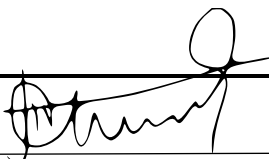
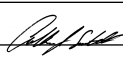

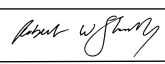
 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Graduate Programs		UGPC Approval _____ UFS Approval _____ Banner _____ Catalog _____
	Department ITOM College College of Business		
Program Name Master of Business Administration (M.B.A.) Program		<input type="checkbox"/> New Program* <input checked="" type="checkbox"/> Change Program*	Effective Date (TERM & YEAR) Spring 2026
<p>Please explain the requested change(s) and offer rationale below or on an attachment.</p> <p>Change: Creation of an MBA concentration in Artificial Intelligence (AI).</p> <p>Rationale: Organizations are increasingly integrating AI strategies and tools to improve operational efficiency, enhance products and services, and automate routine tasks. There is high demand from MBA students for specialized AI expertise that enables them to deploy AI solutions across various industry verticals and business units. The proposed concentration provides students with a comprehensive approach to adopting and deploying AI in organizational settings. This concentration will expand incrementally to include additional AI-focused courses as they are developed and approved through the academic review process. While ITOM will anchor this concentration, the Marketing, Finance, and Economics Departments have already created and designated domain specific courses for inclusion. Future expansion of course offerings is planned as other departments across the college develop additional graduate-level courses with AI focus.</p> <p>Required Courses (2): ISM 6427C, Business Innovation with Artificial Intelligence (existing course), and ISM 6426, Managing Artificial Intelligence Product Development (existing course). Elective Courses (Select 2): ECO 6445, AI and Machine Learning for Economics and Business Decision Making (new course), FIN 6596, Machine Learning (ML) and Artificial Intelligence (AI) Applications in Finance (new course), MAR 6735, Digital Marketing (existing course), ISM 6404, Introduction to Business Analytics (existing course), and ISM 6555, Social Media</p> <p><small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small></p>			
Faculty Contact/Email/Phone Mehran Basiratmand/mehran@fau.edu		Consult and list departments that may be affected by the change(s) and attach documentation EECS was contacted on 8/29 and again (follow up) on 9/4. No objections were raised. See attached.	
Approved by Department Chair  College Curriculum Chair <u>Robert Pinsker</u> College Dean <u>Marc Rhorer</u> UGPC Chair  UGC Chair  Graduate College Dean  UFS President _____ Provost _____		Date <u>09/15/2025</u> 9/17/2025 9/17/2025 10/01/2025 10/01/2025 10/02/2025 _____ _____	

Email this form and attachments to UGPC@fau.edu 10 days before the UGPC meeting.

Proposed MBA Concentration in Artificial Intelligence

Current MBA Concentrations: The College of Business MBA degree, housed in the Department of Management Programs, currently offers the following concentrations:

- Accounting
- Business Analytics
- Crisis and Disaster Management
- Entrepreneurial Management
- Finance
- Health Administration
- Hospitality and Tourism Management
- International Business
- Management Information Systems
- Marketing
- Operations Management
- Sport Management

Proposed Artificial Intelligence Concentration

Rationale: Organizations are increasingly integrating artificial intelligence strategies and tools to improve operational efficiency, enhance products and services, and automate routine tasks. There is high demand from MBA students for specialized AI expertise that enables them to deploy AI solutions across various industry verticals and business units.

The proposed concentration provides students with a comprehensive approach to adopting and deploying AI in organizational settings. This concentration will expand incrementally to include additional AI-focused courses as they are developed and approved through the academic review process. While ITOM will anchor this concentration, the Marketing, Finance, and Economics Departments have already created and designated domain specific courses for inclusion. Future expansion of course offerings is planned as other departments across the college develop additional graduate-level courses with AI focus.

Proposed Concentration Structure: The Artificial Intelligence Concentration: Students electing the Artificial Intelligence concentration complete the basic MBA core courses plus four specialized courses structured as follows:

Required Courses (2):

- ISM 6427C, Business Innovation with Artificial Intelligence
- ISM 6426, Managing Artificial Intelligence Product Development

Elective Courses (Select 2):

- ECO 6445, AI and Machine Learning for Economics and Business Decision Making (new course)
- FIN 6596, Machine Learning (ML) and Artificial Intelligence (AI) Applications in Finance (new course)
- MAR 6735, Digital Marketing
- ISM 6404, Introduction to Business Analytics
- ISM 6555, Social Media and Web Analytics

New proposed concentration verbiage:

The Artificial Intelligence Concentration. Students electing Artificial Intelligence concentration will complete the basic MBA core courses plus four specialized courses. The concentration requires two mandatory courses: ISM 6427C, Business Innovation with Artificial Intelligence and ISM 6426, Managing Artificial Intelligence Product Development. Additionally, students must select two courses from the available electives, which include ECO 6445, AI and Machine Learning for Economics and Business Decision Making, FIN 6596, Machine Learning (ML) and Artificial Intelligence (AI) Applications in Finance, MAR 6735, Digital Marketing; ISM 6404, Introduction to Business Analytics; and ISM 6555, Social Media and Web Analytics.

