be interactive and engaging. While short lectures can be effective in covering core knowledge, the effective teacher does not consume all the air in the room. Discussion, group projects and activities, and analysis of relevant and compelling examples can make learning both challenging and fun.

The goals of teaching and the overarching mission of the university also guide the three central features of good teaching (what I call the Three "C's") that I emphasize each year when I train our graduate teaching assistants. Effective teaching requires *clarity*. Instructors must strive to present course material clearly, to provide clear descriptions of each assignment, to articulate specific expectations, and to provide constructive criticism which facilitates improvement. Effective teaching requires *consistency*. Instructors must be consistent in their treatment of all students as well as in the implementation of course guidelines, policies, due dates, grading, the effective use of class time, etc. Finally, effective teachers must model *civility*. The health of our democracy and of our civil society requires us to demand that everyone in the classroom be treated respectfully, that discourse is both civil and civic in tone and intent, and that students learn to respect difference, both inside and outside the classroom.

(For your convenience, my instructional accomplishments are highlighted below.)

Instructional Accomplishments

Activities

Organizer & Instructor, SCMS Annual New TA Training Workshop (1998-2003; 2007-2017)

Supervisor, SCMS MA Graduate Teaching Assistants (1998-2003; 2007-2017)

Founder, Speakers' Corner (2003)

Organizer, Student Cross Examination Policy Debates (2003 -2020) (A Speakers' Corner event)

Organizer, Senior Capstone Civic Engagement Events & Projects (2007-2020) (A Speakers' Corner project)

Capstone events include the following:

- **Communication Chautauqua (2007)**
- **Save Our School (2008)**
- **Let's Get Engaged (2009)**
- **I-Vote (2010)**
- **Operation Matriculation (2011)**
- **Occupy Your Mind (2012)**
- **Express Yourself (2014)**
- **Student Research Report for the Palm Beach County
Emergency Management Center (2015)**
- **Silenced: Opening Campus Conversations (2016)**
- **Engaging Strategies (2017)**
- **Student Hosted Speakers' Corner Hours (2018-2020)**

Chair, 19 Master's Thesis & Doctoral Dissertation Committees

Instructor, Freshmen Learning Community (2011-2013)

Planner & Instructor, Workshop on Thesis Writing for SCMS Graduate Students (2011)

New Courses Developed at FAU (Argumentation & Debate, Gender, Race & Communication, Rhetorical Criticism, Capstone in Communication & Civic Life, Ethnicity & Communication [with Dr. Patricia Darlington], Feminist Rhetorical Theory)

Coordinator, Communication Studies Curricular Review/Revisions (2015-2017)

Guest Speaker, Minority Student Services "Becoming a Master Student" (1992-1993)

**Debate Workshop Instructor, Minority Student Services College Outreach
Program (1988-1990)**

Workshop Instructor, FAU Student Leadership Retreat (1986)

Faculty Advisor, Rhetorical Oracle (2016-2017)

Faculty Advisor, Student Chapter of the American Democracy Project (2013)

Faculty Advisor, Campus Chapter of NORML (2002-2011)

Faculty Advisor, Graduate Communication Society (1996-1997)

Faculty Advisor, Pan African Student Association (1992-1993)

Faculty Advisor, Communication Club (1992-1993)

Faculty Advisor, Students Against Racism & Apartheid (1986-1990)

Faculty Advisor, Caribbean Connection Club (1986-1990)

Pedagogical Scholarship

"Under the Bus: Political Engagement in the University Curriculum." Presentation at the SCMS Research Brown Bag (2012).

"Gender Differences in Communication: An Intercultural Experience." Essay published in Intercultural Communication: A Global Reader. Ed. Fred E. Jandt. Thousand Oaks, CA: Sage, 2004, pp. 221-229.

“Teaching Feminist Rhetorical Theory.” Panel Presentation at the National Communication Association annual convention (2004).

“Preparing New Teachers to Teach Beginning Public Speaking.” Panel Presentation (with Dr. Voncile Smith) at the Florida Communication Association annual convention (1999).

“How to Present a Conference Paper.” Presentation (with Julee Payne) to The Florida Atlantic University Graduate Student Association (1997).

“Gender Differences in Communication: An Intercultural Experience.” Paper presented at the Annual Conference of the American Library Association (1994). Also published online.

“Motherwit: Feminism and the Ethnic Studies Classroom.” Paper Presented at the Florida International University’s Women’s Studies conference (1991).

Recognition

Guest, President Brogan’s Excellence in Teaching Breakfast (2005)

Recipient, Teaching Incentive Program Award (1993)

Recipient, Excellence in Undergraduate Teaching Faculty Award, Schmidt College of Arts & Humanities (1991)

Curriculum Vitae

Becky Michele Mulvaney

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School of Communication &
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Florida Atlantic University
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RESEARCH AREAS

- Rhetorical theory and criticism, with emphasis on the analysis of social movement rhetoric, especially nontraditional forms of rhetoric as well as the articulation of race and gender in social movements
- The rhetoric of subcultures, co-cultures, and oppositional cultures
- Feminist rhetorical theory and criticism, with emphasis on relationships between gender and power
- Rhetoric, civic discourse, and democratic citizenship

TEACHING AREAS

Feminist Rhetorical Theory; Rhetorical Criticism; Classical Rhetoric; the Rhetoric of Social Movements; Gender, Ethnicity, and Communication; Rhetoric and Civic Life, Extremist Rhetoric; Argument and Debate; Public Speaking

EDUCATION

Ph.D. in Communication Studies with specialization in Rhetorical Studies (1985), University of Iowa

Dissertation: "Rhythms of Resistance: On Rhetoric and Reggae Music"

M.A. in Speech and Theatre Arts (1980), University of Tennessee

Thesis: "An Analysis of the Rhetoric of David Ernest Duke: Toward a Rhetorical Theory of Movement Leadership"

B.A. in Communication Arts (1979), University of West Florida

RESEARCH

Refereed Works

Books

Authored

Women, Power, and Ethnicity : Working Toward Reciprocal Empowerment Co-Author, Patricia S. E. Darlington. Binghamton, NY: Haworth Press, 2003.

