

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Graduate Programs		UGPC Approval _____ UFS Approval _____ Banner Posted _____ Catalog _____
	Department Management College Business		
Program Name PhD in Business Administration		<input type="checkbox"/> New Program <input checked="" type="checkbox"/> Change Program	Effective Date (TERM & YEAR) Summer 2020
<p>Please explain the requested change(s) and offer rationale below or on an attachment</p> <p>The College of Business wishes to modify the required course listings for each of the COB PhD concentrations. The edits correct errors noted in the tables that were added by the registrar, reflect changes in our current practice, and standardize the presentation across concentrations.</p>			
Faculty Contact/Email/Phone Mark Kohlbeck, mkohlbec@fau.edu, 561-297-1363		Consult and list departments that may be affected by the change(s) and attach documentation None	
Approved by Director of Business PhD Programs _____ Department Chair _____ College Curriculum Chair _____ College Dean _____ UGPC Chair _____ UGC Chair _____ Graduate College Dean _____ UFS President _____ Provost _____		Date 1/26/2020 8/26/2020 8/26/2020	

Email this form and attachments to UGPC@fau.edu one week before the UGPC meeting so that materials may be viewed on the UGPC website prior to the meeting.

DOCTORAL PROGRAM

Doctor of Philosophy with Major in Business Administration

The College of Business offers a Doctor of Philosophy (Ph.D.) degree in Business Administration with concentrations in Accounting, Finance, Information Technology, Management and Marketing (collectively referred to as the specialized concentrations) and an [Executive Doctorate](#) concentration. Required courses consist of a set of tool courses (such as statistics and econometrics), a set of courses tailored to the student's concentration and a dissertation.

The doctoral program's specialized concentrations prepare students for university teaching and research. Students entering the doctoral program and pursuing a specialized concentration typically have a master's in a Business Administration program and require about four years to complete the requirements for the Ph.D. in Business Administration. Students accepted in the program are expected to enroll on a full-time basis. The Executive Doctorate concentration of the doctoral program enhances research and consulting capabilities. Students entering the doctoral program pursuing an Executive Doctorate have significant business experience and require three years to complete requirements for the Ph.D. in Business Administration.

Admission Requirements

Admission to the program is restricted to students who show exceptionally high promise for mastering the conceptual and analytic tools required for doctoral study in business. Evidence of such promise is obtained by evaluation of previous graduate and undergraduate class standing, the score on the Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE), letters of recommendation and the applicant's statement of career goals. In addition, if feasible, applicants are interviewed either in person, by video or by telephone. The minimum criteria for admission include the following:

1. The student must satisfactorily meet the general University requirements for admission to graduate programs. International applicants must also satisfactorily meet any additional requirements of the Graduate College. Additional details are found [here](#).
2. The student must hold a master's in a related discipline or an M.B.A. degree, preferably from an AACSB-accredited, graduate-level institution.
3. Typically the student presents a minimum score of 600 on the GMAT or a comparable score on the GRE, taken within the last five years.
4. An applicant whose native language is not English must present a minimum score as set by the Graduate College on the Test of English as a Foreign Language (TOEFL) or the Test of Spoken English (TSE). Applicants who have completed a minimum of two years of postsecondary education in the United States are exempt from this requirement.

An entering student is expected to be proficient in computer and quantitative skills. An exceptionally qualified student with a master's degree in a non-business discipline may also enter the program, but must undertake additional work that is sufficient to establish knowledge of the material comprising the AACSB M.B.A. core requirements. The minimum criteria do not guarantee acceptance into the program, as enrollment in any year is limited.

Application Process and More Information

For details about admission and degree requirements for the Ph.D. degree in Business Administration, contact Judith Benson, benson@fau.edu, 561-297-1176.

Degree Requirements

1. Basic Tool Areas: Doctoral-level courses such as Statistics, Quantitative Methods and Economics.
2. Area of Concentration: Several courses are required in the student's area of concentration.
3. Comprehensive Examination: Students pursuing specialized concentrations must pass a comprehensive examination that will be administered in the area of the concentration after completion of all required coursework.
4. Dissertation: A minimum of 18 credits of dissertation must be taken, and the completed dissertation, reflecting an original contribution to knowledge, must be successfully defended at both the proposal stage as well as at the final

completed stage.