Catalog Changes of the MBA Programs

=====The catalog verbiage is very long. Below, with changes in red font, the verbiage is provided for the Artificial Intelligence Concentration=====

Programs in Business Administration

Business Administration

Master of Business Administration (M.B.A.)

(Minimum of 43 credits required)

Concentrations:

Accounting

Artificial Intelligence

Business Analytics

Crisis and Disaster Management

Entrepreneurial Management

Finance

Health Administration

Hospitality and Tourism Management

International Business

Management Information Systems

Marketing

Operations Management

Sport Management

[Link to Executive M.B.A.](#)

[Link to Professional M.B.A.](#)

[Link to Crisis and Disaster Management Certificate](#)

[Link to Innovation Entrepreneurship Certificate](#)

The principal objective of the Master of Business Administration (M.B.A.) Program is to advance the quality of business management. The program provides advanced management education in an environment that encourages students to extend their leadership capabilities. It enables students to gain broad managerial skills and to develop specialized expertise in a business discipline that best suits their career aspirations. This program also available online.

...

Concentrations

Concentrations are not required and may not be desirable for a student seeking a well-rounded, diverse skill set. For students who desire the depth of a concentration, all concentrations within the M.B.A. program consist of the basic core as listed above (31 credits) and concentration electives (12 credits). In order to receive certification in a concentration, all coursework must be completed with no grade less than a "B-" and an average of 3.0 for the 12 to 15 credits of the concentration. Students who do not elect a concentration will be granted a General M.B.A. Concentrations are not designated on a diploma, but they are noted on the transcript.

....

The Artificial Intelligence Concentration. Students electing Artificial Intelligence concentration will complete the basic MBA core courses plus four specialized courses. The concentration requires two mandatory courses: ISM 6427C, Business Innovation with Artificial Intelligence and ISM 6426, Managing Artificial Intelligence Product Development. Additionally, students must select two courses from the available electives, which include ECO 6445, AI and Machine Learning for Economics and Business Decision Making, FIN 6596, Machine Learning (ML) and Artificial Intelligence (AI) Applications in Finance, MAR 6735, Digital Marketing; ISM 6404, Introduction to Business Analytics; and ISM 6555, Social Media and Web Analytics.

...

Business Administration Master of Business Administration (M.B.A.) Executive Program

(Minimum of 40-46 credits required)

Concentrations:

Accounting

Artificial Intelligence

Business Analytics

Crisis and Disaster Management

Entrepreneurial Management

Finance

Health Administration

Hospitality and Tourism Management

International Business

Management Information Systems

Marketing

Operations Management

Sport Management

The Executive Master of Business Administration Program (Executive M.B.A.) was developed in response to a need for convenient, advanced executive education. The goal of the Executive M.B.A. Program is to prepare participating managers to assume leadership roles so that they and their companies can maximize investments in executive education. Many graduates will occupy senior management positions and provide leadership in an increasingly competitive business environment. The Executive M.B.A. is internationally accredited by The Association to Advance Collegiate Schools of Business International (AACSB).

...

Business Administration Master of Business Administration (M.B.A.) Professional Program

(Minimum of 40-46 credits required)

Concentrations:

Accounting

Artificial Intelligence

Business Analytics

Crisis and Disaster Management

Entrepreneurial Management

Finance

Health Administration

Hospitality and Tourism Management

International Business

Management Information Systems

Marketing

Operations Management

Sport Management

The Professional Master of Business Administration Program (Professional M.B.A.) was developed in response to a need for convenient, advanced executive education. The goal of the Professional M.B.A. Program is to prepare participating managers to assume leadership roles so that they and their companies can maximize investments in executive education. Many graduates will occupy management positions and provide leadership in an increasingly competitive business environment. The Professional

M.B.A. is internationally accredited by The Association to Advance Collegiate Schools of Business International (AACSB).

Subject: RE: MBA concentration in AI - comments or objections?