Rastafari and Reggae: A Dictionary and Sourcebook. Westport, CT.: Greenwood Press, 1990. (With bibliography by Carlos I. H. Nelson).

Book Chapters

"Gender Differences in Communication: An Intercultural Experience." In Intercultural Communication: A Global Reader. Ed. Fred E. Jandt. Thousand Oaks, CA: Sage, 2004, pp. 221-229.

"Popular Art as Rhetorical Artifact: The Case of Reggae Music." In Communications and Culture: Language, Performance, Technology, and Media. Ed. Sari Thomas and William A. Evans. Vol. IV. Norwood, N.J.: Ablex, 1990, pp. 117-27.

"Mental Slavery: A Feminist Response to Rastafari." Miami: Florida International University Occasional Papers in Women's Studies, 1990.

Journal Articles

International

"Jamaican Roots Reggae, Patois, and Rasta Talk: A Language Within a Language Within a Language." Co-Author, Patricia S. E. Darlington. *Czas Kultury*, No. 3 (2001): 41-45.

National

"Gender, Rhetoric, and Power: Toward a Model of Reciprocal Empowerment." Co-Author, Patricia S. E. Darlington. *Women's Studies in Communication*. Vol 25, No. 2 (Fall 2002): 139-172.

On-Line

Nothing's Gonna Give? Age, Gender, and Cultures of the Screen. Co-Author, Christine Scodari. *Reconstruction: Studies in Contemporary Culture*. Vol. 5, No. 2 (Spring 2005).

Conference Papers

"Using Reciprocal Empowerment to Move from the Private to the Public Sphere." (w/Patricia S.E. Darlington). Presented at the annual convention of the National Communication Association, November 21, 2004, Miami Beach, FL. Refereed abstract.

"Teaching Feminist Rhetorical Theory." Presented at the annual convention of the National Communication Association, November 22, 2004, Miami Beach, FL. Invited to be a panel participant.

"Women, Power, and Ethnicity." (w/ Patricia S. E. Darlington). Presented at the Seventy-First Annual Convention of the Florida Communication Association, October 2001, Ft. Lauderdale, FL. Refereed abstract.

"Cuban American and Puerto Rican American Women: Power and its Various Forms and Uses." (w/ Patricia S. E. Darlington). Women's Studies Conference in Havana, Cuba (November, 2001). Refereed abstract. Not presented due to withdrawal of travel funds.

"Reciprocal Empowerment: Working Toward a New Social Paradigm." Presented at the Seventieth Annual Convention of the Southern States Communication Association. New Orleans, Louisiana (March, 2000). Refereed paper. Resulted in publication.

"Preparing New Teachers to Teach Beginning Public Speaking." With Voncile Smith. Presented at the Sixty-Ninth Annual Convention of the Florida Communication Association. Ocala, Florida (October, 1999). Refereed abstract.

"Considering the Rhetorical Theory and History of Gendered Messages." Presented at the Sixty-Ninth Annual Convention of the Southern States Communication Association. St. Louis, Missouri (April, 1999). Refereed abstract.

"Patois and Rasta Talk in Classic Jamaican Reggae: A Language Within a Language Within a Language." Presented at the Twenty-Seventh Annual Conference of the National Association for Ethnic Studies. Kissimmee, Florida (March, 1999). Refereed abstract. Resulted in publication.

"From White Hood to White Shirt: David Duke's Transformation from KKK Leader to 'Mainstream' Politician." Presented at the Sixty-Eighth Annual Convention of the Florida Communication Association. St. Petersburg, Florida (October, 1998). Refereed abstract.

"Communication Patterns Between African Americans and Caribbean Americans." With Patricia S. E. Darlington. Presented at the Fourteenth Annual Intercultural and International Communication Conference. University of Miami School of Communication (Spring, 1997). Refereed abstract.

"Motherwit: Feminism and the Ethnic Studies Class." Presented at the Florida International University Women's Studies Conference. Miami, Florida (Spring, 1991). Refereed paper.

"The Image of Men in Women's Reggae: Vision and Revision." Presented at the Annual Convention of the Speech Communication Association. San Francisco, California (Fall, 1989). Refereed abstract.

"Mental Slavery: A Feminist Response to Rastafari." Presented at the Florida International University Women's Studies Colloquium. Miami, Florida (Spring, 1989). Refereed paper. Resulted in publication.

"Cultural Implications of Reggae Music." Presented at the Annual Convention of the Southern States Communication Association. Memphis, Tennessee (April, 1988). Refereed abstract.

"Rhythms of Resistance: On Rhetoric and Reggae Music." Presented at the Annual Convention of the Florida Communication Association. Jacksonville Beach, Florida (October, 1986). Refereed abstract.

"Popular Art as Rhetorical Artifact: The Case of Reggae Music." Presented at the International Conference on Communication and Culture, Philadelphia, Pennsylvania (Fall, 1986). Refereed paper. Resulted in publication.

