

Colors:

Pantone	Madeira	RA
■ PMS Black	Black	Black
□ White	White	White
■ PMS 295	1242	2609
■ PMS 200	1147	2472
■ PMS 877		
■ PMS 428	1010	2537

Never use fluorescent lights when color matching.

When using CMYK builds match the PMS color not the CMYK.

Do not use a Pantone book older than 1 year to use for matching.

Verbiage:

Florida Atlantic University®
Florida Atlantic University Owls™
Florida Atlantic™
Florida Atlantic Owls™
FAU®
FAU Owls®

General verbiage 'will not' need to carry a designation when used in conjunction with a FAU logo

General Information:

Location: Boca Raton, FL
Mascot: Owls
Established Date: 1961
Conferences: Conference USA
NCAA Division I

Additional Pertinent Information:

* University seal permitted on products for resale:

N/A

Alterations to seal permitted:

NO

Overlaying/intersecting graphics permitted w/ seal:

NO

University licenses consumables:

YES

University licenses health and beauty products:

YES

University permits numbers on products for resale:

YES

Mascot caricatures permitted:

YES

Cross licensing with other marks permitted:

YES

* Only on commencement / convocation related items.

NO USE of current player's names, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.

NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

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Institutional Marks

FAU-00001A



Institutional Marks

FAU-00007A



Institutional Marks

FAU-00013A



Full Color Athletic Word Marks

FAU-00019A



Two Color Athletic Word Marks

FAU-00025A



Full Color Spirit Marks

FAU-00031A



FAU-00002A



FAU-00008A



FAU-00014A



FAU-00020A



FAU-00026A



FAU-00032A



FAU-00003A



FAU-00009A



FAU-00015A



FAU-00021A



FAU-00027A



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2 Color Spirit Marks

FAU-00037A



1 Color Spirit Marks

FAU-00043A



Full Color Spirit Marks

FAU-00049A



2 Color Spirit Marks

FAU-00055A



1 Color Spirit Marks

FAU-00061A



Full Color Spirit Marks

FAU-00067A



FAU-00038A



FAU-00044A



FAU-00050A



FAU-00056A



FAU-00062A



FAU-00068A



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2 Color Spirit Marks

FAU-00073A



1 Color Spirit Marks

FAU-00079A



Heart Marks

FAU-00049A



Mascot Mark

FAUA-00073A



FAU-00074A



FAU-00080A



FAU-00050A