From: Anita Pennathur <PENNATHU@fau.edu>

Date: 8/29/25, 14:49

To: Tamara Dinev <tdinev@fau.edu>, George Young <Gyoung@fau.edu>, Ethlyn Williams <ewilliam@fau.edu>, Monica Escaleras <mescaler@fau.edu>, Hong Yuan <yuanh@fau.edu>, Vegar Wiik <vwiik@fau.edu>, Mehran Basiratmand <MEHRAN@fau.edu>

Hi Tamara,

It looks good to me. Thanks for all your work with this effort. Finance is excited to be part of this initiative.

All, have a lovely long weekend.

Anita

Anita Pennathur, Ph.D.
Professor of Finance
Chair, Department of Finance
College of Business
Florida Atlantic University
777 Glades Road
Boca Raton, FL 33431
Tel: 561-297-3995
Email: pennathu@fau.edu

-----Original Message-----

From: Tamara Dinev <tdinev@fau.edu>

Sent: Friday, August 29, 2025 1:50 PM

To: George Young <Gyoung@fau.edu>; Ethlyn Williams <ewilliam@fau.edu>; Monica Escaleras <mescaler@fau.edu>; Anita Pennathur <PENNATHU@fau.edu>; Hong Yuan <yuanh@fau.edu>; Vegar Wiik <vwiik@fau.edu>; Mehran Basiratmand <MEHRAN@fau.edu>

Subject: MBA concentration in AI - comments or objections?

Dear Chairs/Directors:

Thank you so much for working with me to finalize the MBA concentration in AI.

Attached is the package that is ready to go for approval. Finance and Economics created two new courses in AI, Marketing included a course they teach.

Please review the attached package and let me know if you have any comments or objections. I really hope to hear from you today, so I can move to the next step as soon as possible.

Thank you again:

Tamara

Best Regards:

Tamara Dinev, Ph.D.
Department Chair and Professor
Dean's Distinguished Research Fellow
Department of Information Technology and Operations Management, FL 219 College of Business,
Florida Atlantic University Boca Raton, Florida 33431
Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>
Google Scholar: <https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2d439f8f34c047dae2f008dde72cce0d%7C63c3c9c1e8>

-----Original Message-----

From: Tamara Dinev <tdinev@fau.edu> Sent: Monday, August 18, 2025 9:37 AM

To: George Young <Gyoung@fau.edu>; Ethlyn Williams <ewilliam@fau.edu>; Monica Escaleras <mescaler@fau.edu>; Anita Pennathur <PENNATHU@fau.edu>; Hong Yuan <yuanh@fau.edu>; Abhijit

Guha <guhaa@fau.edu>; Michael Ryall <mryall@fau.edu>; Kuntal Banerjee <kbanerje@fau.edu>;
Vegar Wiik <vwiiik@fau.edu>; Mehran Basiratmand <MEHRAN@fau.edu>
Subject: MBA concentration in AI - please respond by Friday

Dear colleagues:

During the Summer I, Dan, and Vegar discussed the possibility of creating an MBA concentration in AI.

We all agree that this concentration is strategic for us and all departments and angles should be presented. ITOM is already teaching of AI courses that are ready for the concentration.

I included all Chairs/Director of Accounting and Abi, Michael, and Kuntal.

Please let me know what courses you want to include in the concentration, or let me know a person that I should work with in creating the concentration.

We want to do this fast and approve the concentration this semester, thus have this ready for the college vote as soon as the semester starts.

That is, I ask you to respond to me by Friday if you have a graduate course that can be included in the concentration at this time.

As always, if you don't have currently course, you can always create one further down the road and then have it included in the concentration.

Thank you so much!

Tamara

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219 College of Business,
Florida Atlantic University Boca Raton, Florida 33431

Web:

<https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar:

[https://nam02.safelinks.protection.outlook.com/?](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2d439f8f34c047dae2f008dde72cce0d%7C63c3c9c1e8)

[url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2d439f8f34c047dae2f008dde72cce0d%7C63c3c9c1e8)

[YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2d439f8f34c047dae2f008dde72cce0d%7C63c3c9c1e8](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2d439f8f34c047dae2f008dde72cce0d%7C63c3c9c1e8)

Subject: RE: MBA concentration in AI - comments or objections?

From: Hong Yuan <yuanh@fau.edu>

Date: 8/29/25, 17:18

To: Tamara Dinev <tdinev@fau.edu>, George Young <Gyoung@fau.edu>, Ethlyn Williams <ewilliam@fau.edu>, Monica Escaleras <mescaler@fau.edu>, Anita Pennathur <PENNATHU@fau.edu>, Vegar Wiik <vwiik@fau.edu>, Mehran Basiratmand <MEHRAN@fau.edu>

Hi Tamara,

It looks good to me too. Wish everyone a wonderful long weekend!

