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# Data Embedding in Digital Media

— Optimal Spread -Spectrum and  
Least-Significant -Bit Methods —

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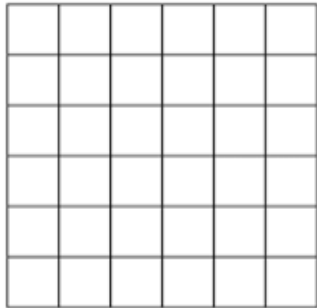
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# Project Summary

- Steganography
- Digital Steganography
- Least-Significant Bit Method
- Optimal Spread Spectrum Method



# OSS Algorithm Summary



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Embedding



Transmission



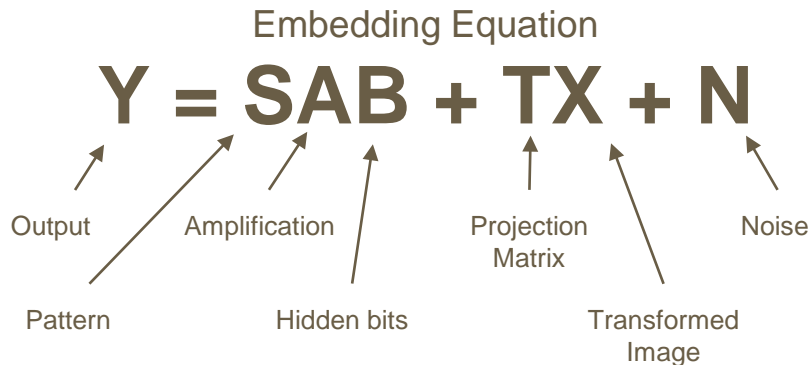
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Recovery



# Math

1. Auto-Correlation Matrix
2. Calculate Eigenvectors and Values
3. Calculate  $S_{opt}$  and  $C_{opt}$
4. Calculate A values
5. Calculate Projection Matrix



## Equations:

$$R = TX*TX'/size(TX,2)$$

$$[Q,lambda]=eigsort(R)$$

$$S_{opt} = Q(1:k)$$

$$C_{opt}(k)=(lam(k)+sigma^2+D-sqrt((lam(k)+sigma^2+D)^2-4*lam(k)*D))/(2*lam(k))$$

$$A(k)=sqrt(D-c(k)^2*lam(k))$$

$$T=eye(L)-S*C*S'$$

# Comparison

## Optimal Spread Spectrum

- Works with lossy compression
- Harder to detect with steganalysis
- Works with additive noise

## Least Significant Bit Replacement

- No bit errors (lossless compression)
- 4 -12 times more storage
- No recovery key
- Computationally faster
- Less distortion

# References

M. Gkizeli, D. A. Pados, and M. J. Medley, "Optimal signature design for spread -spectrum steganography," IEEE Trans. Image Process., vol. 16, pp. 391 -405, Feb. 2007.

Ming Li, Ngwe Thawdar, Dimitris A. Pados, Stella N. Batalama, and Michael J. Medley, "Minimum -Distortion Data Embedding in Video Streams" IEEE ICC 2014.