"Two Arguments against Feminine Rule: A Discourse Centered Analysis of Stereotype Formation." Presented at the Annual Convention of the Central States Communication Association. Chicago, Illinois (Spring, 1984). Refereed abstract.

"'Reggae is Another Bag': Music As a Rhetorical Strategy." Presented at the Annual Convention of the Speech Communication Association of Puerto Rico. San Juan, Puerto Rico (December, 1982). Refereed paper.

Non-Refereed Works

Book Review

Rev. of *The Rhetoric of Protest and Reform: 1878-1898*. Ed. Paul H. Boase. *The Southern Speech Communication Journal*, 46 (Spring, 1981), 306-10. Solicited by Book Review Editor,

Robert Glenn.

Conference Papers

"Under the Bus: Political Engagement in the University Curriculum." School of Communication & Multimedia Studies Research Presentation (2012)

"How to Present a Conference Paper." With Julee Payne. Presented to the Florida Atlantic University Graduate Student Association (December, 1997). Invited.

"Gender Differences in Communication: An Intercultural Experience." Presented at the Annual Conference of the American Library Association. Miami Beach, Florida (Summer, 1994). Invited by Gender Studies Section of ALA. Published on-line.

"Beyond Tolerance: Discriminatory Language and Moral Responsibility." Presented at the Sixty-Second Annual Convention of the Florida Communication Association. Fort Lauderdale, Florida (October, 1992). Convention planner's presentation.

"Conversations with Women: A Different Language." Presented at the Florida Atlantic University Feminist Symposium. Boca Raton, Florida (Spring, 1986). Invited by Women's Studies faculty.

TEACHING

Coordinator, School of Communication & Multimedia Studies Graduate Teaching Assistants (1998-2003; 2007-2020)

Assistant/Associate Professor, School of Communication & Multimedia Studies, Florida Atlantic University (1985-current)

Undergraduate Courses Taught

| | |
|-----------------------------------|--|
| Advanced Persuasive Speaking | Ethnicity and Communication |
| Argumentation and Debate | Gender, Race, and Communication |
| Business Communication | Classical Rhetoric |
| Public Speaking | Rhetoric of Social Protest |
| College Writing I | Rhetorical Criticism |
| Practicum in Debate | Capstone in Communication and Civic Life |
| Small Group Processes | Learning Strategies and Human Development |
| Freedom of Expression in the U.S. | Introduction to Communication and Civic Life |
| Communication, Gender & Language | |
| Extremist Rhetoric | |

Graduate Courses Taught

Approaches to Communication Research
Feminist Rhetorical Theory
Political Rhetoric
Rhetorical Criticism
Classical Rhetoric
Theory and Practice of Teaching Communication
The Rhetoric of Social Movements

Life-Long Learning Courses Taught

Impact of Persuasion and Social Protest
Gender, Race, and Communication

Master's Theses Directed

Roxanne Ten Eyck, "Dialogues about Race Relations: What Kind of Talk is Needed?" (2019)
Shannon McGinley, "The Gendered Rhetoric of Product Design: Why are you Over-Paying for your Gender?" (2019)
Alexandra Van Erven, "Choices & Persuasion: A Rhetorical Analysis of Abortion Minded Social Media Content" (2018)
Kayleigh Howald, "Through the North Door: The Invocation of Invitational Rhetoric In Wiccan Rituals" (2016)
Adam Epstein, "Image Restoration in the Apologetic Rhetoric of Professional Athletes (2016)
Volrick Higgs, "The Rhetoric of Law and Love: Legally (Re)defining "Marriage" (2015)
Shaundi Newbolt, "The Last Battlefield: Online Instruction and the Future of the Public Speaking Course in Higher Education" (2012)
Mihaela Mallen, "An Ideological Analysis of the Patriarchal Rhetoric in the Torah" (2011)
Cara Poplak, "Independent Political Candidates and the Rhetoric of the 'Other': The Case of Crist and Lieberman" (2011)
James Van Allan, "Improving College Professors' Communication Skills Inside the Classroom: An Exploratory Study" (2011)
Kimberly Estep, "Outreach Communication by Grassroots Environmental Organizations: A Case Study" (2010)
Bethany Doran, "Dissipating Hostility Through Feminine Rhetorical Style: Barbara Bush and the Petitioners of Wellesley College" (2010)
Susan Blake, "A Step Toward Violence Prevention: Non-violent Communication as Part of a College Curriculum" (2002)
Rebecca Amesbury, "An Ideological Critique of BBC Online: The Case of the Northern Ireland Conflict" (2001)

Estefany Mata, "Enthymemes in Magazine Advertisements: An Analysis of Oneida Silverware Ads from 1900-1990" (2001)

Michael Gavino, "Grading the Scholars: Measuring the Impact of Field Dependence on Rhetorical Analyses of Abortion Arguments" (1999)

Katrika Romer-Sterling, "Leadership on Trial: A Study of Nelson Mandela's Rhetorical Strategies" (1999)

Christine Ramirez, "Fashion as Communication: The Rhetoric of Jacqueline Kennedy's Style" (1999).

