

University Undergraduate Programs Committee (UUPC) Report of Action Items Approved at the Meeting of October 5, 2012

1. Core Curriculum Committee name change and new parallel committee

Dean of Undergraduate Studies Edward Pratt presented a proposal to change the name of the Core Curriculum Committee to the IFP (Intellectual Foundations Program) Curriculum Committee, and to create a parallel assessment committee, as detailed in the memo below. **The UUPC approved the committee changes.**

UPC Subcommittee Changes

1. The Core Curriculum Committee (CCC), a subcommittee of UPC, wishes to change its name to the IFP Curriculum Committee. FAU abolished its core curriculum in 2009 with the introduction of the IFP, which is a general education curriculum. The new title reflects that change. The composition and purpose of the committee remain the same. The primary purpose of the IFP Curriculum Committee is to consider all IFP curricular changes, including the consideration of new course proposals and overall IFP structure and requirements.
2. We wish to create a parallel committee structure for IFP assessment, to be known as the IFP Assessment Committee. The IFP Assessment Committee, which will also be a subcommittee of UPC, will oversee all aspects of general education assessment and work closely with department IFP coordinators, college assessment committees and the university-wide academic assessment team known as TASL. The membership of the IFP Assessment Committee will be coterminous with the membership of the IFP Curriculum Committee. ***withdrawn by Dean Pratt***

2. New certificates in Hospitality Management and Meetings and Events Management

The Hospitality Management Program in the College of Business Marketing Department is proposing new certificates in Hospitality Management and Meetings and Events Management in response to demand from students and requests from advisors and industry professionals. The programs would be open to both degree-seeking and non-degree-seeking students and would require 15 credits, all with a minimum grade of "C." The department would be able to offer the programs with no additional costs, faculty members or courses, as discussed in the rationale below. **The UUPC approved the new certificate programs.**

From: Peter Ricci, Director, Hospitality Management, College of Business
Date: September 27th, 2012
Re: Rationale for Proposing Certificates in Hospitality Management and Meetings and Events Management

We are proposing a certificate in Hospitality Management (1) and a second certificate in Meetings and Events Management (2).

The reasons for these proposals include the following:

- 1) A trend over the past five years of many non-degree-seeking students from the local hospitality workforce taking our courses and *requesting* an official certificate in both areas. We have approximately 15 to 30 non-degree-seeking students per year.
- 2) Ongoing and regular requests from the College of Business advising office to create these two certificate programs. The advising professionals within the College of Business, the director of the College of Business advising office and the support staff members of the College of Business advising office have all requested for us to create these two certificates. There is an apparent desire from existing

FAU students to have the *option* of getting a certificate in either Hospitality Management or Meetings and Events Management (or both) without having to fully pursue the minor in hospitality management.

3) As part of FAU's strategic plans, which include community engagement, our hospitality industry advising group felt that it was in the best interest of the regional hospitality workforce to have these certificates available. Our competitor institutions (i.e., Lynn University, Florida International University and Palm Beach State College) all have similar certificates in place; actually, they have many more varieties than these two. But, this is a start.

4) The hospitality industry remains the state's largest private employer and is the largest private employer in Broward, Palm Beach, Miami-Dade, Monroe, Collier, Lee, Martin and most every other surrounding county. This offering of certificates will aid the local workforce in improving their job skills and employability as part of FAU's community engagement and outreach.

The program director has had *multiple* requests for certificate programs from regional resorts, hotels, private country clubs, casinos, event planning companies, destination marketing agencies, travel agencies, cruise lines, restaurants and attractions. There exists tremendous potential to attract non-degree-seeking students to these certificates... and, possibly, to degree programs after completion of these certificate courses.

5) These certificates can be provided with a) **no** additional course offerings to the schedule already in rotation, b) **no** additional faculty members and c) **no** additional costs to the university, college or program except for the paper that the certificates are printed on (and, this paper is already in stock for various other certificates across multiple business programs and is already administered by the College of Business advising office).

In sum, these certificates are fully justifiable to create a "win win" scenario among FAU, the local hospitality workforce and both our traditional students and non-degree-seeking students.

CERTIFICATE IN HOSPITALITY MANAGEMENT

The Certificate in Hospitality Management provides an industry-focused curriculum to those who desire employment within the hospitality and tourism industry – Florida's #1 private employer. Students must complete 15 credit hours from the courses below. The Certificate in Hospitality Management is open to both degree-seeking and non-degree-seeking students. All courses must be completed with a minimum grade of "C" or better.

