

 <b>FLORIDA ATLANTIC UNIVERSITY</b>	<b>NEW/CHANGE PROGRAM REQUEST</b> <b>Graduate Programs</b>		UGPC Approval _____ UFS Approval _____ Banner _____ Catalog _____
	<b>Department</b> Information Technology and Operations Management <b>College</b> Business		
<b>Program Name</b> Master of Business Administration, Business Analytics Concentration and MIS Concentration		<input type="checkbox"/> <b>New Program*</b> <input checked="" type="checkbox"/> <b>Change Program*</b>	<b>Effective Date</b> (TERM & YEAR) Spring 2022
<b>Please explain the requested change(s) and offer rationale below or on an attachment.</b> <p>The following change/updates are made to include new course in the program:</p> <ol style="list-style-type: none"> <li>1. Adding ISM 6427C, Business Innovation with Artificial Intelligence to the list of electives of the Business Analytics Concentration.</li> <li>2. Adding ISM 6455 and ISM 6427C to the list of electives of the Management Information Systems Concentration.</li> <li>3. Replacing ISM 6316 with Man 6581 in the list of electives of the Management Information Systems Concentration.</li> </ol>			
*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.			
<b>Faculty Contact/Email/Phone</b> Dr. T. Dinev / tdinev@fau.edu / 7-3181		<b>Consult and list departments that may be affected by the change(s) and attach documentation</b> N/A	
<b>Approved by</b> Department Chair _____ College Curriculum Chair _____ College Dean <u>Ken Johnson</u> UGPC Chair _____ UGC Chair _____ Graduate College Dean _____ UFS President _____ Provost _____		<b>Date</b> <u>Sep 10, 2021</u> <u>Sept 20, 2021</u> 9/22/2021 Oct 22, 2021 Oct 22, 2021 Oct 22, 2021	

Email this form and attachments to [UGPC@fau.edu](mailto:UGPC@fau.edu) 10 days before the UGPC meeting.

## Master's Programs

### Master of Business Administration

[Link to Executive M.B.A.](#)

[Link to Professional M.B.A.](#)

[Link to Crisis and Disaster Management Certificate](#)

[Link to Innovation Entrepreneurship Certificate](#)

The principal objective of the Master of Business Administration (M.B.A.) Program is to advance the quality of business management. The program provides advanced management education in an environment that encourages students to extend their leadership capabilities. It enables students to gain broad managerial skills and to develop specialized expertise in a business discipline that best suits their career aspirations. This program also available online.

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### Concentrations

Concentrations are not required and may not be desirable for a student seeking a well-rounded, diverse skill set. For students who desire the depth of a concentration, all concentrations within the M.B.A. program consist of the basic core as listed above (31 credits) and concentration electives (12 credits). In order to receive certification in a concentration, all coursework must be completed with no grade less than a "B-" and an average of 3.0 for the 12 to 15 credits of the concentration. Students who do not elect a concentration will be granted a General M.B.A. Concentrations are not designated on a diploma, but they are noted on the transcript.

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**The Business Analytics Concentration:** Students electing the Business Analytics concentration take the basic core as listed above and four of the following elective courses:

ISM 6136, Data Mining and Predictive Analytics

ISM 6404, Introduction to Business Analytics

ISM 6405, Advanced Business Analytics

ISM 6555, Social Media and Web Analytics

QMB 6303, Data Management and Analysis with Excel

[ISM 6427C Business Innovation with Artificial Intelligence](#)

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**The Management Information Systems Concentration:** Students electing the Management Information Systems concentration will take the basic core as listed above and four of the following: ISM 6508, ~~ISM 6316~~ [MAN 6581](#), ISM 6328, ISM 6368, ISM 6509, [ISM 6427C](#), [ISM 6455](#)

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**The Operations Management Concentration:** Students electing the Operations Management concentration will take the basic core as listed above and four elective courses as follows: MAN 6525, Business Process Improvement Management; MAN 6581, Project Management; MAN 6596, Supply Chain Management; and one class from the following list: ISM 6508, MAR 6837 or other approved Special Topics courses.