Julee Payne, "Resounding the Lyrical Possibilities for Women: Constitutive Rhetoric and The Ideological Dimensions of Hillary Rodham Clinton's Discourse" (1997)

Kristin McCoun, "Janis Joplin's Revolt Against Conventional Femininity: A Pentadic Analysis of Selected Lyrics" (1997)

Thomas St. Antoine, "The Rhetoric of Christian Colleges: Organizational Discourse and Unobtrusive Control in Higher Education" (1996)

Catherine Stahre, "Puppetry as Rhetoric: An Effective Forum for Argument" (1996)

Ann Carney, "Betty Friedan and the Feminine Mystique: An Example of Rhetorical Exclusion" (1994)

Emily Oliver, "A Rhetorical Analysis of Selected Misogynous Discourses and Their Gender Reverse" (1990)

Master's Theses Committee Membership

| | |
|---------------------------|------------------------------|
| Kaitlin Graves (2016) | Diane Bifano (2000) |
| Cynthia Carrico (2016) | Debbie Walker (1999) |
| Cody Cohen (2016) | Jenna Felder (1999) |
| Kerli Kirch (2014) | Dwan Vine Malone (1999) |
| Ashley Anderson (2012) | Ruthie Reeves Steward (1998) |
| Keisha Johnson (2012) | Ronald Antonin (1997) |
| Victoria Cann (2011) | Deborah Greenspan (1997) |
| Walter Burton (2008) | Rose-Marie Donovan (1996) |
| Mark Kattoura (2003) | Della Attisani (1996) |
| Kery Knutson (2002) | Judi Puritz (1995) |
| Danielle McFarlane (2001) | Joan Cartwright (1994) |
| Kristi Caravella (2001) | Angela Boychuk (1994) |
| J.D. Checkett (2001) | David Volz (1994) |
| Rhonda Trust (2001) | |
| Susan Caldwell (2001) | |

PhD Dissertation Directed

Mark Kattoura "Global Warming in the Microblog Era: A Rhetorical Analysis of Twitter Dialogue Between Exxonmobil and Greenpeace USA" (2013)

PhD Dissertation Committee Membership

Bonnie Flory (2018)
 Gary Brooten (2016)
 Shereen Siddiqui (2015)

Merrie Myers (2012)
 Nadia Johnson (2012)
 Shane Gunderson (201)

Graduate Assistant, Department of Communication Studies, University of Iowa (1980-1985)**Courses Taught**

Business and Professional Speaking
 Communicating in Public
 Instructor, Competitive Speaking Workshop
 Introduction to Graduate Research (team taught)
 Rhetoric I, II, III (Freshman communication skills courses: writing, speaking, reading)
 Sex Roles and Communication
 Theory and Practice of Argument (lab sections only)

Graduate Assistant, Department of Speech and Theatre, University of Tennessee (1979-1980)**Assistant Coach, Intercollegiate Competitive Speech and Debate**

SERVICE
University and Professional Service

Associate Director, School of Communication & Multimedia Studies (SCMS) (Fall 2013-Fall 2014)

Communication Studies Coordinator, SCMS (Fall 2013; 2014-2020)

Chair, Journalism Search Committee (2018-2019)

Member, SCMS Executive Committee (2018-2020)

Member, Agora Task Force (2014-2017)

Chair, Instructor in Rhetoric & Civic Discourse Search Committee (2015; 2017)

Chair, SCMS Morrow Fund Selection Committee (2015-2016)

Member, SCMS Advisory Team (2012)

Coordinator, SCMS Faculty Consultative Committee to the Dean for internal selection of School Director (2011)

One of the most politically volatile service assignments – getting comments from faculty & drafting a report after Susan was deposed & David, Noemi & Eric were vying for the position

Minute-Taker, SCMS Faculty Meetings (2011-2015)

Acting Director of Graduate Studies, SCMS (2011)

Acting Member, College Graduate Programs Committee (2011)

Coordinator, SCMS Graduate Teaching Assistants (1998-2003; 2007-2020)

Member, SCMS Graduate Committee (2007-2020)

Member, Women's Studies Curriculum Committee (2008-2009)

Organizer, Dissent & Democracy Symposium (Spring 2005) Served as coordinator/organizer for University symposium with presentations by both academics & activists (Todd Gitlin was keynote speaker)

Departmental Representative to Schmidt College Faculty Assembly (2003-2004)

Founder, University Speakers' Corner (2003)

Chair, Departmental Committee on Rhetorical Studies Sequence (2001-2004)

Founder, SCMS Speakers' Corner (2003) Hosting student debates & civic engagement events in former "free speech zone" and then in Democracy Plaza 2003-2020

Lecturer, Life-Long Learning Society, Florida Atlantic University (2002)

Panel organizer, "Graduate Research in Feminist Rhetorical Theory," Florida Communication Association Convention (2002)

Panel Chair & Moderator, "Current Research in Rhetorical Theory & Public Discourse," Florida Communication Association Convention (2002)

Schmidt College of Arts and Letters Representative, University Faculty Council (1999-2000)

Member, University Multi-Cultural Affairs Committee (1999-2000)

Member, Department of Communication Graduate Studies Committee (1999-2004)

Acting Chair, Schmidt College of Arts and Letters Faculty Assembly (Summer B, 1999)

Acting Vice-Chair, Schmidt College of Arts and Letters Faculty Assembly (Summer B, 1999)

Blind Reviewer of an Essay Submitted to *Southern Communication Journal* (original & revised manuscript) (Spring & Summer 1999)

Secretary, Schmidt College of Arts and Letters Faculty Assembly (1998-1999)

Member, University Eligibility Appeals Board (1995-2002)

Member, Schmidt College Student Academic Affairs Committee (1997-1999)

Member, Rhetoric Committee, Department of Communication (1998-2003)

Panel Organizer, "The Current State of Hate Rhetoric," Florida Communication Association Convention (1998)

