



## New Combined Degree Program Request

UUPC Approval 3-1-21  
 UGPC Approval \_\_\_\_\_  
 UFS Approval \_\_\_\_\_  
 Banner Posted \_\_\_\_\_  
 Catalog \_\_\_\_\_

### New Combined Degree Program Request

Proposed Program: BM+MNM BM:501003 CIP: MNM:520206 Effective Date (Term/Year): Fall / 2021 (e.g. Fall/2020)

Proposed Combined Program Information	Undergraduate	Graduate
Degree Level (e.g. B.A., B.S., M.A., M.S., etc.)	B.M.	M.N.M.
Program Name (e.g. Physics, Engineering, etc.)	Bachelor of Music: Commercial Music Business	Masters of Nonprofit Management
College	Arts and Letters	Arts and Letters
Department	Music	Public Administration
Program Description (provide a brief description of the program, including thesis or non-thesis option)	This is a combined degree program of the Bachelor of Music: Commercial Music Business with the Masters of Nonprofit Management, putting music students on a path towards employment with nonprofit performing arts organizations. MNM is non-thesis.	

### Curriculum Requirements

**GPA Requirements:** Departments must establish a minimum undergraduate GPA for students to be admitted to a combined program. *Note: Please attach explanation.*

**List courses to be shared:** Up to twelve (12) credit hours of graduate courses (5000 level or above course work) may be shared between the graduate and undergraduate degree for a combined program. *Note: Please attach explanation:*

- Academic justification for shared credits and catalog language
- List the undergraduate course that will be replaced by graduate courses.

	Name	Signature	Email	Date
Faculty Submitting Request	Kevin Wilt		wiltk@fau.edu	12/17/20

### Approved by

Department Chair: \_\_\_\_\_ Alka Sapat  
 College Dean: \_\_\_\_\_   
 College Curriculum Chair: \_\_\_\_\_   
 UUPC Chair: Jerry Haky  
 Undergraduate Studies Dean: Edward Pratt  
*(Note: Forward approved form to [UGPC@fau.edu](mailto:UGPC@fau.edu))*  
 UGPC Chair: \_\_\_\_\_  
 UGC Chair: \_\_\_\_\_  
 Graduate College Dean: \_\_\_\_\_  
 UFS President: \_\_\_\_\_  
 Provost: \_\_\_\_\_

### Date

1-16-21  
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Email this form and syllabus to [mjenning@fau.edu](mailto:mjenning@fau.edu) seven business days before the UUPC meeting.

## Bachelor of Music: Commercial Music Business + Master of Nonprofit Management

**GPA Requirements:** All music degree programs are selective access, and require an audition for entry. Entry into the Master of Nonprofit Management requires a minimum GPA of 3.25 in the last 60 credit hours.

**Shared Coursework:** The BM/MNM combined degree program enables outstanding students to graduate with both a Bachelor of Music - Commercial Music Business and a Master of Nonprofit Management in as little as five years. The program is 154 credits. Students complete 121 credits for the undergraduate degree and 33 credits for the graduate degree. Students complete the undergraduate degree first, taking no more than **9 credits of graduate coursework** during their senior year, which are then used to satisfy requirements for both degrees. Prospective students must formally apply to this program and meet all admission requirements.

Certain required courses for the BM in Commercial Music Business are cross-listed with graduate courses. These include:

- Legal Issues for the Musician (MUM3303/ MUM6307) – 3 credits
- Music Publishing and Copyright (MUM4304/ MUM 6306) – 3 credits
- Music Marketing and Public Relations (MUM4732/ MUM6726) – 3 credits
- **Graduate-level performance ensembles in consultation with an advisor**

These graduate course numbers could be a substitute for the undergraduate numbers during senior year, doubling as elective credits in the MNM, for **up to 9 credits** of overlap, although this combination would function with a minimum of six shared credits.

## Catalog Specifications:

### Combined Program

#### Combined Bachelor of Music with Major in Commercial Music: Music Business Concentration and Master of Nonprofit Management

The Dorothy F. Schmidt College of Arts and Letters offer a combined Bachelor of Music: Commercial Music Business to Master of Nonprofit Management degree program. The Bachelor of Music will be completed from the Department of Music. Students will do the Master of Nonprofit Management in the School of Public Administration.

Students may count up to **9 credits** of approved graduate coursework (5000 level or higher) toward both their bachelor's and master's degrees as long as the combined program totals a minimum of 153 credits and:

1. The student has met the minimum 120 credits for the bachelor's degree; and,
2. The student has taken a minimum of 33 credits in the 5000 level or higher courses for the master's program.

Students complete the undergraduate program first. The combined program can be completed in approximately five years.

#### Admission Requirements

The GRE requirement is waived for the combined program. To be eligible for the combined program, the bachelor's students in the Department of Music should:

1. Have a cumulative FAU GPA of 3.25 or better at the end of the junior year.
2. Formally apply to the combined program, completing the admissions process at least one semester prior to the beginning of the M.N.M. portion of their program.

Students in the combined program must maintain continuous enrollment to remain in good standing. Students must also meet all the degree requirements of the graduate program they have chosen, including prerequisite courses.

