

Office of Undergraduate Admisisons Update

April 19, 2018

1. Choose FAU Day, March 23, 2018 (admitted FTIC's)

<u>-</u>		3/24/17	•		3/23/18					
	RSVP's	Attendees	Show Rate	Deposits	RSVP's	Attendees	Show Rate	Deposits		
Students	476	332	70%	94	902	650	72%	187		
Parents	531	332	63%		974	602	62%%	lit green ger a		
Guests	175	79	45%		344	171	50%			
Total	1,182	743	59%	94	2,240	1,401	63%	187		

89% growth in attendance from 2017

99% increase in tuition deposits from 2017

2. Choose FAU Day, March 30, 2018 (admitted FTIC's)

		4/14/17			3/30/18					
# ************************************	RSVP's	Attendees	Show Rate	Deposits	RSVP's	Attendees	Show Rate	Deposits		
Students	714	450	66%	137	1,108	835	75%	223		
Parents	720	421	60%		1,271	845	66%%			
Guests	303	121	42%		534	229	43%			
Total	1,737	992	57%	137	2,913	1,909	66%	223		

92% growth in attendance from 2017

64% increase in tuition deposits from 2017

3. Explore FAU Day, April 7th, 2018 (HS sophomores and junior, and prospective transfers)

Event	Total Registrations	Students	Parents	Guests	Transfer Students	
	1,368	585	583	141	58	
	Total Check-Ins	Students	Parents	Guests	Transfer Students	
	784	355	331	69	29	
Walk-Ins	62	33	19	3	7	
Total Attendees	846	388	350	72	36	
Yield Rates (including walk-ins	61.8%	66.3%	60%	51%	62%	

4. Future event dates:

a. Fall Explore (rebranded to Owl for a Day)- Saturday, 10/13/18, 9:00 am- 2:00 pm
 5. Admissions Year to Date Report 4/19/2018

- a. Goal 3,200 FTIC enrolled for summer and fall 2018 + 200 Early Start Bridge program
 b. Same number or higher for transfers, RF and 2B's for summer and fall 2018

Summer 2018

				Differ	rences (Curre	ot Year	- Prior Year)			
Admit Type	Diff Total Apps	9%	Diff Complete Apps	%	Diff Admits	%	Diff Deposits	%	Diff Enrolled	%
FTIC	1,470	31%	1,251	35%	1,082	38%	350	50%	98	115%
Transfers - Lower/Upper Level	321	16%	98	7%	-177	15%	608	20267%	20	8%
Returning, 2nd Bachelors	136	19%	67	11%	8	2%	0		-8	-5%
Total	1,927	26%	1,416	26%	913	21%	958	136%	110	23%

Fall 2018

				Differe	nces (Current Yea	ır - Prio	r Year)			
Admit Type	Diff Total Apps	%	Diff Complete Apps	%	Diff		Diff Deposits	%	Diff Enrolled	%
FTIC	1,392	11%	781	10%	441 7	7%	209	18%	33	60%
Transfers - Lower/Upper Level	282	9%	138	8%	-98 -8	3%	155	47%	55	125%
Returning, 2nd Bachelors	32	11%	-16	-8%	-37 35	5%	0			6%
Total	1,706	11%	903	9%	306 4	1%	364	24%	89	76%