

 <b>FLORIDA ATLANTIC UNIVERSITY</b>	<b>NEW/CHANGE PROGRAM REQUEST</b> <b>Graduate Programs</b>		UGPC Approval _____ UFS Approval _____ Banner _____ Catalog _____
	Department _____ College <u>Business</u>		
Program Name _____		<input type="checkbox"/> New Program* <input type="checkbox"/> Change Program*	<b>Effective Date</b> (TERM & YEAR) Spring 2026
Please explain the requested change(s) and offer rationale below or on an attachment.			
*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.			
Faculty Contact/Email/Phone _____		Consult and list departments that may be affected by the change(s) and attach documentation	
<b>Approved by</b> Department Chair <u><i>[Signature]</i></u> College Curriculum Chair <u>Robert Pinsker</u> College Dean <u>Marc Rhorer</u> UGPC Chair <u><i>[Signature]</i></u> UGC Chair <u><i>[Signature]</i></u> Graduate College Dean <u><i>[Signature]</i></u> UFS President _____ Provost _____		<b>Date</b> <u>10/8/2025</u> <u>10/13/2025</u> <u>10/13/2025</u> <u>11/05/2025</u> <u>11/05/2025</u> <u>11/05/2025</u> _____ _____	

Email this form and attachments to [UGPC@fau.edu](mailto:UGPC@fau.edu) 10 days before the UGPC meeting.

## **Additional Elective to Proposed MBA Concentration in Artificial Intelligence**

**Proposed Concentration Structure: The Artificial Intelligence Concentration:** Students electing the Artificial Intelligence concentration complete the basic MBA core courses plus four specialized courses structured as follows:

### **Required Courses (2):**

- ISM 6427C, Business Innovation with Artificial Intelligence
- ISM 6426, Managing Artificial Intelligence Product Development

### **Elective Courses (Select 2):**

- **ACG 6496 Advanced Accounting Applications of Data Analytics**
- ECO 6445, AI and Machine Learning for Economics and Business Decision Making (new course)
- FIN 6596, Machine Learning (ML) and Artificial Intelligence (AI) Applications in Finance (new course)
- MAR 6735, Digital Marketing
- ISM 6404, Introduction to Business Analytics
- ISM 6555, Social Media and Web Analytics

### **New verbiage:**

- **The Artificial Intelligence Concentration.** Students electing Artificial Intelligence concentration will complete the basic MBA core courses plus four specialized courses. The concentration requires two mandatory courses: ISM 6427C, Business Innovation with Artificial Intelligence and ISM 6426, Managing Artificial Intelligence Product Development. Additionally, students must select two courses from the available electives, which include **ACG 6496 Advanced Accounting Applications of Data Analytics**, ECO 6445, AI and Machine Learning for Economics and Business Decision Making, FIN 6596, Machine Learning (ML) and Artificial Intelligence (AI) Applications in Finance, MAR 6735, Digital Marketing; ISM 6404, Introduction to Business Analytics; and ISM 6555, Social Media and Web Analytics.

## Proposed Prerequisite Catalog Change to ACG 6496

### **Advanced Accounting Applications of Data Analytics (ACG 6496) 3 credits**

*Prerequisites: Admission to **College of Business** master's program; ~~ACG 6686 or ACG 6635 or equivalent; and QMB 3600 or equivalent~~*

Data, data, data. It's everywhere! Have you ever wondered how data analytics could analyze REAL auditing, forensic accounting and financial statement issues? If so, this is the class for you. Hands-on exercises combine with fundamental data concepts to put you ahead of the game.