

Division of Student Affairs
Strategic Plan 2017-2020

“We’re All About Students!”

Vision Statement

The Division of Student Affairs aspires to ignite purpose and passion in our students to become socially responsible and globally engaged leaders. We will challenge ourselves and our students to accept and act upon our responsibility, to be role models who learn, and act to create meaningful and impactful change at FAU and beyond.

Mission Statement

We create diverse, challenging and transformative environments through our innovative and effective programs, services, and outcomes-based approach to student learning and development. We equip students with necessary tools to achieve academic, personal, and career success.

The Mission of Student Affairs is accomplished by:

- Developing programs, services and facilities guided by best practices in each functional area.
- Utilizing data to assess student learning, thereby improving programs and services.
- Securing state of the art technological and physical facilities resources.
- Collaborating with students, faculty, staff and external stakeholders.
- Creating, maintaining and disseminating assessments of Florida Atlantic University culture to guide departmental, divisional and campus decision-making processes.
- Recruiting, retaining and developing a highly qualified diverse staff.
- Integrating outcome assessments, continuous program improvements, and budget development into an ongoing strategic planning process.

Core Values

The Division of Student Affairs core values are:

- **Diversity:** Intentional awareness and inclusion
- **Innovation:** Striving for creative solutions and continuous improvement
- **Integrity:** Accountability to divisional goals and professional standards
- **Collaboration:** Shared programs, services, and governance to achieve maximum benefit
- **Leadership:** Students, staff, structures, by teaching, learning, acting...model the way
- **Wellness:** Care for self, care for others, care for community

GOAL 1: Directly engage in the university strategic platforms and University Master Plan.

Strategic Actions:

- a. Provide leadership to the Healthy & Environmentally Sustainable Campus; Diversity; and Leadership strategic platforms.
- b. Participate in the development and implementation of the University Master Plan to advocate for student life spaces/facilities that support the growing needs of our diverse student body.
- c. Support the University's pursuit of the 2020 Carnegie Classification for Community.

GOAL 2: Develop students holistically by engaging in meaningful collegiate experiences.

Strategic Actions:

- a. Increase participation in on-campus activities and leadership development opportunities.
- b. Integrate the American College Health Association's National College Health Assessment Health Outcomes into programs and services focused on advancing a healthy campus.
- c. Embed the National Association of Colleges and Employers' Career Readiness Competencies within career programming and resources to develop, exercise, and demonstrate students' soft skill development.
- d. Adapt the American College Personnel Association's nationally recognized residential curriculum framework for on-campus residential facilities.

GOAL 3: Intentional emphasis on the BOG metrics related to retention, graduation, and job placement.

Strategic Actions:

- a. Lead an occupancy feasibility study for Housing & Residential Life at Jupiter & Boca Raton with benchmarks for enrollment.
- b. Deliver expanded career services to increase the percent of bachelors graduates enrolled or employed (at \$25,000 annually) to 75% with a targeted annual median salary of \$45,000.
- c. Expand services and programs geared toward increasing retention and graduation rates including first generation, graduate, international, and military/veteran.
- d. Creation of "B-Team".

GOAL 4: Deepen the integration of Student and Academic Affairs to enhance the student experience and contribute to academic success.

Strategic Actions:

- a. Continue to build a culture of evidence through assessment in order to demonstrate Student Affairs' contributions to student learning and holistic development, which impact academic outcomes and overall student success.
- b. Expand the Faculty Associate Program across Florida Atlantic University.
- c. Increase the Career Center College Liaisons and/or career services to include additional academic colleges and other student groups.
- d. Enhance services for international students while driving global engagement for domestic students.
- e. Build, staff, and develop the Women, Gender and Equity Resource Center.

GOAL 5: Cultivate and foster relationships with key stakeholders.

Strategic Actions:

- a. Enhance the communication with community partners regarding student-centered issues to support the University's efforts towards building a vibrant Town/Gown relationship.
- b. Support the initiatives of Institutional Advancement through the creation of a divisional development plan.
- c. Demonstrate Student Affairs Core Values through Divisional programs, services, and signature events.