

FLORIDA ATLANTIC UNIVERSITY™

Graduate Programs—PROGRAM CHANGE REQUEST

UGPC APPROVAL _____

UFS APPROVAL _____

CATALOG _____

DEPARTMENT: THE MBA PROGRAM IS SUPPORTED BY ALL SIX DEPARTMENTS IN THE COLLEGE OF BUSINESS.

COLLEGE: COLLEGE OF BUSINESS

PROGRAM NAME: MBA (MASTERS IN BUSINESS ADMINISTRATION)

EFFECTIVE DATE

(PROVIDE TERM/YEAR)

FALL 2013

PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED: SEE ATTACHED.

Faculty contact, email and complete phone number:
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Consult and list departments that might be affected by the change and attach comments. All departments in the College were consulted. The Faculty Assembly voted in favor of the changes.

Approved by:Department Chair: N. A.College Curriculum Chair: *Patricia Smith*College Dean: *Paul Hart*UGPC Chair: *Manay Karm Pantaz*Graduate College Dean: *Tony Rom*

UFS President: _____

Provost: _____

Date:3/18/133.12.133/20/20133.21.13

Email this form and syllabus to UGPC@fau.edu one week before the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website prior to the meeting.

AFTER A TWO YEAR REVIEW OF THE MBA CURRICULUM CONDUCTED BY A COMMITTEE OF REPRESENTATIVES FROM EACH OF THE COLLEGE'S DEPARTMENTS, THE COLLEGE GRADUATE COUNCIL AND THE FACULTY ASSEMBLY VOTED IN FAVOR OF THE FOLLOWING CHANGES IN THE PROGRAM. THE CHANGES ARE SUMMARIZED IN THE ATTACHED TABLE.

- (1) FOUNDATION COURSES (PRE-REQUISITES FOR APPLYING TO THE PROGRAM) WERE INTEGRATED INTO THE CURRICULUM.**
- (2) STUDENTS WILL BE REQUIRED TO ENROLL IN A MINIMUM NUMBER OF PRESCRIBED COURSES DURING THEIR FIRST TWO SEMESTERS.**
- (3) THESE INCLUDE TWO NEW COURSES: BUSINESS LAW AND APPLIED ETHICS, AND ADVANCED MANAGERIAL ECONOMICS.**
- (4) A NEW COURSE IN LEADERSHIP AND ORGANIZATIONS REPLACES THE FORMER COURSE IN ORGANIZATIONAL BEHAVIOR.**
- (5) A "LIVE CASE" ELECTIVE IS BEING PILOTED IN WHICH STUDENTS WORK ON STRATEGIC PROJECTS IDENTIFIED BY LOCAL COMPANIES OR NON-PROFITS AND PROVIDE A DELIVERABLE AT THE END OF THE SEMESTER.**

THE RATIONALE FOR THESE CHANGES IS AS FOLLOWS:

- (1) INTEGRATION (OR ELIMINATION) OF THE FOUNDATION COURSES ALLOWS STUDENTS TO APPLY FOR THE MBA PROGRAM WITHOUT THE DELAY NECESSITATED BY THE TIME REQUIRED TO COMPLETE "PREREQUISITES". AN EARLIER ADMISSION DECISION IS DEEMED TO ENCOURAGE PERSONAL INVESTMENT IN TIME AND EFFORT THAT WILL EXPEDITE DEGREE COMPLETION.**
- (2) THE REQUIREMENT TO ENROLL IN A MINIMUM NUMBER OF PRESCRIBED COURSES IS INTENDED TO ESTABLISH AN OPTIMUM ENROLLMENT PACE FOR STUDENTS AND TO CREATE A STRUCTURE OF PEER SUPPORT TO REINFORCE TIMELY DEGREE COMPLETION.**
- (3) THE ADDITION OF THE BUSINESS LAW AND APPLIED ETHICS COURSE WILL PROVIDE (A) A BASIC LEGAL FRAMEWORK FOR MANAGERS OF SMALL TO MEDIUM SIZED BUSINESSES AND (B) A "TARGET" COURSE FOR DISCUSSING ETHICAL ISSUES WHICH ARE ALSO ADDRESSED IN A NUMBER OF OTHER COURSES IN THE MBA CURRICULUM. THE ADVANCED MANAGERIAL ECONOMICS COURSE (WHICH HAS ALREADY BEEN APPROVED BY THE COUNCIL AND FACULTY SENATE) REPLACES AN ECONOMICS FOUNDATION COURSE AND COVERS A SET OF TOPICS MORE CONSISTENT WITH THE MANAGERIAL FOCUS OF THE MBA PROGRAM.**
- (4) THE COURSE IN LEADERSHIP AND ORGANIZATION (WHICH HAS ALREADY BEEN APPROVED BY THE COUNCIL AND FACULTY SENATE) IS A REPLACEMENT FOR ORGANIZATIONAL BEHAVIOR, AND IS CONSISTENT WITH MBA CURRICULUM MODIFICATIONS IN MANY PROGRAMS THROUGHOUT THE COUNTRY. THE REPLACEMENT REPRESENTS A MORE CURRENT AND PROFESSIONAL APPROACH TO ADDRESSING TOPICS RELATED TO LEADERSHIP.**
- (5) THE "LIVE CASE" ELECTIVE PROVIDES A SUBSTANTIVE OPPORTUNITY FOR STUDENTS TO ENGAGE IN EXPERIENTIAL LEARNING WITH BUSINESSES AND NON-PROFIT ORGANIZATIONS IN SOUTH FLORIDA. THE EXPANSION OF EXPERIENTIAL LEARNING IN THE CURRICULUM IS CONSISTENT WITH RECENT TRENDS IN MBA CURRICULUM REVISIONS IN THE COUNTRY AND REINFORCES THE DEVELOPMENT OF PROBLEM SOLVING SKILLS WHICH IS ONE OF THE AACSB ASSURANCE OF LEARNING OBJECTIVES FOR THE MBA PROGRAM.**