Member, Department of Communication Chair Search Committee (1997-1998)

Chair, Fiduciary Committee, Florida Communication Association (1997)

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Member, Departmental Promotion & Tenure Guidelines Review Committee (1997)

Member, Fiduciary Committee, Florida Communication Association (1996)

Member, Schmidt College Guest Lectures Committee (1995-1996)

Member, Schmidt College Compression/Conversion Committee (1995)

Acting Chair, Department of Communication (Spring 1995) While Voncile was in Florence

Member, University Search Committee for Director of Minority Student Services (1994)

Member, Search Committee for Schmidt College Dean (1994)
 Member, Schmidt College TIP Committee (1994)
 Chair, Local Arrangements, Speech Communication Association (1993)
 Immediate Past President, Florida Communication Association (1993-94)
 Acting Chair, Department of Communication (Summer B, 1992) for Dan Hahn
 President, Florida Communication Association (1992-1993)
 First Vice President, Florida Communication Association (1991-1992) State conference planner the year Hurricane Andrew struck; conference hotel was destroyed in Key Biscayne & we had to reschedule in Ft Lauderdale within about a month
 Second Vice President, Florida Communication Association (1989-1990)
 Member, Nominating Committee, Florida Communication Association (1990-1991; 1994-1995)
 Member, Auditing Committee, Florida Communication Association (1990-1991)
 Member, Department of Communication Undergraduate Studies Committee (1994-1995)
 Member, President's Task Force on Bias Free Communication, FAU (1992-1993) Part of the committee that drafted the University's first bias free communication document
 Member, College Curriculum Committee (1992-1993)
 Member, Freshman Seminar Committee (Spring, 1991)
 Member, Committee to Review Campus Protest Policy (Spring, 1991)
 Member (1986, 1989-1991), Chair (1990), University By-Laws Committee
 Member, College Student Academic Affairs Committee (1989-1991)
 Member, University Minority Affairs Committee (1990-1993)
 Chair, Immediate Past President's Spotlight Program, Florida Communication Association Convention (1994)
 Organizer and Chair, New Members Panel, Florida Communication Association convention (October, 1990)
 Judge and Respondent, Graduate Student Competitive Paper Panel, Florida Communication Association convention (1989)
 Member (1987-1989) and Chair (1988), Site Selection Committee, Florida Communication Association
 Chair, University Ad Hoc Writing Committee (1986-1987) Another political grenade; I was appointed chair of this university committee my second semester at FAU. This committee voted to move ENC 1101 from Communication to the English Department (and let me tell you Dorothy wasn't happy)
 Member, College of Humanities Graduate Studies Committee (1986-1987)
 College of Humanities EEOC Officer (with Dr. Jan Hokenson) (1986-1987)
 Department of Communication liaison to the Library Committee (1986-1987)

Community Speaking and Service

Guest speaker, *Women's Voice's* On-Line Radio Program (2011)
 Guest speaker, American Association of University Women, Boca Raton (2003)

Guest speaker, Boca Citizens for Social Responsibility (1999)
 Guest speaker, Judaic Studies Club (1998)
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 Guest speaker, Deerfield Philosophy Club (1994; 1996)
 Guest speaker, American Association of University Women, Boca Raton (1994)
 Historical advisor, researcher, and spokesperson for SHARP (Stop Hatred and Racism in the Palm Beaches) (1989)
 Guest analyst of 1988 U.S. Presidential Candidates Debates for NBC affiliate Channel 5 and for WJNO News Radio, both in West Palm Beach
 Guest speaker, National Organization for Women, South Palm Beach County Chapter (1989)
 Guest speaker, Women's International League for Peace and Freedom, Boca Raton Chapter (1986-1990)
 Guest speaker, Unitarian Universalist Church, Boca Raton (1988)
 Workshop instructor, Unitarian Universalist Church's Women's Conference, Boca Raton (1987)
 Guest speaker, Women's International League for Peace and Freedom, West Palm Beach Chapter (1987)
 Moderator, Phyllis Schlafly and Sarah Weddington debate, Florida Atlantic University (1986)
 Moderator, Central American Information Week, Florida Atlantic University (1986)

Student Service

Instructor, Freshmen Communication Learning Community (2011-2013)
 Workshop Instructor on Thesis Writing for SCMS Graduate Students (2011)
 Respondent for Lambda Pi Eta's Undergraduate Honors Conference (2012)
 Keynote Speaker, Lambda Pi Eta Induction Ceremony, FAU (2010)
 Keynote Speaker, Lambda Pi Eta Undergraduate Honors Conference, FAU (2009)
 Faculty Advisor, Rhetorical Oracle Student Organization (2016-2017)
 Faculty Advisor, American Democracy Project Student Organization (2013)
 Faculty Advisor, Campus Chapter of NORML (2002-2011)
 Faculty Speaker, Peace Rallies organized by the Campus Chapter of the Women's International League for Peace and Freedom (February-April 2003)
 Faculty Advisor, Graduate Communication Society (1996-1997)
 Judge, Maya Angelou Student Essay Contest (1995)
 Member, Freshman Advising Core (1993-1996)
 Guest Speaker, "On Communication Skills" for the Minority Student Services "Becoming a Master Student" Course (1992-1993)
 Guest Speaker, Caribbean Connection Club's African American History Month Show (1991)
 Certificate of Appreciation, Minority Student Services Impac Awards (1990 and 1992)
 Debate workshop instructor for Minority Student Services College Outreach Program (1988-