5. A minimum of 80 credits is required (including dissertation credits).

6. To remain in good standing, Ph.D. students must maintain a minimum grade point average of 3.0 (based on a 4.0 scale) on all courses taken for the doctoral program (individual concentrations may have higher minimums). If a Ph.D. student receives a grade below "B" for any course or has a grade point average below the minimum permitted for the student's area of concentration, a Ph.D. committee of professors within the student's area of concentration will decide whether any action (such as remedial coursework requirements, dismissal, etc.) should be taken.

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Accounting, a Specialized Concentration in the Ph.D. Program in Business Administration		
Foundation and Statistics Courses - 279 credits		
Advanced Accounting Theory	ACG 6135	3
Scientific Method in Business	ACG 7884	3
Seminar in University Business Education	BTE 7145	3
Advanced Microeconomics	ECO 6115	3
Advanced Mathematical Economics	ECO 6403	3
Statistics and Quantitative Tools - 12 credits		
Advanced Econometrics	ECO 6426	3
Research Methods 1	QMB 7565	3
<i>Select two courses (6 credits) from the following list</i>		
Topics in Econometrics	ECO 6424	3
Special Topics	ECO 6930	1-3
Empirical Methods in Finance	FIN 7932	3
Research Methods 2	QMB 7566	3
Measurement Design and Evaluation	QMB 7567	3
Experimental Design 2	PSY 6207	3
Advanced Statistics	STA 7114	3
Accounting Seminars and Qualifying Research Project Courses - 21 15 credits		
Seminar in Financial Accounting	ACG 7145	3
Seminar in Accounting Information Systems	ACG 7415	3
Seminar in Auditing	ACG 7646	3
Scientific Method in Business	ACG 7884	3
Seminar on Accounting Research and Capital Markets	ACG 7896	3
Qualifying Research Project	ACG 7916	3
Seminar in University Business Education	BTE 7145	3
Supporting Areas Elective Courses - 9 credits		
<i>Select three of 9 credits from the following courses, two of which must be at the 7000 level</i>		
Advanced Macroeconomics	ECO 6206	3
Advanced Game Theory and Applications	ECO 6409	3
Introduction to Qualitative Theory	EDA 6415	3

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Financial Markets	FIN 6246	3
Investment Management	FIN 6515	3
Advanced Financial Management	FIN 6806	3
Seminar in Capital Markets	FIN 7247	3
Seminar in Corporate Financial Theory	FIN 7449	3
Seminar in Investments	FIN 7527	3
Seminar in Current Financial Research	FIN 7932	3
Organizational Theory	MAN 7207	3
Organizational Behavior	MAN 7275	3
Advanced Social Behavior	SOP 6079	3
Cognitive Behavioral Theory and Techniques for Social Work	SOW 6128	3
<u>Dissertation - 30 credits (minimum)</u>		
Advanced Research in Accounting <i>(may be taken multiple times)</i>	ACG 7978	12-18
Doctoral Dissertation in Accounting <i>(may be taken multiple times)</i>	ACG 7980	18-24

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Finance, a Specialized Concentration in the Ph.D. Program in Business Administration		
<u>Tool-Foundation and Statistic Courses - 18 credits</u>		
Seminar in University Business Education	BTE 7145	3
Advanced Microeconomics	ECO 6115	3
<u>Advanced Mathematical Economics</u>	<u>ECO 6403</u>	<u>3</u>
<u>Topics in Econometrics</u>	<u>ECO 6424</u>	<u>3</u>
Advanced Econometrics	ECO 6426	3
<u>Special Topics</u>	<u>ECO 6930</u>	<u>3</u>
<u>Empirical Methods in Finance</u>	<u>FIN 7932</u>	<u>3</u>
Research Methods 1	QMB 7565	3
<u>Finance Courses - 33-12 credits</u>		
Seminar in Capital Markets	FIN 7247	3
Seminar in Corporate Financial Theory	FIN 7449	3
Seminar in Investments	FIN 7527	3
Seminar in Current Financial Research	FIN 7932	3
<u>Elective Courses - 6 credits</u>		
<i>Select two-a total of 15 credits courses-from the following list, 12 of the credits must be Finance credits</i>		
Advanced Accounting Theory	ACG 6135	3
Seminar in Financial Accounting	ACG 7145	3
Advanced Macroeconomics	ECO 6206	3
<u>Advanced Mathematical Economics</u>	<u>ECO 6403</u>	<u>3</u>
Advanced Game Theory and Applications	ECO 6409	3
<u>Special Topics in Economics</u>	<u>ECO 6424</u>	<u>3</u>
Advanced International Monetary Economics	ECO 6716	3

