

Student Name:	Z:
Program:	Date:
Advisor:	Contact:

2 YEAR FLIGHT PLAN

Degree: Bachelor of Business Administration (**BBA**)

Major : General Marketing (**MKTG**)

This flight plan is created for students transferring to FAU College of Business. This flight plan assumes that the student has transferred with an AA degree (60 credits) from a Florida Public Institution and has met all pre-business requirements with their AA degree.

FAU is committed to your success as a student. One way we define student success is efficient and effective progression through your degree program.

This Flight Plan is a tool to assist you in planning the courses you should complete and the milestones you should reach during your undergraduate studies so you may graduate on time. It is our intention that you complete this planning tool in *collaboration with an academic advisor* to ensure good understanding of:

- Which graduation requirements you have satisfied
- Which Intellectual Foundations and elective courses match your career plans
- How to balance coursework with your other responsibilities (e.g., employment) and optional activities (e.g., mentored research, study abroad, student organizations, leadership)
- How to get the most from your academic experience at FAU

Your advisor will help you identify what additional milestones apply to you, as well as how you may even graduate early or enter an accelerated graduate program. If you have any questions at all about your FAU Flight Plan, feel free to contact your advisor for assistance. Advisors are always here to help!

Academic Advising Professionals

<i>College/Program Advisor - Boca Raton Campus</i>	
Office Location:	Fleming West (Building 23) Room #102
Email Address, Phone Number:	cobadvising@fau.edu ; 561.297.3688
Website:	http://business.fau.edu/undergraduate/current-students/index.aspx
<i>College/Program Advisor Davie Campus</i>	
Office Location:	Liberal Arts Building Room #444
Email Address, Phone Number:	cobadvising@fau.edu ; 954.236.1290
Website:	http://business.fau.edu/undergraduate/current-students/index.aspx#.U3KN0YFdUeg
<i>Academic Program Information</i>	
Office Location:	Room 201 Fleming Hall (Bldg 24)
Email Address, Phone Number:	Office Phone 561.297.3036
Website:	http://business.fau.edu/departments/marketing/index.aspx
Career/Professional Development	http://www.fau.edu/cdc/students/majors/marketing.php

This unofficial guide is to be used in conjunction with regular academic advising appointments. Your Degree Audit is the final and official documentation of degree requirements that have been met. For more information, see your advisor. Page 1 of 4 (**MKTG-BBA**)

NOTE: Some students may be required to maintain a GPA of 3.00 or higher to remain eligible for scholarships or to be stronger candidates for admission to internships, graduate programs, and professional schools. Please confirm your required GPA with your academic advisor.

Year 3

Term 1 (X) Fall () Spring			
Courses and Credit Hours		Milestones	Advising Notes
BUL 4421 Business Law I	3	- Earn GPA of 2.0 or higher - Create solid resume highlighting academics, experience, and leadership	- Meet with Business Academic Advisor - Meet with Business Career and Internship Advisor for internship, career, and/or graduate school planning - Get Involved with Student Organizations
MAR 3023 Marketing Management	3		
FIN 3403 Financial Management	3		
GEB 3213 Communicating Bus. Info.	3		
MAN 3025 Intro. Mgmt & Org. Behavior	3		
Total	15		

Other Commitments/Activities:

Term 2 () Fall (X) Spring			
Courses and Credit Hours		Milestones	Advising Notes
ISM 3011 Mgmt. Information Systems	3	- Earn GPA of 2.0 or higher - Apply for Summer Internships and courses	- Attend Career Fair and graduate school open houses - Free elective = possible internship for credit
QMB 3600 Quantitative Methods	3		
Marketing Elective 3/4000	3		
Marketing Elective 3/4000	3		
Free Elective	3		
Total	15		

Other Commitments/Activities:

(Optional) Term 3 (X) Summer			
Courses & Credit Hours		Milestones	Advising Notes
		-Earn GPA of 2.0 or higher	-Students may opt to reduce one course each during Fall and Spring by taking these two courses during the Summer term instead. Note that not all courses are offered during Summer.
		- Apply for a Business Mentor	
		- Register Summer Internship in advance for course credit	
		-Register for GRE/GMAT if interested in graduate school	-Alternatively, students may opt to graduate early by taking the recommended courses in Fall and Spring and taking two additional courses during the Summer term.
Total			

Other Commitments/Activities:

NOTE: Some students may be required to maintain a GPA of 3.00 or higher to remain eligible for scholarships or to be stronger candidates for admission to internships, graduate programs, and professional schools. Please confirm your required GPA with your academic advisor.

Year 4

Term 4 (X) Fall () Spring		
Courses and Credit Hours	Milestones	Advising Notes
Marketing Elective 3/4000	- Earn GPA of 2.0 or higher - Contact professors for graduate school recommendation letters and internship or career references - Meet with Graduate School Advisors	- Request Graduation Audit with academic advisor - Meet with Business Career and Internship Advisor to apply for careers - Attend career fair and graduate school open houses - Marketing Elective/Free elective = possible internship courses
Marketing Elective 3/4000		
MAN 3506 Operations Management		
International Perspective: Choose ONE from ECO 3703, ECO 4704, ECO 4713, ECS 3013, FIN 4604, MAN 3600, MAR 4156, or RMI 4423		
Free Elective		
Total		

Other Commitments/Activities:

Term 5 () Fall (X) Spring		
Courses and Credit Hours	Milestones	Advising Notes
MAR 4803 Marketing Strategies	- Earn GPA of 2.0 or higher - Apply for graduation with academic advisor by the second Friday of the semester	- Attend career fair and graduate school open houses - UDBE/Free elective = possible internship course
MAN 4720 Global Strategy and Policy		
ECO 4223 Money & Banking -or- ECO 3101 Intermediate Microecon. -or- ECO 3203 Intermediate Macroecon.		
Upper Division Business Elective		
Free Elective		
Total		

Other Commitments/Activities:

(Optional) Term 6 (X) Summer		
Courses and Credit Hours	Milestones	Advising Notes
	- Maintain good academic standing	-Students may opt to reduce one course each during Fall and Spring by taking these two courses during the Summer term instead. Note that not all courses are offered during Summer. -Alternatively, students may opt to graduate early by taking the recommended courses in Fall and Spring and taking two additional courses during the Summer term.
Total		

Other Commitments/Activities:

Additional Resources

Internships and Career/Professional Development Information:

<http://business.fau.edu/interns>

FAU Business Mentor Program

<http://business.fau.edu/mentor>

Student Policies, Services, and Resources (Handbook):

<http://www.fau.edu/student/handbook/>

Registration, Transcripts, Forms, Student Records:

<http://www.fau.edu/registrar/>

Academic Support (Center for Teaching and Learning, Tutoring, Writing Center, Undergraduate Research):

<http://www.fau.edu/ctl/>

Student Financial Aid, Other Financial Services:

<http://www.fau.edu/finaid/>

Students with Disabilities:

<http://www.fau.edu/sas/>

Student Life (Housing, Events & Organizations, Wellness, Counseling, Leadership, Military Affairs, etc.):

<http://www.fau.edu/student/>

Tips for Success

Meet with your advisor at least once a semester.

Meet with your Business Internship and Career Advisor to apply for Internship courses early.

Monitor your progress in your courses; “check-in” with your instructors regularly!

Check your degree audit every semester.

Stay aware of important deadlines.

Take advantage of resources FAU has made available to you to help you succeed on your flight.

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