1990)

Faculty advisor for the Pan African Student Association (1992-1993)

Faculty advisor for the Communication Club (1992-1993)

Faculty advisor for Students Against Racism and Apartheid (1986-1990)

Faculty advisor for Caribbean Connection Club (1986-1990)

Workshop instructor, FAU Student Leadership Retreat (1986)

Judge, The Miami Herald Silver Knight Awards (1986)

Curriculum Vitae

Becky Michele Mulvaney

Associate Professor
School of Communication &
Multimedia Studies
Florida Atlantic University
Boca Raton, FL 33431
E-mail: bmulvane@fau.edu

144 Yale Drive
Lake Worth, FL 33460
561-665-0550

RESEARCH AREAS

- Rhetorical theory and criticism, with emphasis on the analysis of social movement rhetoric, especially nontraditional forms of rhetoric as well as the articulation of race and gender in social movements
- The rhetoric of subcultures, co-cultures, and oppositional cultures
- Feminist rhetorical theory and criticism, with emphasis on relationships between gender and power
- Rhetoric, civic discourse, and democratic citizenship

TEACHING AREAS

Feminist Rhetorical Theory; Rhetorical Criticism; Classical Rhetoric; the Rhetoric of Social Movements; Gender, Ethnicity, and Communication; Rhetoric and Civic Life, Argument and Debate; Public Speaking

EDUCATION

Ph.D. in Communication Studies with specialization in Rhetorical Studies (1985), University of Iowa

Dissertation: "Rhythms of Resistance: On Rhetoric and Reggae Music"

M.A. in Speech and Theatre Arts (1980), University of Tennessee

Thesis: "An Analysis of the Rhetoric of David Ernest Duke: Toward a Rhetorical Theory of Movement Leadership"

B.A. in Communication Arts (1979), University of West Florida

RESEARCH

Refereed Works

Books

Authored

Women, Power, and Ethnicity : Working Toward Reciprocal Empowerment Co-Author, Patricia S. E. Darlington. Binghamton, NY: Haworth Press, 2003.

Rastafari and Reggae: A Dictionary and Sourcebook. Westport, CT.: Greenwood Press, 1990. (With bibliography by Carlos I. H. Nelson).

Book Chapters

"Gender Differences in Communication: An Intercultural Experience." In Intercultural Communication: A Global Reader. Ed. Fred E. Jandt. Thousand Oaks, CA: Sage, 2004, pp. 221-229.

"Popular Art as Rhetorical Artifact: The Case of Reggae Music." In Communications and Culture: Language, Performance, Technology, and Media. Ed. Sari Thomas and William A. Evans. Vol. IV. Norwood, N.J.: Ablex, 1990, pp. 117-27.

"Mental Slavery: A Feminist Response to Rastafari." Miami: Florida International University Occasional Papers in Women's Studies, 1990.

Journal Articles

International

"Jamaican Roots Reggae, Patois, and Rasta Talk: A Language Within a Language Within a Language." Co-Author, Patricia S. E. Darlington. *Czas Kultury*, No. 3 (2001): 41-45.

National

"Gender, Rhetoric, and Power: Toward a Model of Reciprocal Empowerment." Co-Author, Patricia S. E. Darlington. *Women's Studies in Communication*. Vol 25, No. 2 (Fall 2002): 139-172.

On-Line

Nothing's Gonna Give? Age, Gender, and Cultures of the Screen. Co-Author, Christine Scodari. *Reconstruction: Studies in Contemporary Culture*. Vol. 5, No. 2 (Spring 2005).

Conference Papers

"Using Reciprocal Empowerment to Move from the Private to the Public Sphere." (w/Patricia S.E. Darlington). Presented at the annual convention of the National Communication Association, November 21, 2004, Miami Beach, FL. Refereed abstract.

"Teaching Feminist Rhetorical Theory." Presented at the annual convention of the National Communication Association, November 22, 2004, Miami Beach, FL. Invited to be a panel participant.

"Women, Power, and Ethnicity." (w/ Patricia S. E. Darlington). Presented at the Seventy-First Annual Convention of the Florida Communication Association, October 2001, Ft. Lauderdale, FL. Refereed abstract.

"Cuban American and Puerto Rican American Women: Power and its Various Forms and Uses." (w/ Patricia S. E. Darlington). Women's Studies Conference in Havana, Cuba (November, 2001). Refereed abstract. Not presented due to withdrawal of travel funds.

"Reciprocal Empowerment: Working Toward a New Social Paradigm." Presented at the Seventieth Annual Convention of the Southern States Communication Association. New Orleans, Louisiana (March, 2000). Refereed paper. Resulted in publication.

"Preparing New Teachers to Teach Beginning Public Speaking." With Voncile Smith. Presented at the Sixty-Ninth Annual Convention of the Florida Communication Association. Ocala, Florida (October, 1999). Refereed abstract.

"Considering the Rhetorical Theory and History of Gendered Messages." Presented at the Sixty-Ninth Annual Convention of the Southern States Communication Association. St. Louis, Missouri (April, 1999). Refereed abstract.

"Patois and Rasta Talk in Classic Jamaican Reggae: A Language Within a Language Within a Language." Presented at the Twenty-Seventh Annual Conference of the National Association for Ethnic Studies. Kissimmee, Florida (March, 1999). Refereed abstract. Resulted in publication.

"From White Hood to White Shirt: David Duke's Transformation from KKK Leader to 'Mainstream' Politician." Presented at the Sixty-Eighth Annual Convention of the Florida Communication Association. St. Petersburg, Florida (October, 1998). Refereed abstract.

