Florida Atlantic University
Current Revision Date: 01/02/24

Established: 1961
Location: Boca Raton, FL
Mascot Name: Owlsley
Conference: American Athletic
Nickname: Owls

Florida Atlantic University®
Florida Atlantic University Owls™
Florida Atlantic®
Florida Atlantic Owls®
Unbridled Ambition®
Owlsley®

Note: General verbiage will not need to carry a trademark designation when used in conjunction with Florida Atlantic University mark.

<table>
<thead>
<tr>
<th>Blue</th>
<th>Red</th>
<th>Metallic Silver</th>
<th>Gray</th>
<th>White</th>
<th>Black</th>
</tr>
</thead>
<tbody>
<tr>
<td>PANTONE 295 C</td>
<td>PANTONE 200 C</td>
<td>PANTONE 877 C</td>
<td>PANTONE 428 C</td>
<td>White</td>
<td>PANTONE Process Black C</td>
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<tr>
<td>CMYK: 100, 78, 26, 28</td>
<td>CMYK: 20, 100, 81, 10</td>
<td>CMYK: 23, 16, 14, 0</td>
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<td>CMYK: 0, 0, 0, 100</td>
<td>CMYK: 0, 0, 0, 0</td>
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<tr>
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<td>RA: 2472</td>
<td>RA: 2537</td>
<td>RA: 2342</td>
<td>RA: 2296</td>
<td></td>
</tr>
</tbody>
</table>

Approved University colors or the "PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. "PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks

Word Marks

Athletic Word Marks

NOTE: The marks of Florida Atlantic University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from CLC.
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 ADDITIONAL PERTINENT INFORMATION

- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

*Activities or products that include the use of commercial entities names or logos on them will generally be assessed a higher royalty.*

To request department and specialty marks not listed on the art sheet, please contact Florida Atlantic University Creative Services Department at cbacchus@fau.edu.

Florida Atlantic University requires royalties if:

- The product is for resale;
- The name, mark, or logo of a third party is used with a Florida Atlantic University Trademark; or
- The product is being resold by members of the University community, items for fundraisers, items for giveaways, gifts, including without limitation, registered student organizations and other affiliated organizations.

- The product promotes a specific event for which a fee is charged or requires a financial transaction;

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