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Financial Markets	FIN 6246	3
Financial Management: Investment Decisions and Policy	FIN 6436	3
<u>Quantitative Methods in Finance</u>	<u>FIN 6456</u>	<u>3</u>
Investment Management	FIN 6515	3
Financial Risk Management and Derivatives	FIN 6537	3
Multinational Finance	FIN 6605	3
Theory of Financial Management	FIN 6804	3
Advanced Financial Management	FIN 6806	3
Directed Independent Study	FIN 6906	1-3
Special Topics	FIN 6936	1-3
<u>Seminar in Entrepreneurial Finance</u>	<u>FIN 7932</u>	<u>3</u>
<u>Governance and Financial Institutions</u>	<u>FIN 7932</u>	<u>3</u>
Advanced Research in Finance (may be taken multiple times)	FIN 7978	1-9
Risk Management and Insurance	RMI 6016	3
Corporate Risk Management	RMI 6356	3
Applied Time Series Analysis	STA 6857	3
Advanced Statistics	STA 7114	3
Dissertation - 24-36 credits (minimum)		
Advanced Research in Finance (may be taken multiple times)	FIN 7978	6-12/18
Doctoral Dissertation - Finance/Real Estate (may be taken multiple times)	FIN 7980	18-24

Information Technology, a Specialized Concentration in the Ph.D. Program in Business Administration

The Information Technology concentration is a multidisciplinary field of study that focuses on the design, development, implementation and use of information technology to solve organizational problems. The program stresses both theory and research. For information, contact Dr. David Menachof, dmenachof@fau.edu, the Information Technology and Operations Management Department Ph.D. Committee Chair.

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Management, a Specialized Concentration in the Ph.D. Program in Business Administration		
<u>Research Foundation and Statistics Courses - 159 credits</u>		
Seminar in University Business Education	BTE 7145	3
<u>Scientific Method in Business</u>	<u>MAN 7640</u>	<u>3</u>
Research Methods 1	QMB 7565	3
<u>Measurement Design and Evaluation</u>	<u>QMB 7567</u>	<u>3</u>
<u>Select 3 credits from the following list</u>		
Research Methods 2	QMB 7566	3
<u>Advanced Statistics</u>	<u>STA 7114</u>	<u>3</u>
<u>Measurement Design and Evaluation</u>	<u>QMB 7567</u>	<u>3</u>
<u>Concentration Management Core Courses - 9-9 credits</u>		
Organizational Theory	MAN 7207	3
Organizational Management Behavior	MAN 7275	3

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Strategic Management Seminar	MAN 7729	3
<u>Entrepreneurship Courses - 15 credits</u>		
<u>The Entrepreneurship Field</u>	<u>MAN 7931</u>	<u>3</u>
<u>Corporate Entrepreneurship</u>	<u>MAN 7931</u>	<u>3</u>
<u>International Entrepreneurship</u>	<u>MAN 7931</u>	<u>3</u>
<u>Seminar in Entrepreneurial Finance</u>	<u>FIN 7932</u>	<u>3</u>
<u>Entrepreneurial Economics</u>	<u>MAN 7931</u>	<u>3</u>
<u>Elective Courses - 45-6 credits</u>		
Select a total of 45-6 credits from the following list		
Advanced Econometrics	ECO 6426	3
<u>Special Topics</u>	<u>ECO 6939</u>	<u>3</u>
Introduction to Qualitative Theory	EDA 6415	3
Advanced Qualitative Inquiry	EDA 7416	3
International Business Operations	MAN 6614	3
Managing Effectively in Emerging Market Economies	MAN 6728	3
Directed Independent Study	MAN 6905	1-4
Industrial-Organizational Psychology	MAN 7326	3
<u>Scientific Method in Business</u>	<u>MAN 7640</u>	<u>3</u>
International Organizational Studies	MAN 7685	3
Special Topics in Management	MAN 7931	3
Advanced Research in Management	MAN 7978	1-9
Grant Writing and Project Management	PAD 6233	3
Seminar in Organization Theory	PAD 7107	3
Organizational Behavior and Development	PAD 7155	3
Qualitative Methods in Public Affairs Research	PAF 7820	3
Advanced Social Behavior	SOP 6079	3
Cognitive Behavioral Theory and Techniques for Social Work	SOW 6128	3
Seminar in Advanced Qualitative Methods	SYA 6315	3
<u>Dissertation - 48-36 credits</u>		
<u>Advanced Research in Management (may be taken multiple times)</u>	<u>MAN 7978</u>	<u>18</u>
Doctoral Dissertation - Management (may be taken multiple times)	MAN 7980	18-24

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Marketing, a Specialized Concentration in the Ph.D. Program in Business Administration

The Marketing concentration provides a broad survey of most of the major areas of Marketing. A particular program of study will be tailored to each student's specific interests. Contact the Marketing Department Ph.D. Coordinator, Dr. Gopal Iyer, gilyer@fau.edu, for more information.