Core Courses (9 credits)

Introduction to Hospitality Management	HFT 3003	3
Excellence in Guest Service Management	HFT 4240	3
Fundamentals of Lodging Management	HFT 4253	3

Electives (6 credits); select any two courses from the group below

Principles of Food and Beverage Management	HFT 3263	3
Hospitality Marketing and Revenue Management	HFT 4503	3
Meetings and Events Management	HFT 3741	3
Performance Analysis for Hospitality Managers	HFT 4453	3
Principles of Hospitality Law	HFT 3603	3
Human Resources Management for the Hospitality Industry	HFT 3221	3
International Field Experience in Hospitality Management	HFT 4955	3
Special Topics in Hospitality Management	HFT 4930	3

CERTIFICATE IN MEETINGS AND EVENTS MANAGEMENT

The Certificate in Meetings and Events Management provides an operations-focused curriculum to those who desire employment within the meetings, events, exhibitions or conventions industries. Students must complete 15 credit hours from the courses below. The Certificate in Meetings and Events Management is open to both degree-seeking and non-degree-seeking students. All courses must be completed with a minimum grade of “C” or better.

Core Courses (12 credits)

Meetings and Events Management	HFT 3741	3
Introduction to Hospitality Management	HFT 3003	3
Fundamentals of Lodging Management	HFT 4253	3
Excellence in Guest Service Management	HFT 4240	3

Electives (3 credits); select any one course from the group below

Principles of Food and Beverage Management	HFT 3263	3
Hospitality Marketing and Revenue Management	HFT 4503	3
Special Venue Marketing	MAR 4933	3
Promotional Management	MAR 4323	3

3. Changes to the B.S. in Biology

The Department of Biological Sciences is proposing changes to its B.S. in Biology program to produce a definitive, up-to-date list of requirements, to streamline the curriculum and to improve flexibility in order to facilitate timely graduation. This involves changes to the program’s core requirements, including making into electives some formerly required courses, as detailed in the proposal below. **The UUPC approved the changes.**

Proposal to revise the BS in Biology curriculum.

Dr. Sarah Milton, Dr. John Nambu, Dr. Xing-Hai Zhang, Dr. Colin Hughes

Motivations, changes made and justifications.

Overview of problems with current curriculum. Descriptions of the curriculum requirements for the BS in Biology are out of date, provide little flexibility, are inconsistent among several versions, and some versions contain classes not approved by the faculty. Our goal was to produce a definitive, up-to-date list of requirements and to introduce more flexibility that helps students graduate on time.

Problems, proposed changes and justifications:

1. New courses are being taught that are not listed in the existing curriculum. We have added all missing classes. Justification: this will make the options available to undergraduates obvious.
2. Five pre-professional classes have been inserted into some versions of the curriculum without the approval of faculty. These classes (Introduction to Animal Science & Lab, BSC 4930 and Lab; Animal Nutrition, BSC 4930; Premed Success, IDS 3122; Introduction to Pre-Professional Studies and Lab, PCB 3083 and Lab; Basic Clinical Skills, PCB 4930) have been deleted. Justification: the Biology Faculty decided these were not appropriate for credit toward a Major in Biology. However, the proposed

curriculum together with IFP accounts for 106 credit hours, leaving students preparing for careers in health-related fields room to add these classes to their program of study.

3. The current curriculum provides little flexibility for students. We propose moving Evolution into the core curriculum. We propose requiring students to take three out of four core Biology classes (the others are Ecology, Molecular and Cellular Biology, and Genetics). Justification: this provides flexibility to students; pre-meds and similarly interested people may choose to skip Ecology for example, if that is not interesting to them, while more holistic thinkers might choose to skip Molecular and Cell Biology. Students would however, still be able to take all four classes if they so choose.

4. Since Tier 2 classes are of similar stature to Tier 3 electives, the distinction should be abolished. So the remnant of Tier 2 was merged with Tier 3. This leaves our curriculum with two groups of classes: Core and Electives. Justification: this removes the ambiguity of having two levels of electives and simplifies the structure of the curriculum.

We see these changes as being re-organizing, updating and accuracy checking our curriculum. We anticipate a small effect on the Chemistry department. As discussed with Dr. Haky, while most Biology majors are preparing for a career in health-related fields, most will still take Organic Chemistry Lab and Biochemistry, so the decrease in enrollment that might result from making these electives will be small.

4. Environmental Studies Certificate name change

The Environmental Sciences Program is proposing changing the name of the Environmental Studies Certificate to the Environmental Sciences Certificate in order to reflect the commonalities between the certificate and the graduate degree in Environmental Sciences, as indicated in the memorandum below. **The UUPC approved the change.**

From: Dale Gawlik, Director, Environmental Sciences Program

Subject: Environmental Studies Certificate name change

Date: September 20, 2012

The Program Committee of the Environmental Sciences Program approved changing the name of the Environmental Studies Certificate to the Environmental Sciences Certificate. The name change reflects the consistency in curriculum structure and common areas of emphasis between the undergraduate certificate and the graduate degree in Environmental Sciences. The name change is needed because having different names for the two academic entities gives the erroneous impression that there is a difference in curriculum focus.

The Environmental Sciences Program Committee approved the proposed name changes to the catalog and submitted them for approval to the C.E.S. College of Science and the University. **For Senate, moved to consent agenda**