MBA Curriculum

	Current Curriculum	New Curriculum
Foundation Courses	ACG 6027 ECO 6008 FIN 6406 MAR 6055 QMB 6603	No foundation courses
Core Courses	ACG 6315 FIN 6806 GEB 6215 GEB 6931 ISM 6026 MAN 6245 MAN 6501 MAN 6937 MAR 6815 MAN 6721	<p><i>Semester 1: BUL 6455 (1.5 credits) -- Business Law and Applied Ethics</i> <i>Semester 1: ECP 6705 (1.5 credits) – Advanced Managerial Economics</i> <i>Semester 1: GEB 6215 - Graduate Business Communication</i> <i>Semester 1: GEB 6931 - Executive Forum (1.0 credits)</i></p> <p><i>Semester 2: ACG 6027* - Financial Accounting</i> <i>Semester 2: MAN 6296 – Leadership and Organizations</i></p> <p>ACG 6315 – Advanced Analysis and Application of Accounting Data FIN 6406* – Financial Management FIN 6806 – Advanced Financial Management ISM 6026 – Management Information Systems and Technology MAN 6501 – Operations Management MAN 6937 – Global Enrollment of Management MAR 6055* – Marketing Functions and Processes MAR 6815 – Advanced Marketing Management MAN 6721 – Global Business Strategy QMB 6603* – Data Analysis for Managers</p>
Electives	12 credits	12 credits
Total Credits	40 – 55 credits	43 – 55* credits

Asterisk: Course can be waived if student has taken undergraduate course equivalent.

The M.B.A. Curriculum (new catalog description) – 43 credits minimum

Core Courses:

1st Semester - (must take all courses in table below, but may take more if desired)

Business Law and Applied Ethics	BUL 6455	1.5
Advanced Managerial Economics	ECP 6705	1.5
Graduate Business Communication	GEB 6215	3
Executive Forum	GEB 6931	1

2nd Semester - (must take all courses in table below, but may take more if desired)

Financial Accounting	ACG 6027*	3
Leadership and Organizations	MAN 6296	3

Subsequent Semesters

Advanced Analysis and Application of Accounting Data (1)	ACG 6315	3
Financial Management	FIN 6406*	3
Advanced Financial Management (2)	FIN 6806	3
Management of Information Systems & Technology (1)	ISM 6026	3
Operations Management (3)	MAN 6501	3
Global Business Strategy	MAN 6721	3
Global Environment of Management	MAN 6937	3
Marketing Functions and Processes	MAR 6055*	3
Advanced Marketing Management (4)	MAR 6815	3
Data Analysis for Managers	QMB 6603*	3

Totals:

Core Total		43
Electives		12
Degree Total		43-55*

Asterisk: Course can be waived if student has taken undergraduate course equivalent.

The M.B.A. Curriculum (current catalog description) – 40 credits minimum

Foundation Courses

Financial Accounting Concepts	ACG 6027	3
Seminar in Modern Economic Concepts and Theories	ECO 6008	3
Financial Management	FIN 6406	3
Marketing Functions and Processes	MAR 6055	3
Data Analysis for Managers	QMB 6603	3

Core Courses:

Advanced Analysis and Application of Accounting Data (1)	ACG 6315	3
Advanced Financial Management (2)	FIN 6806	3
Graduate Business Communication Applications	GEB 6215	3
Contemporary Issues in Industry: The Executive Forum	GEB 6931	1
Management of Information Systems & Technology (1)	ISM 6026	3
Organizational Behavior	MAN 6245	3
Operations Management (3)	MAN 6501	3
Global Business Strategy	MAN 6721	3
Global Environment of Management	MAN 6937	3
Advanced Marketing Management (4)	MAR 6815	3

Totals:

Foundation Total		0-15
Core Total		28
Electives		12
Degree Total		40-55

1) Accounting Track students must be approved by both the School of Accounting and the M.B.A. program. Admission to the M.B.A. program does not guarantee entry into the Accounting Track. The Accounting Track student will substitute ACG 6138 for ACG 6315 and ACG 6475 for ISM 6026. M.B.A. students who are undergraduate Accounting majors NOT in an Accounting Track will substitute another 6000-level accounting elective course for ACG 6315. ACG 6027 may not be counted for graduate elective credit. The exact substitutions must be approved by the College of Business Office of Graduate Student Programs based on the prior academic record.

(2) Students with 18 or more undergraduate credits in Finance may substitute another 6000-level FIN course for FIN 6806.

(3) Students who have had an undergraduate operations management course may substitute MAN 6525, MAN 6581 or MAN 6596 for MAN 6501.

(4) Students with 18 or more undergraduate credits in Marketing may substitute a 6000-level MAR elective offered by the Marketing Department for MAR 6815.