#### Degree Requirements

To be eligible for the combined B.M. to M.N.M. degree program, students must fulfill the following requirements:

1. Completion of the requirements for the Bachelor of Music in Commercial Music Business, and other requirements stipulated by the University and College.
2. Completion of all requirements for the M.N.M.

#### Requirements for All Undergraduate Music Majors

All Music majors must complete the following core courses and the requirements of the following specific degrees.

Core Course Requirements		
Music Theory 1	MUT 1111	3
Sight Singing and Ear Training 1	MUT 1241	1
Music Theory 2	MUT 1112	3
Sight Singing and Ear Training 2	MUT 1242	1
Music Theory 3	MUT 2116	3
Sight Singing and Ear Training 3	MUT 2246	1
Music Theory 4	MUT 2117	3
Music Theory: Orchestration (not required for B.A. students)	MUT 4311	2
Sight Singing and Ear Training 4	MUT 2247	1
Music of Western Civilization 1	MUH 4211	3
Music of Western Civilization 2	MUH 4212	3
Music of Western Civilization 3	MUH 4371	2
Music Cultures of the World	MUH 3514	3

Concert Attendance (six semesters)	MUS 1011	0
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### **Bachelor of Music with Major in Commercial Music: Music Business Concentration - Combined B.M./M.N.M. Program**

*(Minimum of 121 credits required)*

This degree is designed to provide majors with knowledge relating to the practical business and legal aspects of the music industry, including copyright, publishing, marketing, promotion, distribution and artist management.

<b>Music Business Core</b>		
Principles of Accounting	ACG 2021	3
Principles of Advertising	MAR 3326	3
Entertainment Law	BUL 4622	3
International Business	MAN 3600	3
American Popular Music and Culture	MUH 3521	3
Jazz in American Society	MUH 3801	3
Introduction to Music Business	MUM 3301	3
Legal Issues for the Musician	MUM 3303 3303	3
Music Publishing and Copyright	MUM 4304 4304	2
Artist Management	MUM 4724	2
Music Marketing and Public Relations	MUM 4732 4732	2
Commercial Music Forum (three semesters, 1 credit per semester)*	MUS 1010	3
RI: Commercial Music Topic Research	MUS 4911	1
RI: Commercial Music Research Project**	MUS 4913	3
Class Piano 1	MVK 1111	1
Class Piano 2	MVK 1112	1
Class Piano 3	MVK 2121	1
Applied music instruction – Eight semesters, 1 credit each		
Eight semesters assigned ensembles (one semester of Commercial Music Ensemble, MUN 4015, required). <b>Two ensembles may be taken at the graduate level in the senior year (MUN 6XXX) Combined B.M./M.N.M.program.</b>		
*Transfer students with 60 or more approved credits will need to satisfactorily complete three semesters of Commercial Music Forum.		
** Research projects must be approved by Commercial Music faculty. Students will be expected to meet regularly with their research advisor during the semester.		

### **Master of Nonprofit Management**

*(Requires 33 credits)*

#### **Degree Goals**

The Master of Nonprofit Management (M.N.M.) degree program was designed as a professional degree to meet the unique needs of the nonprofit sector. It is open to preservice students as well as managers and leaders in human services, fine and performing arts, and cultural, educational, community development, religious, environmental and other nonprofit organizations. The curriculum recognizes

the special concerns of nonprofit organizations in such areas as: management of volunteers and professionals; resource development and fundraising; governance by volunteer boards of trustees and directors; management of multiple sources and types of funding; unique legal and regulatory issues; special values of service, community and charity; and the unique demands of nonprofit leadership.

**Duplication and Recency of Credits**

Except for students enrolled in the Combined B.M./M.N.M. program, no credit counted as part of another degree may be counted toward the M.N.M. All work toward the M.N.M. must be completed within seven years after initial registration in the program.

**Transfer Credit**

Acceptance of transfer credits from approved institutions depends on the relevance of the work to the M.N.M. program. Request for transfer credits should be made at the time of admission and is limited to 6 credits in which the student earned a minimum grade of "B." Students may use the petition process to transfer more than 6 credits. Credits older than seven years may not be transferred to the graduate program.

**Degree Requirements**

The faculty of the College will recommend awarding the Master of Nonprofit Management degree when the following requirements have been met:

1. Completion of 33 credits of approved coursework with no grade below "C," (including "C-") with a minimum average grade of "B" (3.0 on a 4.0 scale).
2. Completion of the core courses below (24 credits). The required internship (PAD 6943) may be waived and replaced by an elective for students who have nonprofit work experience.\*
3. Completion of three elective courses (9 credits).

<b>Core Courses - 21 credits</b>		
Introduction to Nonprofit Management	PAD 6142	3
Public Policy and Nonprofit Organizations	PAD 6143	3
Legal and Ethical Issues in Nonprofits	PAD 6165	3
Human Resource Management for Nonprofits	PAD 6166	3
Fundraising for Nonprofit Organizations	PAD 6206	3
Grantwriting and Project Management	PAD 6233	3
Financial Management for Nonprofit Managers	PAD 6260	3
<b>Other Requirements - 3 credits</b>		
Internship: Nonprofit Organizations	PAD 6943	3
<b>Electives - 9 credits</b>		
Select 9 credits of <b>electives in consultation with advisor</b> <b>electives in consultation with advisor in consultation with advisor.</b>		9
<b>Total</b>		<b>33</b>