Hong Yuan, Ph.D.

Harry T. Mangurian Professor & Chair – Department of Marketing

College of Business
Florida Atlantic University
Fleming Hall, Room 201
Boca Raton, FL 33431
Phone: (561) 297-3036

P.S. “My work schedule may look different than yours. Please do not feel obligated to respond outside of your normal working hours.” Thanks.

-----Original Message-----

From: Tamara Dinev <tdinev@fau.edu>

Sent: Friday, August 29, 2025 1:50 PM

To: George Young <Gyoung@fau.edu>; Ethlyn Williams <ewilliam@fau.edu>; Monica Escaleras <mescaler@fau.edu>; Anita Pennathur <PENNATHU@fau.edu>; Hong Yuan <yuanh@fau.edu>; Vegar Wiik <vwiik@fau.edu>; Mehran Basiratmand <MEHRAN@fau.edu>

Subject: MBA concentration in AI - comments or objections?

Dear Chairs/Directors:

Thank you so much for working with me to finalize the MBA concentration in AI.

Attached is the package that is ready to go for approval. Finance and Economics created two new courses in AI, Marketing included a course they teach.

Please review the attached package and let me know if you have any comments or objections. I really hope to hear from you today, so I can move to the next step as soon as possible.

Thank you again:

Tamara

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219 College of Business, Florida Atlantic University Boca Raton, Florida 33431

Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar: <https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Cd0d9072f5a1d4b62794408dde741a1c2%7C63c3c9c1e8>

-----Original Message-----

From: Tamara Dinev <tdinev@fau.edu> Sent: Monday, August 18, 2025 9:37 AM

To: George Young <Gyoung@fau.edu>; Ethlyn Williams <ewilliam@fau.edu>; Monica Escaleras <mescaler@fau.edu>; Anita Pennathur <PENNATHU@fau.edu>; Hong Yuan <yuanh@fau.edu>; Abhijit Guha <guhaa@fau.edu>; Michael Ryall <mryall@fau.edu>; Kuntal Banerjee <kbanerje@fau.edu>;

Vegar Wiik <vwiiik@fau.edu>; Mehran Basiratmand <MEHRAN@fau.edu>
Subject: MBA concentration in AI - please respond by Friday

Dear colleagues:

During the Summer I, Dan, and Vegar discussed the possibility of creating an MBA concentration in AI.

We all agree that this concentration is strategic for us and all departments and angles should be presented. ITOM is already teaching of AI courses that are ready for the concentration.

I included all Chairs/Director of Accounting and Abi, Michael, and Kuntal.

Please let me know what courses you want to include in the concentration, or let me know a person that I should work with in creating the concentration.

We want to do this fast and approve the concentration this semester, thus have this ready for the college vote as soon as the semester starts.

That is, I ask you to respond to me by Friday if you have a graduate course that can be included in the concentration at this time.

As always, if you don't have currently course, you can always create one further down the road and then have it included in the concentration.

Thank you so much!

Tamara

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219 College of Business,
Florida Atlantic University Boca Raton, Florida 33431

Web:

<https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar:

[https://nam02.safelinks.protection.outlook.com/?](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2F%3Fuser%3D%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Cd0d9072f5a1d4b62794408dde741a1c2%7C63c3c9c1e8)

[url=https%3A%2F%2Fscholar.google.com%2F%3Fuser%3D%3DYH8QZ-](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2F%3Fuser%3D%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Cd0d9072f5a1d4b62794408dde741a1c2%7C63c3c9c1e8)

[YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Cd0d9072f5a1d4b62794408dde741a1c2%7C63c3c9c1e8](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2F%3Fuser%3D%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Cd0d9072f5a1d4b62794408dde741a1c2%7C63c3c9c1e8)

Subject: Re: MBA concentration in AI - comments or objections?

From: George Young <Gyoung@fau.edu>

Date: 8/29/25, 14:40

To: Tamara Dinev <tdinev@fau.edu>

Tamara,

This looks good to me!

George

George R. Young, Ph.D, CPA, CFE

Director

School of Accounting

Florida Atlantic University

Please excuse any errors of grammar that I commit.

On Aug 29, 2025, at 1:49 PM, Tamara Dinev <tdinev@fau.edu> wrote:

Dear Chairs/Directors:

Thank you so much for working with me to finalize the MBA concentration in AI.