<u>Marketing, a Specialized Concentration in the Ph.D. Program in Business Administration</u>		
<u>Foundation and Statistics Courses - 15 credits</u>		
<u>Seminar in University Business Education</u>	<u>BTE 7145</u>	<u>3</u>
<u>Scientific Method in Business</u>	<u>MAR 7785</u>	<u>3</u>

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Research Methods 1	QMB 7565	3
Measurement Design and Evaluation	QMB 7567	3
<i>Select 3 credits from the following list</i>		
Research Methods 2	QMB 7566	3
Advanced Statistics	STA 7114	3
Marketing Courses - 12 credits		
Interorganizational Relationships in Marketing	MAR 7459	3
Seminar in Consumer Behavior	MAR 7507	3
Marketing Seminar I	MAR 7936	3
Marketing Seminar II	MAR 7936	3
Elective Courses - 18 credits		
<i>Select a total of 18 credits from the following list</i>		
Topics in Economics	ECO 6424	3
Advanced Econometrics	ECO 6426	3
Special Topics	ECO 6939	3
Introduction to Qualitative Theory	EDA 6415	3
Seminar in Human Perception	EXP 6208	3
Seminar in Cognition	EXP 6609	3
Special Topics in Cognition	EXP 6930	3
Organizational Theory	MAN 7207	3
Organizational Behavior	MAN 7275	3
Strategic Management Seminar	MAN 7729	3
Special Topics (Services)	MAR 7931	3
Special Topics (Marketing Analytics)	MAR 7931	3
Special Topics (Research Design)	MAR 7931	3
Special Topics in Personality and Social Psychology	PPE 6930	3
Dissertation - 36 credits		
Advanced Research in Marketing <i>(may be taken multiple times)</i>	MAR 7978	18
Doctoral Dissertation - Marketing <i>(may be taken multiple times)</i>	MAR 7980	18-24

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Executive Doctorate Concentration for the Ph.D. in Business Administration

For the Executive Doctorate concentration, students must complete the courses as noted below.

Foundation and Statistics Courses - 9 credits		
Topics in Econometrics	ECO 6424	3
Research Methods 1	QMB 7565	3
Research Methods 2	QMB 7566	3
Required Courses - 45-36 credits		
Survey of Accounting Behavioral Research	ACG 7837	3
Survey of Archival Accounting Research	ACG 7886	3

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Topics in Econometrics	ECO 6424	3
Microeconomic Foundations of Strategic Decision Making	ECO 7178	3
Contemporary Issues in Global Macroeconomics	ECO 7296	3
Theory of Corporate Finance: Readings and Empirics	FIN 7808	3
State-of-the-Art Managerial Finance	FIN 7895	3
Organizational Impacts of Information Systems	ISM 7345	3
Seminar in Information Systems	ISM 7935	3
Strategic Management Seminar	MAN 7729	3
Special Topics in Management (Advanced Management Theory)	MAN 7934 7797	3
Seminar in Marketing 1 and 2 (Students take course twice, once as seminar 1 and then as seminar 2; 3 credits each.)	MAR 7936	6
Dissertation - 35 credits		
Choose three courses from the list below - 9 credits (courses may be repeated)		
Advanced Research in Accounting	ACG 7978	1-9
Advanced Research in Economics	ECO 7917	1-3
Advanced Research in Finance	FIN 7978	1-9
Advanced Research in Information Technology	ISM 7978	1-9
Advanced Research in Management	MAN 7978	1-9
Advanced Research in Marketing	MAR 7978	1-9
Choose courses in area of interest - 26 credits (courses are taken over multiple semesters)		
Doctoral Dissertation in Accounting	ACT 7980	1-12
Doctoral Dissertation - Finance/Real Estate	FIN 7980	1-15
Doctoral Dissertation Research	ISM 7980	1-15
Doctoral Dissertation - Management	MAN 7980	1-15
Doctoral Dissertation in Marketing	MAR 7980	1-15