

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Graduate Programs		UGPC Approval _____ UFS Approval _____ Banner Posted _____ Catalog _____
	Department Management Programs College Business		
Program Name Masters of Science - International Business		<input type="checkbox"/> New Program <input checked="" type="checkbox"/> Change Program	Effective Date (TERM & YEAR) Fall 2019
<p>Please explain the requested change(s) and offer rationale below or on an attachment</p> <p>Please see the attached memo on the program change explanation, along with the attached revised curriculum.</p>			
Faculty Contact/Email/Phone Roland Kidwell kidwellr@fau.edu 7-3654		Consult and list departments that may be affected by the change(s) and attach documentation	
Approved by Department Chair <u>Paul G. Hall</u> College Curriculum Chair <u>Debra Pennington</u> College Dean <u>Paul Hunt</u> UGPC Chair _____ UGC Chair _____ Graduate College Dean _____ UFS President _____ Provost _____		Date 11/13/18 11/18/18 11/28/18	

Email this form and attachments to UGPC@fau.edu one week before the UGPC meeting so that materials may be viewed on the UGPC website prior to the meeting.

GRADUATE COLLEGE

DEC 05 2018

Received



COLLEGE OF BUSINESS
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MEMORANDUM

TO: Anita Pennathur, Chair - COB Graduate Council
FROM: Roland Kidwell, Chair - Management Programs
DATE: November 13, 2018
SUBJECT: REVISED MS WITH A MAJOR IN INTERNATIONAL BUSINESS CURRICULUM

We are requesting approval of the updated version of the Masters of Science in International Business curriculum, which is attached. After about 10 years of the program on hiatus, the faculty and administration of the College felt it was time to review, and revise the curriculum, as we believe the updated version will meet student demand for such a program. This is not a new degree program, but is merely a request for the approval of changes that the faculty feel make the curriculum more relevant to the current educational and economic environment. The consensus was that the program should be structured to not require prior business foundational coursework, which is comparable to international business masters programs of several of our peer institutions.

A faculty committee worked for several months on program changes, resulting in the curriculum on the attached "Masters of Science with a major in International Business Revised Curriculum" sheet. Though most of the program remained the same, including the 33 credit hours required, the differences between this version and the prior offering are:

- Changed the required Economics course from ECS 6027 (Economics of Emerging Markets) to ECO 6716 (Advanced International Monetary Economics)
- Changed the required Finance course from FIN 6806 (Advanced Financial Management) to FIN 6246 (Financial Markets)
- Changed the required Communication course from GEB 6215 (Business Communications Applications) to GEB 6217 (Communication Strategies for Business Professionals)
- Changed the required Marketing course from MAR 6815 (Marketing Mgt. in a Global Environment) to MAR 6815 (Advanced Marketing Management)
- Replaced the required Accounting course (ACG 6276 Accounting in International Business) with a Management course focused on emerging markets (MAN 6728 Managing in Emerging Markets)
- Allowed the alternative of MAN 6596 (Global Supply Chain Management) for MAN 6614 (International Business Operations) [students can select either course, whereas before the first one was required]
- Replaced six credits of graduate business applied language (GEB 5360/5362 English for Global Business, POR 5455/5446 Portuguese for Global Business, SPN 5445/5446 Spanish for Global Business) with the same credits of elective coursework related to international business (approved by the Chair or Program Director)

Though the changes are not substantial, we felt this updated offering is better suited for the current educational and workforce needs of our constituents. If you have questions about the changes, or process, please feel free to contact me.

Masters of Science with a major in International Business
Revised Curriculum

Curriculum Working Group: Roland Kidwell, Anita Pennathur, Len Trevino, and Marc Rhorer
Approved by Management Programs Faculty and the COB Graduate Council in Nov. 2018

Required Coursework (27 credits)

ECO 6716 Advanced International Monetary Economics
ENT 6946 Entrepreneurial Consulting Project (capstone course)
FIN 6246 Financial Markets
GEB 6217 Communication Strategies for Business Professionals
MAN 6609 Cross Cultural Management and Human Resources
MAN 6728 Managing in Emerging Markets
MAN 6937 Global Environment of Management
MAR 6815 Advanced Marketing Management

AND

MAN 6596 Global Supply Chain Management
OR
MAN 6614 International Business Operations

International Business Elective Coursework (6 credits)

Graduate electives of relevance to international business approved by the Chair or Program Director.