Attached is the package that is ready to go for approval. Finance and Economics created two new courses in AI, Marketing included a course they teach.

Please review the attached package and let me know if you have any comments or objections. I really hope to hear from you today, so I can move to the next step as soon as possible.

Thank you again:

Tamara

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219

College of Business,

Florida Atlantic University

Boca Raton, Florida 33431

Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar: <https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7CGyoung%40fau.edu%7C0ab9bfc2b92e47d95cee08>

url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7CGyoung%40fau.edu%7C0ab9bfc2b92e47d95cee08

-----Original Message-----

From: Tamara Dinev <tdinev@fau.edu> Sent: Monday, August 18, 2025 9:37 AM

To: George Young <Gyoung@fau.edu>; Ethlyn Williams <ewilliam@fau.edu>; Monica Escaleras <mescaler@fau.edu>; Anita Pennathur <PENNATHU@fau.edu>; Hong Yuan <yuanh@fau.edu>; Abhijit Guha <guhaa@fau.edu>; Michael Ryall <mryall@fau.edu>; Kuntal Banerjee <kbanerje@fau.edu>; Vegar Wiik <vwiik@fau.edu>; Mehran Basiratmand <MEHRAN@fau.edu>

Subject: MBA concentration in AI - please respond by Friday

Dear colleagues:

During the Summer I, Dan, and Vegar discussed the possibility of creating an MBA concentration in AI.

We all agree that this concentration is strategic for us and all departments and angles should be presented. ITOM is already teaching of AI courses that are ready for the concentration.

I included all Chairs/Director of Accounting and Abi, Michael, and Kuntal.

Please let me know what courses you want to include in the concentration, or let me know a person that I should work with in creating the concentration.

We want to do this fast and approve the concentration this semester, thus have this ready for the college vote as soon as the semester starts.

That is, I ask you to respond to me by Friday if you have a graduate course that can be included in the concentration at this time.

As always, if you don't have currently course, you can always create one further down the road and then have it included in the concentration.

Thank you so much!

Tamara

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219 College of Business, Florida Atlantic University Boca Raton, Florida 33431

Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar: [https://nam02.safelinks.protection.outlook.com/?](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7CGyoung%40fau.edu%7C0ab9bfc2b92e47d95cee0)

[url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7CGyoung%40fau.edu%7C0ab9bfc2b92e47d95cee0](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7CGyoung%40fau.edu%7C0ab9bfc2b92e47d95cee0)

<MBA concentration in AI-Catalog changes.pdf>

<MBA concentration in AI.pdf>

<Fin 6596 ML AI Applications in Finance new-course-form.pdf>

<Fin 6596-AI Applications in Finance Syllabus.docx>

<ECO 6445_New Course-AI and Machine Learning.pdf>

<ECO 6445-AI and Machine Learning for Economics and Business Decision Making_Syllabus.docx>

Subject: Re: MBA concentration in AI - comments or objections?

From: Monica Escaleras <mescaler@fau.edu>

Date: 8/29/25, 17:41

To: Tamara Dinev <tdinev@fau.edu>, Anita Pennathur <PENNATHU@fau.edu>

CC: George Young <Gyoung@fau.edu>, Ethlyn Williams <ewilliam@fau.edu>, Hong Yuan <yuanh@fau.edu>, Vegar Wiik <vwiik@fau.edu>, Mehran Basiratmand <MEHRAN@fau.edu>

Dear Tamara,

Thank you so much for putting this concentration together and your guidance on the Econ course. Everything looks great to me.

Have a wonderful weekend.

Regards,

Monica

Sent from my iPhone

On Aug 29, 2025, at 2:49 PM, Anita Pennathur <PENNATHU@fau.edu> wrote:

Hi Tamara,

It looks good to me. Thanks for all your work with this effort. Finance is excited to be part of this initiative.

All, have a lovely long weekend.

Anita

Anita Pennathur, Ph.D.
Professor of Finance
Chair, Department of Finance
College of Business
Florida Atlantic University
777 Glades Road
Boca Raton, FL 33431
Tel: 561-297-3995
Email: pennathu@fau.edu

-----Original Message-----

From: Tamara Dinev <tdinev@fau.edu>

Sent: Friday, August 29, 2025 1:50 PM

To: George Young <Gyoung@fau.edu>; Ethlyn Williams <ewilliam@fau.edu>; Monica Escaleras <mescaler@fau.edu>; Anita Pennathur <PENNATHU@fau.edu>; Hong Yuan <yuanh@fau.edu>; Vegar Wiik <vwiik@fau.edu>; Mehran Basiratmand <MEHRAN@fau.edu>

Subject: MBA concentration in AI - comments or objections?

