

Theme, Colors and Fonts



Theme

FAU has elected to utilize **Theme 2** for all eMarket setup.

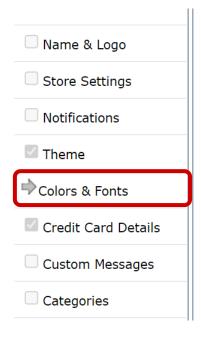


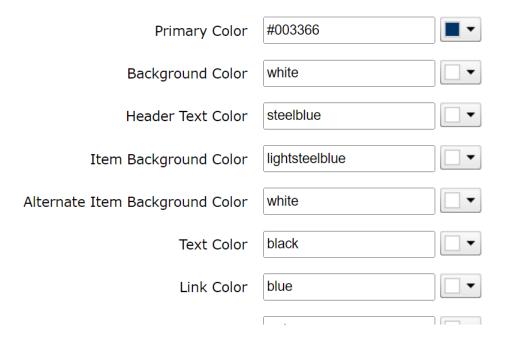


Colors and Fonts

In the **Colors and Fonts** section, you can make a few modifications to the colors displayed throughout the eMarket site.

The fonts are set by default and cannot be modified.







Colors and Fonts

The table below lists the color modifications you can make. Examples of each are shown in the subsequent screenshots.

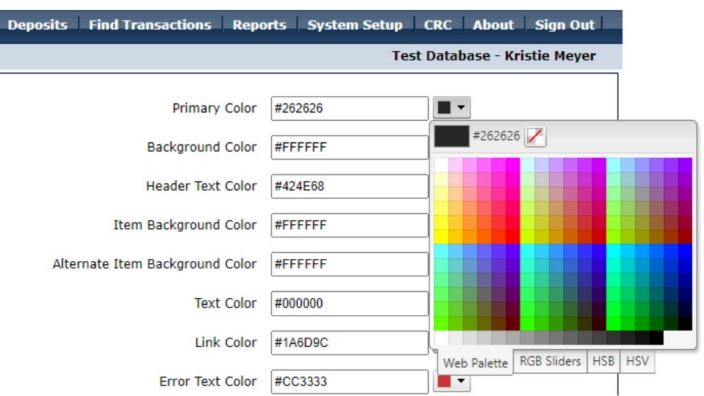
COLOR NAME IN STORE SETUP	WHAT IT CONTROLS IN THE EMARKET SITE
Primary Color	Color of the navigation menu and the banner displaying the user's name.
Background Color	Color in any blank space behind the logo.
Menu Background Color	Color accenting selections in the menu bar and other elements throughout the site.



Colors and Fonts

You can enter a **standard color** in any of the boxes or use the hex code (e.g., #FFFFF). Alternatively, you can select the box next to the color to bring up a *palette* with selections from the Web Palette, RGB Sliders, and HSB or HSV formatting.

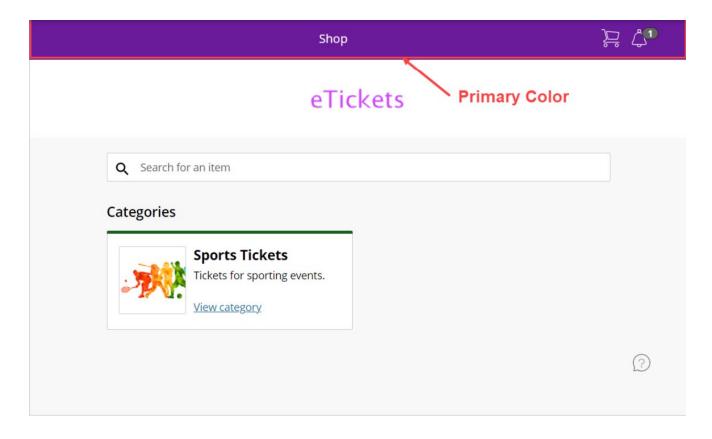
At the bottom of the page, you can select a new font from a limited list, which this will change the font used throughout the site.





Primary Color Example and Guidelines

The Primary Color affects the menu and banner. It is black by default, but can be customized, as shown in the orange example below.





Primary Color Example and Guidelines

As part of customization, Payments automatically adjust the shades for selected elements and other features. To ensure that all colors continue to meet accessibility requirements (including shaded colors), we recommend using one of the following color:

• **Dark Blue:** #003366

Note: If you choose to select your own color, please remember to verify the accessibility of the color contrast on your own.



Background Color Example and Guidelines

The Background Color specifies the color that will display behind the logo if there is any remaining space or if part of the logo is transparent.

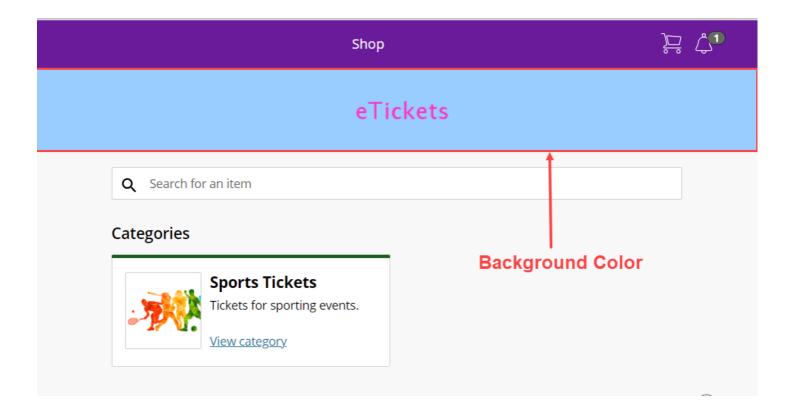
Note that transparency will occur in PNG logo files but not in JPG or JPEG files.

Note: As with other color customizations, please make sure that you adhered to color contrast requirements for web accessibility.



Background Color Example and Guidelines

Below is an example PNG logo with transparency displaying the customized light blue color underneath.





Menu Background Color Example and Guidelines

The Menu Background Color provides a unique accent color for various menus throughout the site. The following example shows an example green menu background color.

Note: As with other color customizations, please make sure that you adhered to color contrast requirements for web accessibility.

