

# FLORIDA ATLANTIC UNIVERSITY™

## Graduate Programs—NEW COURSE PROPOSAL<sup>1</sup>

UGPC APPROVAL \_\_\_\_\_  
 UFS APPROVAL \_\_\_\_\_  
 SCNS SUBMITTAL \_\_\_\_\_  
 CONFIRMED \_\_\_\_\_  
 BANNER POSTED \_\_\_\_\_  
 CATALOG \_\_\_\_\_

DEPARTMENT: SCHOOL OF COMMUNICATION AND  
MULTIMEDIA STUDIES

COLLEGE: DOROTHY SCHMIDT COLLEGE OF ARTS AND LETTERS

### RECOMMENDED COURSE IDENTIFICATION:

PREFIX COM 6296 COURSE NUMBER \_\_\_\_\_ LAB CODE (L or  
C) \_\_\_\_\_

(TO OBTAIN A COURSE NUMBER, CONTACT [RSHIMAN@FAU.EDU](mailto:RSHIMAN@FAU.EDU))

COMPLETE COURSE TITLE: COMMUNICATION THEORY

### EFFECTIVE DATE

(first term course will be offered)

FALL 2013

CREDITS:<sup>2</sup>  
3

### TEXTBOOK INFORMATION:

- Meenakshi Gigi Durham and Douglas M. Kellner, eds., *Media and Cultural Studies: Keywords*, 2<sup>nd</sup> ed. (Malden, MA: Wiley-Blackwell, 2012), ISBN #9780470658086.
- William B. Gudykunst, ed., *Theorizing about Intercultural Communication* (Thousand Oaks, CA: Sage Publications, 2005), ISBN #0761927492.
- John Louis Lucaites, Celeste Michelle Condit, and Sally Caudill, eds., *Contemporary Rhetorical Theory: A Reader* (New York: Guildford Press, 1999) ISBN #1572304014.
- Robert Stam and Toby Miller, eds., *Film and Theory: An Anthology* (Malden, MA: Blackwell Publishing Ltd., 2000), ISBN #0631206264.

GRADING (SELECT ONLY ONE GRADING OPTION): REGULAR X SATISFACTORY/UNSATISFACTORY \_\_\_\_\_

COURSE DESCRIPTION, NO MORE THAN THREE LINES: This course broadly surveys theoretical traditions in film studies, intercultural studies, media studies, and rhetorical studies. Topics discussed over the course of the semester include communication traditions, texts, audiences, practices, and contributions to social change.

PREREQUISITES \*: NONE

COREQUISITES\*: COM 6400

REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL)\*:  
GRADUATE OR APPROVAL OF INSTRUCTOR

\* PREREQUISITES, COREQUISITES AND REGISTRATION CONTROLS WILL BE ENFORCED FOR ALL COURSE SECTIONS.

MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE: PHD IN COMMUNICATION, RHETORIC, MEDIA STUDIES, JOURNALISM, ORGANIZATIONAL COMMUNICATION, FILM STUDIES OR OTHER RELATED COMMUNICATION FIELD

Faculty contact, email and complete phone number:  
Fred Fejes 561-297-3858

Please consult and list departments that might be affected by the new course and attach  
comments.<sup>3</sup>

### Approved by:

Department Chair: \_\_\_\_\_

College Curriculum Chair: Hanuy Kasim Paker

College Dean: \_\_\_\_\_

UGPC Chair: Hanuy Kasim Paker

Graduate College Dean: Barry Rasmussen

UFS President: \_\_\_\_\_

Provost: \_\_\_\_\_

Date:

1/11/13

1/18/13

2/21/13

2/20/13

2.25.13

1. Syllabus must be attached; see guidelines for requirements: [www.fau.edu/provost/files/course\\_syllabus\\_2011.pdf](http://www.fau.edu/provost/files/course_syllabus_2011.pdf)

2. Review Provost Memorandum: Definition of a Credit Hour [www.fau.edu/provost/files/Definition\\_Credit\\_Hour\\_Memo\\_2012.pdf](http://www.fau.edu/provost/files/Definition_Credit_Hour_Memo_2012.pdf)

3. Consent from affected departments (attach if necessary)

Email this form and syllabus to [UGPC@fau.edu](mailto:UGPC@fau.edu) one week before the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website prior to the meeting.