Dear Chairs/Directors:

Thank you so much for working with me to finalize the MBA concentration in AI.

Attached is the package that is ready to go for approval. Finance and Economics created two new courses in AI, Marketing included a course they teach.

Please review the attached package and let me know if you have any comments or objections. I really hope to hear from you today, so I can move to the next step as soon as possible.

Thank you again:

Tamara

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219 College of Business,
Florida Atlantic University Boca Raton, Florida 33431

Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar: [https://nam02.safelinks.protection.outlook.com/?](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2c9fb1e148ae4eb3e0e708dde744cf1d%7C63c3c9c1e)

[url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2c9fb1e148ae4eb3e0e708dde744cf1d%7C63c3c9c1e](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2c9fb1e148ae4eb3e0e708dde744cf1d%7C63c3c9c1e)

-----Original Message-----

From: Tamara Dinev <tdinev@fau.edu> Sent: Monday, August 18, 2025 9:37 AM

To: George Young <Gyoung@fau.edu>; Ethlyn Williams <ewilliam@fau.edu>; Monica Escaleras <mescaler@fau.edu>; Anita Pennathur <PENNATHU@fau.edu>; Hong Yuan <yuanh@fau.edu>; Abhijit Guha <guhaa@fau.edu>; Michael Ryall <mryall@fau.edu>; Kuntal Banerjee <kbanerje@fau.edu>; Vegar Wiik <vwiik@fau.edu>; Mehran Basiratmand <MEHRAN@fau.edu>

Subject: MBA concentration in AI - please respond by Friday

Dear colleagues:

During the Summer I, Dan, and Vegar discussed the possibility of creating an MBA concentration in AI.

We all agree that this concentration is strategic for us and all departments and angles should be presented. ITOM is already teaching of AI courses that are ready for the concentration.

I included all Chairs/Director of Accounting and Abi, Michael, and Kuntal.

Please let me know what courses you want to include in the concentration, or let me know a person that I should work with in creating the concentration.

We want to do this fast and approve the concentration this semester, thus have this ready for the college vote as soon as the semester starts.

That is, I ask you to respond to me by Friday if you have a graduate course that can be included in the concentration at this time.

As always, if you don't have currently course, you can always create one further down the road and then have it included in the concentration.

Thank you so much!

Tamara

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219 College of Business,
Florida Atlantic University Boca Raton, Florida 33431

Web:

<https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar:

[https://nam02.safelinks.protection.outlook.com/?](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2c9fb1e148ae4eb3e0e708dde744cf1d%7C63c3c9c1e)

[url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2c9fb1e148ae4eb3e0e708dde744cf1d%7C63c3c9c1e)

[YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2c9fb1e148ae4eb3e0e708dde744cf1d%7C63c3c9c1e](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7C2c9fb1e148ae4eb3e0e708dde744cf1d%7C63c3c9c1e)

Subject: Re: MBA concentration in AI - comments or objections?

From: Ethlyn Williams <ewilliam@fau.edu>

Date: 8/29/25, 14:58

To: Tamara Dinev <tdinev@fau.edu>

CC: George Young <Gyoung@fau.edu>, Monica Escaleras <mescaler@fau.edu>, Anita Pennathur <PENNATHU@fau.edu>, Hong Yuan <yuanh@fau.edu>, Vegar Wiik <vwiik@fau.edu>, Mehran Basiratmand <MEHRAN@fau.edu>

Thank you for coordinating this Tamara. It looks good.

Have good weekend.

Best,

Ethlyn

Ethlyn Williams, PhD

Professor of Management

Chair, Department of Management Programs

Florida Atlantic University

College of Business

777 Glades Road

Boca Raton, FL 33431

Phone: 561-297-3654

Email: ewilliam@fau.edu

On Aug 29, 2025, at 1:49 PM, Tamara Dinev <tdinev@fau.edu> wrote:

Dear Chairs/Directors:

Thank you so much for working with me to finalize the MBA concentration in AI.

Attached is the package that is ready to go for approval. Finance and Economics created two new courses in AI, Marketing included a course they teach.

Please review the attached package and let me know if you have any comments or objections. I really hope to hear from you today, so I can move to the next step as soon as possible.