"Communication Patterns Between African Americans and Caribbean Americans." With Patricia S. E. Darlington. Presented at the Fourteenth Annual Intercultural and International Communication Conference. University of Miami School of Communication (Spring, 1997). Refereed abstract.

"Motherwit: Feminism and the Ethnic Studies Class." Presented at the Florida International University Women's Studies Conference. Miami, Florida (Spring, 1991). Refereed paper.

"The Image of Men in Women's Reggae: Vision and Revision." Presented at the Annual Convention of the Speech Communication Association. San Francisco, California (Fall, 1989). Refereed abstract.

"Mental Slavery: A Feminist Response to Rastafari." Presented at the Florida International University Women's Studies Colloquium. Miami, Florida (Spring, 1989). Refereed paper. Resulted in publication.

"Cultural Implications of Reggae Music." Presented at the Annual Convention of the Southern States Communication Association. Memphis, Tennessee (April, 1988). Refereed abstract.

"Rhythms of Resistance: On Rhetoric and Reggae Music." Presented at the Annual Convention of the Florida Communication Association. Jacksonville Beach, Florida (October, 1986). Refereed abstract.

"Popular Art as Rhetorical Artifact: The Case of Reggae Music." Presented at the International Conference on Communication and Culture, Philadelphia, Pennsylvania (Fall, 1986). Refereed paper. Resulted in publication.

"Two Arguments against Feminine Rule: A Discourse Centered Analysis of Stereotype Formation." Presented at the Annual Convention of the Central States Communication Association. Chicago, Illinois (Spring, 1984). Refereed abstract.

"'Reggae is Another Bag': Music As a Rhetorical Strategy." Presented at the Annual Convention of the Speech Communication Association of Puerto Rico. San Juan, Puerto Rico (December, 1982). Refereed paper.

Non-Refereed Works

Book Review

Rev. of *The Rhetoric of Protest and Reform: 1878-1898*. Ed. Paul H. Boase. *The Southern Speech Communication Journal*, 46 (Spring, 1981), 306-10. Solicited by Book Review Editor,

Robert Glenn.

Conference Papers

"Under the Bus: Political Engagement in the University Curriculum." School of Communication & Multimedia Studies Research Presentation (2012)

"How to Present a Conference Paper." With Julee Payne. Presented to the Florida Atlantic University Graduate Student Association (December, 1997). Invited.

"Gender Differences in Communication: An Intercultural Experience." Presented at the Annual Conference of the American Library Association. Miami Beach, Florida (Summer, 1994). Invited by Gender Studies Section of ALA. Published on-line.

"Beyond Tolerance: Discriminatory Language and Moral Responsibility." Presented at the Sixty-Second Annual Convention of the Florida Communication Association. Fort Lauderdale, Florida (October, 1992). Convention planner's presentation.

"Conversations with Women: A Different Language." Presented at the Florida Atlantic University Feminist Symposium. Boca Raton, Florida (Spring, 1986). Invited by Women's Studies faculty.

TEACHING

Coordinator, School of Communication & Multimedia Studies Graduate Teaching Assistants (1998-2003; 2007-2020)

Assistant/Associate Professor, School of Communication & Multimedia Studies, Florida Atlantic University (1985-current)

Undergraduate Courses Taught

| | |
|-----------------------------------|--|
| Advanced Persuasive Speaking | Ethnicity and Communication |
| Argumentation and Debate | Gender, Race, and Communication |
| Business Communication | Classical Rhetoric |
| Public Speaking | Rhetoric of Social Protest |
| College Writing I | Rhetorical Criticism |
| Practicum in Debate | Capstone in Communication and Civic Life |
| Small Group Processes | Learning Strategies and Human Development |
| Freedom of Expression in the U.S. | Introduction to Communication and Civic Life |
| Communication, Gender & Language | |
| Extremist Rhetoric | |

Graduate Courses Taught

Approaches to Communication Research
Feminist Rhetorical Theory
Political Rhetoric
Rhetorical Criticism
Classical Rhetoric
Theory and Practice of Teaching Communication
The Rhetoric of Social Movements

Life-Long Learning Courses Taught

Impact of Persuasion and Social Protest
Gender, Race, and Communication

Master's Theses Directed

Roxanne Ten Eyck, "Dialogues about Race Relations: What Kind of Talk is Needed?" (2019)
Shannon McGinley, "The Gendered Rhetoric of Product Design: Why are you Over-Paying for your Gender?" (2019)
Alexandra Van Erven, "Choices & Persuasion: A Rhetorical Analysis of Abortion Minded Social Media Content" (Summer 2018)
Kayleigh Howald, "Through the North Door: The Invocation of Invitational Rhetoric In Wiccan Rituals" (2016)
Adam Epstein, "Image Restoration in the Apologetic Rhetoric of Professional Athletes (2016)
Volrick Higgs, "The Rhetoric of Law and Love: Legally (Re)defining "Marriage" (2015)
Shaundi Newbolt, "The Last Battlefield: Online Instruction and the Future of the Public Speaking Course in Higher Education" (2012)
Mihaela Mallen, "An Ideological Analysis of the Patriarchal Rhetoric in the Torah" (2011)
Cara Poplak, "Independent Political Candidates and the Rhetoric of the 'Other': The Case of Crist and Lieberman" (2011)
James Van Allan, "Improving College Professors' Communication Skills Inside the Classroom: An Exploratory Study" (2011)
Kimberly Estep, "Outreach Communication by Grassroots Environmental Organizations: A Case Study" (2010)
Bethany Doran, "Dissipating Hostility Through Feminine Rhetorical Style: Barbara Bush and the Petitioners of Wellesley College" (2010)
Susan Blake, "A Step Toward Violence Prevention: Non-violent Communication as Part of a College Curriculum" (2002)
Rebecca Amesbury, ""An Ideological Critique of BBC Online: The Case of the Northern Ireland Conflict" (2001)

