

Transition Guides provide guidance to students in navigating their transfer into Florida Atlantic University. Note that these recommended courses are major-specific. Transfer Admissions requirements can be found [here](#).

Marketing

Bachelor of Business Administration (BBA)

REQUIREMENTS

<p>PRE-BUSINESS GPA</p> <p>2.5</p>	<p>FOREIGN LANGUAGE</p> <p>2 Years High School Same Foreign Language or CLEP</p>	<p>CIVIC LITERACY</p> <p>If applicable, required to declare your major once admitted to FAU.</p>
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COURSE	COURSE NAME	CREDITS
ENC 1101	College Writing 1	3
ENC 1102	College Writing 2	3
ACG 2021	Accounting 1 (Financial)	3
ACG 2071	Accounting 2 (Managerial)	3
ECO 2013	Macroeconomics	3
ECO 2023	Microeconomics	3
MAC 2233	Methods of Calculus	3
STA 2023	Introductory Statistics	3
ISM 2000	Info Systems Fundamentals	3

For the courses above to count towards this major, a grade of "C" or better is needed within two attempts.

Additional information for College of Business transfer students can be found [here](#).

Once admitted, please send transcripts that include final grades and a degree awarded (if applicable), and consult with an advisor to confirm degree requirements and course registration for the upcoming term.