Thank you again:

Tamara

From: Tamara Dinev <tdinev@fau.edu> Sent: Monday, August 18, 2025 9:37 AM
To: George Young <Gyoung@fau.edu>; Ethlyn Williams <ewilliam@fau.edu>; Monica Escaleras <mescaler@fau.edu>; Anita Pennathur <PENNATHU@fau.edu>; Hong Yuan <yuanh@fau.edu>; Abhijit Guha <guhaa@fau.edu>; Michael Ryall <mryall@fau.edu>; Kuntal Banerjee <kbanerje@fau.edu>; Vegar Wiik <vwiik@fau.edu>; Mehran Basiratmand <MEHRAN@fau.edu>
Subject: MBA concentration in AI - please respond by Friday

During the Summer I, Dan, and Vegar discussed the possibility of creating an MBA concentration in AI.

We all agree that this concentration is strategic for us and all departments and angles should be presented. ITOM is already teaching of AI courses that are ready for the concentration.

I included all Chairs/Director of Accounting and Abi, Michael, and Kuntal.

Please let me know what courses you want to include in the concentration, or let me know a person that I should work with in creating the concentration.

We want to do this fast and approve the concentration this semester, thus have this ready for the college vote as soon as the semester starts.

That is, I ask you to respond to me by Friday if you have a graduate course that can be included in the concentration at this time.

As always, if you don't have currently course, you can always create one further down

the road and then have it included in the concentration.

Thank you so much!

Tamara

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219 College of Business, Florida Atlantic University Boca Raton, Florida 33431

Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar: <https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Cewilliam%40fau.edu%7C0ab9bfc2b92e47d95cee0>

[<MBA concentration in AI-Catalog changes.pdf>](#)

[<MBA concentration in AI.pdf>](#)

[<Fin 6596 ML AI Applications in Finance new-course-form.pdf>](#)

[<Fin 6596-AI Applications in Finance new-course-form.pdf>](#)

[<Fin 6596-AI Applications in Finance Syllabus.docx>](#)

[<ECO 6445_New Course-AI and Machine Learning.pdf>](#)

[<ECO 6445-AI and Machine Learning for Economics and Business Decision](#)

[Making_Syllabus.docx>](#)

Subject: Proposed MBA concentration in AI in the College of Business

From: Tamara Dinev <tdinev@fau.edu>

Date: 8/29/25, 19:00

To: Hari Kalva <hkalva@fau.edu>

Dear Dr. Kalva:

I trust the semester start is smooth and problem free.

The College of Business is proposing a college MBA concentration in Artificial Intelligence. Various departments are participating in it, two new courses have been developed from domain specific angle by Finance and Economics.

I attach the two new courses syllabi, the proposed concentration verbiage and structure, and the tracked changes in the catalog of the MBA program.

Please let me know if you have any comments or objections.

I thank you for your prompt response.

Tamara

--

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219

College of Business,

Florida Atlantic University

Boca Raton, Florida 33431

Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar: <https://scholar.google.com/citations?user=YH8QZ-YAAAAJ&hl=en>

—Attachments:—

MBA concentration in AI-Catalog changes.pdf	34.4 KB
MBA concentration in AI.pdf	48.4 KB
Fin 6596 ML AI Applications in Finance new-course-form.pdf	299 KB
Fin 6596-AI Applications in Finance Syllabus.docx	43.3 KB
ECO 6445_New Course-AI and Machine Learning.pdf	601 KB
ECO 6445-AI and Machine Learning for Economics and Business Decision Making_Syllabus.docx	171 KB

Subject: FW: Proposed MBA concentration in AI in the College of Business
From: Tamara Dinev <tdinev@fau.edu>
Date: 9/4/25, 16:54
To: Hari Kalva <hkalva@fau.edu>
CC: Vegar Wiik <VWIIK@fau.edu>

Dear Dr. Kalva:

Last week I sent you the College of Business proposal to create an MBA concentration for AI and asked if you had any comments or objections.
Next week is the College Graduate Council meeting and we intend to submit the proposal for a vote.

If I don't hear from you, we will assume that you have no objections or comments.

Thank you so much!

Best Regards:
Tamara

=====
Tamara Dinev, Ph.D.
Department Chair and Professor
Dean's Distinguished Research Fellow
Department of Information Technology and Operations Management, FL 219
College of Business, Florida Atlantic University
Boca Raton, Florida 33431
Google Scholar: <https://scholar.google.com/citations?user=YH8QZ-YAAAAJ&hl=en>

-----Original Message-----

From: Tamara Dinev
Sent: Friday, August 29, 2025 7:01 PM
To: Hari Kalva <hkalva@fau.edu>
Subject: Proposed MBA concentration in AI in the College of Business

Dear Dr. Kalva:

I trust the semester start is smooth and problem free.