Estefany Mata, "Enthymemes in Magazine Advertisements: An Analysis of Oneida Silverware Ads from 1900-1990" (2001)

Michael Gavino, "Grading the Scholars: Measuring the Impact of Field Dependence on Rhetorical Analyses of Abortion Arguments" (1999)

Katrika Romer-Sterling, "Leadership on Trial: A Study of Nelson Mandela's Rhetorical Strategies" (1999)

Christine Ramirez, "Fashion as Communication: The Rhetoric of Jacqueline Kennedy's Style" (1999).

Julee Payne, "Resounding the Lyrical Possibilities for Women: Constitutive Rhetoric and The Ideological Dimensions of Hillary Rodham Clinton's Discourse" (1997)

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Ann Carney, "Betty Friedan and the Feminine Mystique: An Example of Rhetorical Exclusion" (1994)

Emily Oliver, "A Rhetorical Analysis of Selected Misogynous Discourses and Their Gender Reverse" (1990)

Master's Theses Committee Membership

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|---------------------------|------------------------------|
| Kaitlin Graves (2016) | Diane Bifano (2000) |
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| Danielle McFarlane (2001) | Joan Cartwright (1994) |
| Kristi Caravella (2001) | Angela Boychuk (1994) |
| J.D. Checkett (2001) | David Volz (1994) |
| Rhonda Trust (2001) | |
| Susan Caldwell (2001) | |

PhD Dissertation Directed

Mark Kattoura "Global Warming in the Microblog Era: A Rhetorical Analysis of Twitter Dialogue Between Exxonmobil and Greenpeace USA" (2013)

PhD Dissertation Committee Membership

Bonnie Flory (2018)
Gary Brooten (2016)
Shereen Siddiqui (2015)

Merrie Myers (2012)
Nadia Johnson (2012)
Shane Gunderson (201

Graduate Assistant, Department of Communication Studies, University of Iowa (1980-1985)**Courses Taught**

Business and Professional Speaking
Communicating in Public
Instructor, Competitive Speaking Workshop
Introduction to Graduate Research (team taught)
Rhetoric I, II, III (Freshman communication skills courses: writing, speaking, reading)
Sex Roles and Communication
Theory and Practice of Argument (lab sections only)

Graduate Assistant, Department of Speech and Theatre, University of Tennessee (1979-1980)**Assistant Coach, Intercollegiate Competitive Speech and Debate**

SERVICE**University and Professional Service**

Associate Director, School of Communication & Multimedia Studies (SCMS) (Fall 2013-Fall 2014)
Communication Studies Coordinator, SCMS (Fall 2013; 2014-2020)
Chair, Journalism Search Committee (2018-2019)
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Member, Agora Task Force (2014-2017)
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Acting Director of Graduate Studies, SCMS (2011)
Acting Member, College Graduate Programs Committee (2011)
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Member, Women's Studies Curriculum Committee (2008-2009)
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 Panel organizer, "Graduate Research in Feminist Rhetorical Theory," Florida Communication Association Convention (2002)
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Guest speaker, *Women's Voice's* On-Line Radio Program (2011)
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 Historical advisor, researcher, and spokesperson for SHARP (Stop Hatred and Racism in the
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Guest speaker, Women's International League for Peace and Freedom, Boca Raton Chapter (1986-1990)
Guest speaker, Unitarian Universalist Church, Boca Raton (1988)
Workshop instructor, Unitarian Universalist Church's Women's Conference, Boca Raton (1987)
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Moderator, Phyllis Schlafly and Sarah Weddington debate, Florida Atlantic University (1986)
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Keynote Speaker, Lambda Pi Eta Induction Ceremony, FAU (2010)
Keynote Speaker, Lambda Pi Eta Undergraduate Honors Conference, FAU (2009)
Faculty Advisor, Rhetorical Oracle Student Organization (2016-2017)
Faculty Advisor, American Democracy Project Student Organization (2013)
Faculty Advisor, Campus Chapter of NORML (2002-2011)
Faculty Speaker, Peace Rallies organized by the Campus Chapter of the Women's International League for Peace and Freedom (February-April 2003)
Faculty Advisor, Graduate Communication Society (1996-1997)
Judge, Maya Angelou Student Essay Contest (1995)
Member, Freshman Advising Core (1993-1996)
Guest Speaker, "On Communication Skills" for the Minority Student Services "Becoming a Master Student" Course (1992-1993)
Guest Speaker, Caribbean Connection Club's African American History Month Show (1991)
Certificate of Appreciation, Minority Student Services Impac Awards (1990 and 1992)
Debate workshop instructor for Minority Student Services College Outreach Program (1988-1990)
Faculty advisor for the Pan African Student Association (1992-1993)
Faculty advisor for the Communication Club (1992-1993)
Faculty advisor for Students Against Racism and Apartheid (1986-1990)
Faculty advisor for Caribbean Connection Club (1986-1990)
Workshop instructor, FAU Student Leadership Retreat (1986)
Judge, The Miami Herald Silver Knight Awards (1986)