The College of Business is proposing a college MBA concentration in Artificial Intelligence. Various departments are participating in it, two new courses have been developed from domain specific angle by Finance and Economics.

I attach the two new courses syllabi, the proposed concentration verbiage and structure, and the tracked changes in the catalog of the MBA program.

Please let me know if you have any comments or objections.

I thank you for your prompt response.

Tamara

--
Best Regards:
Tamara Dinev, Ph.D.
Department Chair and Professor
Dean's Distinguished Research Fellow
Department of Information Technology and Operations Management, FL 219 College of Business,
Florida Atlantic University Boca Raton, Florida 33431
Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>
Google Scholar: <https://scholar.google.com/citations?user=YH8QZ-YAAAAJ&hl=en>

— Attachments: —

MBA concentration in AI-Catalog changes.pdf

34.4 KB

MBA concentration in AI.pdf	48.4 KB
Fin 6596 ML AI Applications in Finance new-course-form.pdf	299 KB
Fin 6596-AI Applications in Finance Syllabus.docx	43.3 KB
ECO 6445_New Course-AI and Machine Learning.pdf	601 KB
ECO 6445-AI and Machine Learning for Economics and Business Decision Making_Syllabus.docx	171 KB

Subject: RE: Proposed MBA concentration in AI in the College of Business
From: Hari Kalva <hkalva@fau.edu>
Date: 9/15/25, 18:41
To: Tamara Dinev <tdinev@fau.edu>
CC: Vegar Wiik <vwiik@fau.edu>

Hi Tamara, no objections from us.
Best,
Hari

--
Hari Kalva, Ph.D.
eecs.fau.edu

-----Original Message-----
From: Tamara Dinev <tdinev@fau.edu>
Sent: Thursday, September 4, 2025 4:55 PM
To: Hari Kalva <hkalva@fau.edu>
Cc: Vegar Wiik <vwiik@fau.edu>
Subject: FW: Proposed MBA concentration in AI in the College of Business

Dear Dr. Kalva:

Last week I sent you the College of Business proposal to create an MBA concentration for AI and asked if you had any comments or objections.
Next week is the College Graduate Council meeting and we intend to submit the proposal for a vote.

If I don't hear from you, we will assume that you have no objections or comments.

Thank you so much!

Best Regards:
Tamara

=====
Tamara Dinev, Ph.D.
Department Chair and Professor
Dean's Distinguished Research Fellow
Department of Information Technology and Operations Management, FL 219 College of Business,
Florida Atlantic University Boca Raton, Florida 33431 Google Scholar: [https://
nam02.safelinks.protection.outlook.com/?
url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-
YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Ce3bf23a3339d4708d13008ddf4a8f3ce%7C63c3c9c1e8](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Ce3bf23a3339d4708d13008ddf4a8f3ce%7C63c3c9c1e8)

-----Original Message-----
From: Tamara Dinev
Sent: Friday, August 29, 2025 7:01 PM
To: Hari Kalva <hkalva@fau.edu>
Subject: Proposed MBA concentration in AI in the College of Business

Dear Dr. Kalva:

I trust the semester start is smooth and problem free.

The College of Business is proposing a college MBA concentration in Artificial Intelligence. Various departments are participating in it, two new courses have been developed from domain specific angle by Finance and Economics.

I attach the two new courses syllabi, the proposed concentration verbiage and structure, and the tracked changes in the catalog of the MBA program.

Please let me know if you have any comments or objections.

I thank you for your prompt response.

Tamara

--

Best Regards:

Tamara Dinev, Ph.D.

Department Chair and Professor

Dean's Distinguished Research Fellow

Department of Information Technology and Operations Management, FL 219 College of Business,
Florida Atlantic University Boca Raton, Florida 33431

Web: <https://business.fau.edu/faculty-research/faculty-profiles/profile/tdinev.php>

Google Scholar: [https://nam02.safelinks.protection.outlook.com/?](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Ce3bf23a3339d4708d13008ddf4a8f3ce%7C63c3c9c1e8)

[url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Ce3bf23a3339d4708d13008ddf4a8f3ce%7C63c3c9c1e8)

[YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Ce3bf23a3339d4708d13008ddf4a8f3ce%7C63c3c9c1e8](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fscholar.google.com%2Fcitations%3Fuser%3DYH8QZ-YAAAAJ%26hl%3Den&data=05%7C02%7Ctdinev%40fau.edu%7Ce3bf23a3339d4708d13008ddf4a8f3ce%7C63c3c9c1e8)